

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Papyrus-Recycled Greetings, Inc.		10/24/2011	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	PRGCO, LLC		
Street Address:	111 N. Canal Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3894990	SAVING THE EARTH ONE SMILE AT A TIME	
CORRESPONDENCE DATA			
Fax Number:	(216)252-6741		
Phone:	216-252-7300		
Email:	paul.cardenas@amgreetings.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Paul Cardenas		
Address Line 1:	One American Road		
Address Line 4:	Cleveland, OHIO 44144		
ATTORNEY DOCKET NUMBER:	AG		
NAME OF SUBMITTER:	Paul Cardenas		
Signature:	/pdc/		
Date:	10/25/2011		
Total Attachments: 2 source=36187#page1.tif source=36187#page2.tif			

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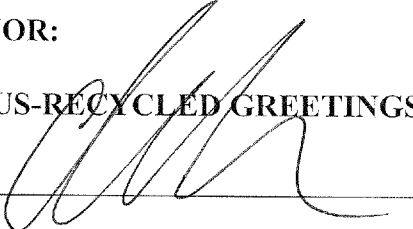
TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Papyrus-Recycled Greetings, Inc.**, an Illinois Corporation with a principal place of business at 111 N. Canal Street, Chicago, IL 60606 ("Assignor"), hereby sells, transfer and assigns to **PRGCO, LLC**, an Ohio Limited Liability Company with an address at 111 N. Canal Street, Chicago, IL 60606 ("Assignee"), its successors, assigns or other legal representatives, all rights, title and interest in and to the following only as specified on Schedule A hereto: (i) registered trademark that is owned by Assignor (the "Mark"); (ii) all rights of action arising from the Mark including all claims for damages by reason of past, present and future infringement of the Mark and the right to sue and collect damages for such infringement; and (iii) the goodwill of the business symbolized by the Mark; all to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made

By signature, Assignor executes this Assignment as of this 24th day of October, 2011

ASSIGNOR:

PAPYRUS-RECYCLED GREETINGS, INC.

By: 

Printed Name: Christopher W. Haffke

Title: Assistant Secretary

State of Ohio

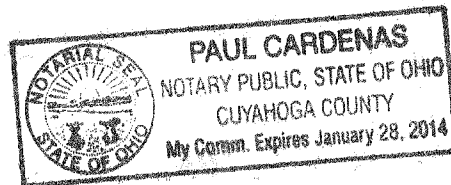
County of Cuyahoga

Subscribed to and sworn before me on this 24th day of October 2011



Notary Public

My commission expires 1/28/2014



Schedule A

Trademark	Country	App. No.	Reg. No.	Status
SAVING THE EARTH ONE SMILE AT A TIME	United States	77820547	3894990	Registered