

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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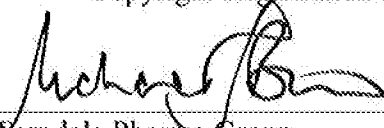
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FERNDALE PHARMA GROUP		10/06/2011	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	FERNDALE IP, INC.		
Street Address:	780 WEST 8 MILE ROAD		
City:	FERNDALE		
State/Country:	MICHIGAN		
Postal Code:	48220		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3230901	BOARDS-IN-A-BOX	
CORRESPONDENCE DATA			
Fax Number:	(248)647-5210		
Phone:	248-647-6000		
Email:	docket@patlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Julie A. Greenberg		
Address Line 1:	PO Box 7021		
Address Line 4:	Troy, MICHIGAN 48007		
ATTORNEY DOCKET NUMBER:	FLI-27319/03		
NAME OF SUBMITTER:	Julie A. Greenberg		
Signature:	/JAG/		
Date:	10/28/2011		
Total Attachments: 1 source=assignment Ferndale Pharma to Ferndale IP Inc#page1.tif			

OP \$40.00 3230901

## ASSIGNMENT

For good and valuable consideration, the sufficiency of which is hereby expressly acknowledged, Ferndale Pharma Group, Inc. ("Ferndale Pharma") hereby sets forth the following assignments:

1. Ferndale Pharma hereby assigns to Ferndale IP, Inc. ("Ferndale IP") all rights, title and interest in and to the Boards-in-a-Box trademark (the "Mark,") including without limitation, all goodwill associated therewith, and U.S. Trademark Registration No. 3,230,901.
2. Ferndale Pharma hereby assigns to Ferndale IP all right, title and interest in and to the Copyright in the Boards-in-a-Box materials, including, without limitation Copyright Registration No. VA 1-395-922.

  
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Ferndale Pharma Group

10/6/2011  
\_\_\_\_\_  
Date