

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mail.com Media Corporation		07/18/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Penske Media Corporation
Street Address:	9800 S. La Cienega Blvd.
Internal Address:	14th Floor
City:	Inglewood
State/Country:	CALIFORNIA
Postal Code:	90203
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	85152207	DEADLINE
Serial Number:	85152206	DEADLINE
Serial Number:	85152204	DEADLINE AWARDS
Serial Number:	85156559	STYLE AWARDS
Serial Number:	85187747	STYLEAWARDS.COM
Serial Number:	85187751	STYLEAWARDS.COM
Serial Number:	85188629	STYLEAWARDS.COM
Serial Number:	85284363	THE POWER OF CONTENT
Serial Number:	85284387	THE POWER OF ORIGINAL CONTENT
Serial Number:	85230080	ENTV
Serial Number:	85230121	ENTERTAINMENT NEWS TELEVISION
Serial Number:	85143650	TVLINE
Serial Number:	85143657	TV LINE

CH \$465.00 85152207

Serial Number:	85143670	TV LINE
Serial Number:	85143664	TVLINE.COM
Serial Number:	77820514	DEADLINE.COM
Serial Number:	77803413	TOLDJA
Serial Number:	85156555	STYLE AWARDS

CORRESPONDENCE DATA

Fax Number: (626)795-6321

Email: elizabeth.swanson@usip.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Elizabeth Swanson

Address Line 1: 100 Corson Street, Third Floor

Address Line 2: Sheldon Mak & Anderson

Address Line 4: Pasadena, CALIFORNIA 91103

ATTORNEY DOCKET NUMBER:	8284.01
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NAME OF SUBMITTER:	Elizabeth Swanson
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Signature:	/Elizabeth Swanson/
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Date:	10/28/2011
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Total Attachments: 1
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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "MAIL.COM MEDIA CORPORATION", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "PENSKE MEDIA CORPORATION", THE EIGHTEENTH DAY OF JULY, A.D. 2011, AT 5:35 O'CLOCK P.M.

3933309 8320

110858582

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8926942

DATE: 07-26-11

RECORDED: 10/28/2011

TRADEMARK
REEL: 004651 FRAME: 0018