

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MMV FINANCE INC.		10/25/2011	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ECHALK INC.		
<b>Street Address:</b>	199 Water Street, 16th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10038		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3605193	ECHALK	
<b>Registration Number:</b>	2618569	ECHALK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)953-7201		
<b>Phone:</b>	(212)415-9200		
<b>Email:</b>	ny.trademark@dorsey.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Sarah M. Robertson		
<b>Address Line 1:</b>	51 West 52nd Street		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	486032-00001		
<b>NAME OF SUBMITTER:</b>	Sarah M. Robertson		
<b>Signature:</b>	/smr/		

OP \$65.00 3605193

**900205774**

**TRADEMARK  
 REEL: 004650 FRAME: 0530**

Date:

10/28/2011

Total Attachments: 2

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**DISCHARGE OF SECURITY INTEREST**

**BE IT KNOWN THAT:**

**WHEREAS**, to secure payment of its covenants and obligations under certain credit facilities established pursuant to a credit agreement between MMV Finance Inc. ("MMV") and eChalk Inc. ("eChalk") dated as of the 23<sup>rd</sup> day of December 2008 (the "Credit Agreement"), eChalk pledged to MMV, *inter alia*, certain intellectual property assets, including the U.S. and Canadian trademark filings set forth on Exhibit A hereto (the "Trademarks");

**WHEREAS**, all covenants and obligations of eChalk and its affiliates in favor of MMV have been fully paid and discharged as of March 25, 2011.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, MMV does hereby release, satisfy, terminate and discharge the grant by eChalk of a security interest in the Trademarks as pledged under the Credit Agreement;

**FURTHER RESOLVED**, that MMV hereby requests that the Canadian Intellectual Property Office release, terminate and discharge the Security Agreement MMV placed on Registration TMA586519 (file number 1094216) on February 2, 2009; and

**FURTHER RESOLVED**, that MMV requests that the United States Patent and Trademark Office release, terminate and discharge the Security Interest MMV placed on Registration 2618569 and on Registration 3605193, both received and recorded on December 31, 2008.

**MMV FINANCE INC.**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Dated: October 25, 2011

**EXHIBIT "A" - TRADEMARKS**

<b><u>Mark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Jurisdiction</u></b>
ECHALK	3605193	United States
ECHALK	2618569	United States
ECHALK	TMA586519	Canada