

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/05/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SPRINGDALE HOLDING EUROPE B.V.		10/19/2011	Besloten Vennootschap: NETHERLANDS

RECEIVING PARTY DATA

Name:	MEANDI HOLDINGS AB
Street Address:	Skeppsbron 3
City:	Malmö
State/Country:	SWEDEN
Postal Code:	SE-211 20
Entity Type:	Aktiebolag: NETHERLANDS

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77622536	ME&I
Registration Number:	3727430	MEANDI

CORRESPONDENCE DATA

Fax Number: (248)358-3351
 Phone: 248-358-4400
 Email: mjones@brookskushman.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Correspondent Name: Elizabeth F. Janda
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ATTORNEY DOCKET NUMBER: AJG0119TUS

DOMESTIC REPRESENTATIVE

900205541

**TRADEMARK
 REEL: 004648 FRAME: 0406**

CH \$65.00 77622536

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Elizabeth F. Janda

Signature:

/Elizabeth F Janda/

Date:

10/26/2011

Total Attachments: 1
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**CONFIRMATION OF ASSIGNMENT
OF TRADEMARK**

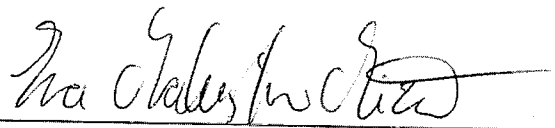
SPRINGDALE HOLDING EUROPE B.V., a Netherlands besloten vennootschap (B.V.), with a principal place of business at Oudegracht 202, Alkmaar, Netherlands 1811CR ("Assignor"), adopted and used in its business the following trademark, and is the owner of record of this trademark and registration therefor:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issued</u>
3,727,430	MEANDI	December 22, 2009
<u>Serial No.</u>	<u>Mark</u>	<u>Filed</u>
77/622,536	ME&I and Design	November 26, 2008

MEANDI HOLDING AB, a Netherlands Aktiebolag, with a principal place of business at Skeppsbron 3, SE-211 20 Malmö, Sweden ("Assignee"), has acquired the business, trademark, and goodwill to which said trademark and registration pertains, and desires to register the transfer of the trademark registration, and goodwill of the business associated therewith in the records of the United States Patent and Trademark Office.

SPRINGDALE HOLDING EUROPE B.V., confirms that as of 5th of Aug, 2011, it assigned and transferred to MEANDI HOLDING AB, the entire right, title and interest in and to the trademarks and registration as set forth above, and the goodwill of the business in connection with which the mark was and is used, together with any claims for damages for past infringement.

SPRINGDALE HOLDING EUROPE BV

By: 
Typed

Name: Eva Malmström Mizzi

Dated: October 19, 2011

Title: Authorized by Proxy