

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WebMagic Ventures, LLC		10/25/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Herculean US Holdings, Inc.		
Street Address:	15062 Bolsa Chica		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92649		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2786208	ELEMENT	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4444		
Phone:	(612) 632-3357		
Email:	trademark@gpmlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jennifer C. Debrow		
Address Line 1:	P.O. Box 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
NAME OF SUBMITTER:	Cynthia Hefferan, Paralegal		
Signature:	/Cynthia Hefferan/		
Date:	10/26/2011		
Total Attachments: 1 source=Trademark Assignment#page1.tif			

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment"), between WebMagic Ventures, LLC, a California limited liability company located at 87 N. Raymond Ave. Suite 850, Pasadena, CA 91103 ("Assignor"), and Herculean US Holdings Inc., a Delaware corporation located at 15062 Bolsa Chica, Huntington Beach, CA 92649 ("Company"), is effective as of October 25, 2011.

**RECITALS**

- A. Assignor is the owner of the trademark ELEMENT (U.S. Reg. No.2786208) (the "Mark").
- B. Assignor assigned the Mark to Company pursuant to the Domain Name Transfer and Trademark Assignment Agreement between Assignor and Company dated October 25, 2011, under which Company acquired certain assets of Assignor. The parties are executing this Trademark Assignment for recordation with governmental authorities.

**ASSIGNMENT**


In consideration of the above recitals and the promises set forth in this Assignment, the parties agree as follows:

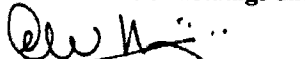
Assignor transfers and assigns to Company all of Assignor's right, title and interest in and to the Mark, together with all associated good will and all related rights, and all registrations and applications for registration of the Mark in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

The parties have executed this Assignment as of the date first written above.

Assignor: WebMagic Ventures, LLC

Company: Herculean US Holdings Inc.

Signature:   
By: Greg McLemore  
Its: President

Signature:   
By: E. A. W. Nieameijer  
Its: CFO