

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Eved Services, Inc. | | 10/19/2011 | CORPORATION: ILLINOIS |
| RECEIVING PARTY DATA | | | |
| Name: | Eved LLC | | |
| Street Address: | 4811 Oakton Street | | |
| City: | Skokie | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60077 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: ILLINOIS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2963377 | EVED | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (847)491-9801 | | |
| Phone: | 847-491-9800 | | |
| Email: | chris@trademarksearch.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Christopher J. Bischoff | | |
| Address Line 1: | 1650 Payne Street | | |
| Address Line 4: | Evanston, ILLINOIS 60201 | | |
| NAME OF SUBMITTER: | Christopher J. Bischoff | | |
| Signature: | /Christopher J. Bischoff/ | | |
| Date: | 10/28/2011 | | |
| Total Attachments: 2 source=EVED - Trademark Assignment - Executed#page1.tif source=EVED - Trademark Assignment - Executed#page2.tif | | | |

OP \$40.00 2963377

TRADEMARK ASSIGNMENT

This Trademark Assignment, dated as of October 19, 2011 ("Trademark Assignment"), is entered between Eved Services, Inc., a corporation incorporated under the laws of the state of Illinois (the "Assignor"), and Eved, LLC, a corporation incorporated under the laws of the state of Illinois (the "Assignee"). Assignor and Assignee agree as follows:

Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademark **EVED**, and to United States Trademark Registration No. 2,963,377, together with the entire goodwill of the business symbolized thereby, (the "Trademark").

Assignee wishes to acquire the Trademark, and the goodwill of the business with which the Trademark is used and which is symbolized by the Trademark.

For consideration of One Dollar (\$1.00), the sufficiency of which Assignor specifically acknowledges, Assignor assigns, transfers and sells Assignor's right, title and interest in and to the Trademark, together with entire goodwill of the business symbolized thereby to the Assignee, and the parties further agree as follows:

1. **Grant of Rights.** Assignor grants, conveys, transfers, alienates and assigns to Assignee, for and throughout the United States, Assignor's right, title and interest (legal, equitable, use and otherwise) in and to the Trademark together with entire goodwill of the business symbolized thereby, including but not limited to: (i) the right to record the assignments made under this Trademark Assignment in the United States Patent and Trademark Office; (ii) the right to enforce, sue for, collect and retain damages predicated on past, present or future infringements of the preceding, as well as all other claims and rights to damages associated with the preceding, whether predicated on past, present or future actions or omissions, and whether or not currently known or unknown; and (iii) rights to print, publish, display, rent, lend, lease, and license the Trademark in all media (now or subsequently existing) and languages (human or computer); and (iv) all goodwill associated with the Trademark together with entire goodwill of the business symbolized thereby. Assignee hereby accepts this assignment

2. **No Retained Rights.** The parties specifically agree that Assignor is not retaining any ownership, trademark, or other right, title or interest whatsoever in the Trademark, and upon execution, this Trademark Assignment shall constitute a complete, absolute and exclusive transfer of all rights in their entirety (legal, equitable, use and otherwise) in the Trademark, whether currently existing or arising or recognized in the future to Assignee. Assignor further acknowledges and agrees that the Trademark upon execution constitutes the sole and exclusive property of Assignee.

3. **Binding Effect.** This Trademark Assignment shall be binding upon and inure to the benefit of Assignee and Assignor as well as their respective successors. The terms of this Trademark Assignment shall govern if there is any conflict between this Trademark Assignment and any other written instrument which concerns or affects the subject matter of this Trademark Assignment.

4. **Applicable Law.** The laws of the state of Illinois (without regard to its conflicts of law principles) will govern all aspects of this Trademark Assignment, irrespective of the fact that one of the parties now is or may become a resident of a different state or country. The parties acknowledge the aforesaid courts will have exclusive jurisdiction over this Trademark Assignment, and specifically waive any claims which they may have that involve jurisdiction or venue, including but not limited to forum non conveniens. If service of process is made as aforesaid, the party served agrees that such service shall constitute valid service, and specifically waives any objections the party served may have under any state

or federal law or rule concerning service of process. Service of process in accordance with this Section shall be in addition to and not to the exclusion of any other service of process method legally available.

5. **Severability.** If a court of competent jurisdiction holds that any one or more of this Trademark Assignment's provisions are invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability will not affect any of this Trademark Assignment's other provisions, and this Trademark Assignment shall be construed as if it had never contained such invalid, illegal or unenforceable provisions.

6. **Waiver.** A party's attempted waiver, consent or authorization of any kind, whether required pursuant to the terms of this Trademark Assignment or granted pursuant to any breach or default under this Trademark Assignment, shall not be effective or binding upon such party unless the same is in a written instrument which such party has signed. Any such waiver, consent or authorization will be valid solely to the extent specifically set forth in such written instrument. No failure or delay on the part of any party to this Trademark Assignment to exercise any right, remedy, power or privilege shall preclude or limit any other or further exercise of such right or the exercise of any other right, remedy, power or privilege with respect to the same or any other matter.

7. **Disclaimer.** EXCEPT AS EXPRESSLY STATED HEREIN, ASSIGNOR ASSIGNS THE TRADEMARK TOGETHER WITH ENTIRE GOODWILL OF THE BUSINESS SYMBOLIZED THEREBY TO ASSIGNEE "AS IS" WITHOUT ANY WARRANTY OR REPRESENTATIONS, EXPRESS OR IMPLIED, OF ANY KIND, AND ASSIGNEE ACCEPTS SUCH ASSIGNMENT "AS IS" WITHOUT ANY WARRANTY OR REPRESENTATIONS.

8. **Execution/Counterparts.** This Trademark Assignment may be signed in multiple original counterparts with the same effect as if all signatures appeared on the same instrument. Each separate counterpart shall constitute an agreement between the parties when and as executed by them. Each separate counterpart of this Trademark Assignment shall for all purposes be deemed one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment by and through their duly authorized officers.

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| ASSIGNOR: Eved Services, Inc. By: <u>Jalen [Signature]</u> Title: <u>CEO</u> | ASSIGNEE: Eved, LLC By: <u>Jalen [Signature]</u> Title: <u>CEO</u> |
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