## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Perfect Pushup, LLC		110/25/2011	LIMITED LIABILITY COMPANY: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	IMPLUS FOOTCARE, LLC
Street Address:	2001 T.W. Alexander Drive
Internal Address:	Box 13925
City:	Durham
State/Country:	NORTH CAROLINA
Postal Code:	27709-3925
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

### PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	3056445	BODYREV
Registration Number:	3071962	BODYREV
Registration Number:	3066762	BODYREV
Registration Number:	3080629	BODYREV
Registration Number:	3300090	PERFECT PUSHUP
Registration Number:	3803543	PERFECT PULLUP
Registration Number:	3714218	PERFECT PULLUP
Registration Number:	3667157	PERFECT SITUP
Registration Number:	3990316	PERFECT CORE
Registration Number:	3517654	PERFECT POWER
Registration Number:	3694353	DEFINE YOURSELF
Registration Number:	3517655	TURN ON YOUR STRENGTH
Registration Number:	3962071	PERFECT.WORKOUT
	11	TRADEMARK

REEL: 004651 FRAME: 0296 900205873

Registration Number:	3508078	REV 8
Registration Number:	3508079	REV 10
Registration Number:	3508080	PERFECT ABSTRAPS
Registration Number:	3667526	PERFECT FITNESS
Registration Number:	3803742	PERFECT CARDIO
Registration Number:	3716577	MOBILE UNIT
Registration Number:	3687283	V2
Registration Number:	3708392	PERFECT HANDLES
Registration Number:	3993920	PERFECT CORE-BALL
Serial Number:	77504923	PERFECT WEIGHT
Serial Number:	77504924	PERFECT GRIP
Serial Number:	77504925	PERFECT LUNGE
Serial Number:	77504926	PERFECT POWER TOWER
Serial Number:	77574480	PERFECT
Serial Number:	77574523	PERFECT
Serial Number:	77924380	PERFECT.MULTI-GYM
Serial Number:	85139522	PERFECT AB CARVER
Serial Number:	85139535	AB CARVER
Serial Number:	85139532	PERFECT STRENGTH
Serial Number:	85357830	PERFECT.RESISTANCE

### **CORRESPONDENCE DATA**

**Fax Number**: (540)242-3993 **Phone**: 5402535332

Email: mailroom@charterip.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Charter IP LLC Address Line 1: PO BOX 64

Address Line 4: The Plains, VIRGINIA 20198

ATTORNEY DOCKET NUMBER:	BUG
NAME OF SUBMITTER:	Matthew J. Lattig
Signature:	/Matthew J. Lattig/
Date:	10/28/2011

Total Attachments: 17

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## WORLDWIDE ASSIGNMENT

WHEREAS, **Perfect Pushup**, **LLC** (dba Perfect Fitness), a California limited liability company having a principal place of business at 1750 Bridgeway, Suite A100, Sausalito, CA 94965, (hereinafter referred to as Assignor), owns the full and exclusive right, title and interest in:

- U.S. and foreign utility patent and design patent applications and issued patents as set forth on Exhibit A attached hereto, (collectively, the "Patents");
- U.S. and foreign trademark applications and trademark registrations as set forth on Exhibit B attached hereto, (collectively, the "Trademarks");
- U.S. copyright applications and registrations as set forth on <u>Exhibit C</u> attached hereto, (collectively, the "Copyrights"); and

WHEREAS, Exhibits A, B, and C are collectively referred to hereafter as the "Intellectual Property" of Assignor.

WHEREAS, IMPLUS FOOTCARE, LLC, a Delaware limited liability company having a principal place of business at 2001 T.W. Alexander Drive, Box 13925, Durham, NC 27709-3925, (hereinafter referred to as Assignee), by way of its acquisition of all rights, title and interest in Assignor's company on September 14, 2011, is desirous of acquiring an interest in Assignor's Intellectual Property:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the Intellectual Property as described in the aforesaid Exhibits, said Intellectual Property therefor to be held and enjoyed by Assignee to the full end of the term for which said Intellectual Property are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of said Intellectual Property resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, trademark and copyright in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale or agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

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## WORLDWIDE ASSIGNMENT

Assignor hereby requests the Commissioner of Patents and Trademarks to issue a Letters Patent or Trademark Registration of the United States of America to Assignee, and/or requests the Register of Copyrights to issue a Copyright Registration of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents, trademarks and/or copyrights and applications as aforesaid, to issue said Letters Patent, Utility Model Registration, Inventor's Certificate, Trademark Registration and Copyright Registration to Assignee.

The undersigned hereby grant(s) the law firm of Charter IP, LLC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office and/or U.S. Copyright Office for recordation of this document.

IN WITNESS THEREOF, the parties hereto have executed this Assignment through their duly authorized representatives. This Assignment is intended to be effective as of the date of the last signature below.

ASS	GNOR:
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Signat	ure
	l e

Alden M. Mills
Print Name

CEO, Perfect Pushup, LLC
Title

Data

POTUMAL, MIS

ASSIGNEE

Mgnature

John H. Hall, Jr.
Print Name

VP & Gen'l Counsel, Implus Footcare, LLC

Date

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DURHAM NC

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#### **EXHIBIT A**

#### **PATENTS**

- I. Patents and patent applications directed to the BODYREV® fitness device
  - A. U.S. Patent No. 7,238,147, issued July 3, 2007.
- II. Patents and patent applications directed to the PERFECT PUSHUP® fitness device
  - A. U.S. Patent No. 7,468,025, issued December 23, 2008.
  - B. U.S. Patent No. 7,553,267, issued June 30, 2009, divisional of parent patent No. 7,468,025, issued December 23, 2008.
  - C. Australia Patent AU2007240198, issued March 12, 2009.
  - D. Canada Patent No. 2615274, issued October 26, 2010.
  - E. European Patent No. 1909924, issued September 23, 2009, base date June 28, 2007. This EP nationalized in France and Switzerland.
  - F. Germany Patent No. DE 21 2007 000 010 U1, issued May 8, 2008.
  - G. Hong Kong Patent No. 1,120,236, issued March 27, 2009.
  - H. Japan Patent No. 4396949, issued October 30, 2009.
  - I. Korea Patent No. 20-0442590, issued November 17, 2008.
  - J. Mexico Patent No. 277,305, issued July 15, 2010.
  - K. Mexico Patent Application No. MX/a/2010/002961, filed March 17, 2010, divisional of parent Mexico Patent No. 277,305, pending.
  - L. New Zealand Patent Application No. 564055, filed December 4, 2007, pending.
  - M. Spain Patent No. 1070827, issued February 1, 2010.
  - N. United Kingdom Patent No. GB 2,444,209, issued September 24, 2008.
  - O. United Kingdom Patent No. 2,447,835, issued March 25, 2009, divisional of GB 2,444,209.

## III. Patents and patent applications directed to the PERFECT PULLUP® fitness device

- A. U.S. Patent No. 7,540,831 B2, issued June 2, 2009.
- B. U.S. Patent No. 7,566,292, issued July 28, 2009, divisional of U.S. Patent No. 7,540,831 B2, issued June 2, 2009.
- C. Hong Kong Patent Appl. No. UK1127307, published September 25, 2009.
- D. New Zealand Patent No. 568567 issued January 7, 2010.
- E. New Zealand Patent No. 578530, issued February 11, 2010, divisional of parent New Zealand Patent No. 568567.

### III. Patents and patent applications directed to the PERFECT COUNTER®

- A. Chinese (PRC) Patent Application No. 200810174264.3, filed November 14, 2008, pending.
- B. Germany Patent No. 202008015171.6, issued May 7, 2009.
- C. Mexico Patent Application No. MX2008014570, filed November 14, 2008, pending.
- D. New Zealand Patent No. 572,878, issued September 10, 2009.
- E. South Africa Patent No. 2008/10701, issued October 28, 2009.
- F. Taiwan (ROC) Patent Application No. 097144273, filed November 14, 2008, pending.

### IV. Patents and patent applications directed to the PERFECT SITUP®

A. U.S. Patent Application No. 12/764,998, filed April 22, 2010, pending.

## V. Other Patent and Provisional Patent Applications

- A. U.S. Provisional Patent Application No. 61/425,011, "Exercise Ball with Weighted Base ("Perfect Core-Ball")," filed December 20, 2010.
- B. U.S. Provisional Patent Application No. 61/424,049, "Wheeled Exercise Device ("Perfect Ab Carver")," filed December 16, 2010.

# VI. Design patents on the ornamental features of the Bodyrev, Perfect Pushup, and Perfect Pullup fitness devices

#### **BODYREV DESIGN**

A. U.S. Design Patent No. D532,465, issued November 21, 2006.

#### PERFECT PUSHUP - ORIGINAL VERSION

- A. Canada Design Patent 125239, issued December 5, 2008.
- B. China (PRC) Design Patent No. ZL200830005093.2, issued May 27, 2009.
- C. European Registered Community Design No. 909155-0002, issued May 22, 2008.
- D. Hong Kong Design Patent No. 0900191.2M001, issued February 6, 2009.
- E. Japan Design Patent No. 1345923, issued November 7, 2008.
- F. Korea Design Patent No. 30-0527288, issued April 22, 2009.
- G. New Zealand Design Patent No. 410808, issued April 2, 2009.

#### PERFECT PUSHUP - TRAVEL VERSION

- A. U.S. Design Patent No. D579,503, issued October 28, 2008.
- B. Canada Design Patent No. 125220, issued December 5, 2008.
- C. China (PRC) Design Patent No. ZL200830005091.3, issued August 5, 2009.
- D. European Registered Community Design No. 909155-0003, issued May 22, 2008.
- E. Hong Kong Design Patent No. 0900191.2M002, issued February 6, 2009.
- F. Japan Design Patent No. 1346621, issued November 14, 2008.
- G. Korea Design Patent No. 30-0521145, issued February 17, 2009.
- H. Mexico Design Patent No. 27438, issued January 9, 2009.
- I. New Zealand Design Patent No. 410807, issued April 2, 2009.
- J. South Africa Aesthetic Design Patent A2008/01050, issued December 31, 2008.

K. South Africa Functional Design Patent F2008/01048, issued December 31, 2008.

### Handle for Pullup Exercise Bar

- A. U.S. Design Patent No. D587,767, issued March 3, 2009.
- B. Australia Design Patent No. 321058, issued September 15, 2008.
- C. Canada Design Patent No. 125219, issued December 5, 2008.
- D. European Registered Community Design No. 909155-0001, issued May 22, 2008.
- E. Hong Kong Design Patent 0900191.2M003, issued February 6, 2009.
- F. Japan Design Patent No. 1345922, issued November 7, 2008.
- G. Korea Design Patent No. 30-0521144, issued February 17, 2009.
- H. Mexico Design Patent No. 29336, issued September 22, 2009.
- I. New Zealand Design Patent No. 410806, issued April 2, 2009.

## Push-Up Exercise Device (V2.0 Design - Perfect Pushup)

- A. U.S. Design Patent No. D597,153, issued July 28, 2009.
- B. Australia Design Patent No. 324341, issued February 3, 2009.
- C. Canadian Design Patent Application No. 128857, filed December 5, 2008, pending.
- D. China Design Patent No. ZL200830346842.8, filed December 17, 2008.
- E. European Design Patent No. 1076442-0001, issued January 23, 2009.
- F. Hong Kong Design Patent No. 0900191.2M004, issued February 6, 2009.
- G. Japan Design Patent Application No. 2008-032167, filed December 18, 2008, pending.
- H. Korea Design Patent No. 30-0535555, issued July 27, 2009.
- I. New Zealand Design Patent No. 411758, issued September 24, 2009.

#### PERFECT PUSHUP V2 REVISED

- A. China (PRC) Design Patent No. CN 3015077905, issued April 6, 2011.
- B. European Registered Community Design No. 001198337-0001, issued February 24, 2010.
- C. Hong Kong Design Patent Application No. 1000324.8M001, allowed, awaiting confirmation of registration date and number from agent, queried August 26, 2011.
- D. South Africa Functional Design Patent No. F2009/01517, issued October 5, 2009.
- E. South Africa Aesthetic Design Patent No. A2009/01518, issued June 21, 2010.

## VII. Design patents on the ornamental features of the PERFECT COUNTER DESIGN

- A. U.S. Design Patent No. D587,612, issued March 3, 2009.
- B. Australia Design Patent No. 323,724, issued January 9, 2009.
- C. Canada Design Patent No. 128533, issued August 27, 2009.
- D. European Registered Community Design No. 1044333-0001, issued November 18, 2008.
- E. Hong Kong Design Patent No. 0900192.4, issued May 29, 2009.
- F. Japan Design Patent No. 1373776, issued October 16, 2009.
- G. Korea Design Patent No. 30-0545105, issued November 6, 2009.
- H. Mexico Design Patent No. 29335, issued September 22, 2009.
- I. New Zealand Design Patent No. 411622, issued January 29, 2009.

## VIII. Design patents on the ornamental features of the PERFECT DIP BAR

A. U.S. Design Patent No. D626,187, issued October 26, 2010.

## IX. Design patents on the ornamental features of the PUSHUP-PRO fitness devices

A. U.S. Design Patent No. D599,417, issued September 1, 2009.

### X. Design patents on the ornamental features of the PERFECT SITUP

### PERFECT SITUP BASIC VERSION

- A. U.S. Design Patent D630,275, issued January 4, 2011.
- B. Australia Design Patent No. 328200, issued February 11, 2010.
- C. Canada Design Patent Appl. No. 131978, issued March 24, 2010.
- D. China (PRC) Design Patent CN 301479161 S, issued March 9, 2011.
- E. European Registered Community Design No. 1198337-0001, published May 25, 2010.
- F. Hong Kong Design Patent Application No. 1000324.8M002; allowed, awaiting confirmation of registration date and number from agent, queried August 26, 2011.
- G. Japan Design Patent No. 1389466, issued April 30, 2010.
- H. South Africa Functional Design Patent No. F2009/01534, registered July 5, 2010.
- I. South Africa Aesthetic Design Patent No. A2009/01535, registered October 29, 2010.

#### PERFECT SITUP (DELUXE VERSION)

- A. U.S. Design Patent No. D630,688, issued January 11, 2011.
- B. Australian Design Patent No. 328199, issued February 11, 2010.
- C. Canadian Design Patent Application 131979, filed August 26, 2009, pending.
- D. South Africa Functional Design Patent No. F2009/01536, registered July 25, 2010.
- E. South Africa Aesthetic Design Patent No. A2009/01537, issued July 5, 2010.

## XI. Other Design Patent Applications

- A. U.S. Design Patent No. D633,961, issued March 8, 2011, "Portable Pull-up Exercise Device (Multi-Gym)."
- B. U.S. Design Patent Application No. 29/380,082, filed November 30, 2010, issue fee paid September 20, 2011, "Push-Up Exercise Device (Basic Revised)."

#### **EXHIBIT B**

#### TRADEMARKS

- A. BODYREV (4 registrations in U.S.)
  - i. Reg. No. 3,056,445, registered January 31, 2006 in International Class (IC) 028, word mark.
  - ii. Reg. No. 3,071,962, registered March 21, 2006 in IC 041, word mark.
  - iii. Reg. No. 3,066,762, registered March 7, 2006 in IC 028, word and design mark.
  - iv. Reg. No. 3,080,629, registered April 11, 2006 in IC 041, word and design mark.
  - v. BODYREV is also registered in Australia, Canada, Europe, Japan, Korea, and South Africa.
- B. PERFECT PUSHUP, Reg. No. 3,300,090, registered September 25, 2007 in International Class 028. Also registered in Australia, Canada, Europe, Japan, Korea, and Taiwan.
- C. PERFECT PULLUP (2 registrations in U.S.)
  - i. Reg. No. 3,803,543, registered June 15, 2010 in IC 028. Also registered in Japan.
  - ii. Reg. No. 3,714,218 (w/ design), registered November 24, 2009 in IC 028. Registered in Europe; pending in Brazil and Hong Kong.
- D. PERFECT SITUP, Reg. No. 3,667,157, registered August 11, 2009 in IC 028. Also registered in Europe and Japan, pending in Brazil, Canada, and Hong Kong.
- E. PERFECT CORE, Reg. No. 3,990,316, registered July 5, 2011 in IC 028. Also registered in Australia, Canada, Europe, Japan, Korea, Mexico, Taiwan, and South Africa.
- F. PERFECT POWER, Reg. No. 3,517,654, registered October 14, 2008 in IC 005, also registered in Australia, China, Europe, Japan, Korea, Mexico, New Zealand, Taiwan, and South Africa.
- G. DEFINE YOURSELF, Reg. No. 3,694,353, registered October 6, 2009 in IC 025.
- H. TURN ON YOUR STRENGTH, Reg. No. 3,517,655, registered October 14, 2008 in IC 028.
- I. PERFECT EXERCISE, registered as a word mark in China and Japan, registered as a design mark in Europe, pending as a design mark in Brazil.

- J. PERFECT WORKOUT, Reg. No. 3,962,071, registered May 17, 2011 in IC 028, also registered in China, Europe, and Japan; pending in Brazil.
- K. REV 8, Reg. No. 3,508,078, registered September 30, 2008 in IC 028.
- L. REV 10, Reg. No. 3,508,079, registered September 30, 2008 in IC 028.
- M. PERFECT ABSTRAPS, Reg. No. 3,508,080, registered September 30, 2008 in IC 028.
- N. POWER 10 WORKOUT, registered in Australia, Europe, Japan, New Zealand, and South Africa.
- O. GET RIPPED, registered in China, Japan, Mexico, and Taiwan, and South Africa; pending in Brazil.
- P. PERFECT FITNESS, Reg. No. 3,667,526, registered August 11, 2009 in ICs 028 and 041. Also registered in Japan, pending in South Africa and Europe.
- Q. PERFECT CARDIO, Reg. No. 3,803,742, registered June 15, 2010 in ICs 028 and 041.
- R. PERFECT COUNTER, registered in Australia, Europe, Japan, and South Africa, pending in Brazil.
- S. PERFECT WEIGHT, application serial number 77/504,923, filed June 22, 2008 in IC 028, allowed, filing of statement of use in commerce pending.
- T. PERFECT GRIP, application serial number 77/504,924, filed June 22, 2008 in IC 028, allowed, filing of statement of use in commerce pending.
- U. PERFECT LUNGE, application serial number 77/504,925, filed June 22, 2008 in IC 028, allowed, filing of statement of use in commerce pending.
- V. PERFECT POWER TOWER, application serial number 77/504,926, filed June 22, 2008 in IC 028, allowed, filing of statement of use in commerce pending.
- W. MOBILE UNIT, Reg. No. 3,716,577, registered November 24, 2009 in IC 028; pending in Brazil and South Africa.
- X. V2, Reg. No. 3,687,283, registered September 22, 2009 in IC 028, also registered in Europe, Hong Kong, and Japan, pending in South Africa.
- Y. PERFECT, application serial number 77/574,480, filed September 19, 2008 in IC 028, allowed, filing of statement of use in commerce pending.
- Z. PERFECT, application serial number 77/574,523, filed September 19, 2008 in IC 025, suspended.

- AA. PERFECT HANDLES, Reg. No. 3,708,392, registered November 10, 2009 in IC 028.
- BB. PERFECT MULTI-GYM (w/design), application serial number 77/924,380, filed January 31, 2010 in IC 028, allowed, statement of use filed, awaiting registration.
- CC. PERFECT AB CARVER, application serial number 85/139,522, filed September 28, 2010 in IC 028, pending.
- DD. AB CARVER, application serial number 85/139,535, filed September 28, 2010 in IC 028, allowed, filing of statement of use pending.
- EE. PERFECT STRENGTH, application serial number 85/139,532 in IC 028, allowed, filing of statement of use pending.
- FF. PERFECT CORE-BALL, Reg. No. 3,993,920, registered July 12, 2011 in IC 028
- GG. PERFECT RESISTANCE, application serial number 85/357,830, filed June 28, 2011 in IC 028, pending.

## **EXHIBIT C**

## **COPYRIGHTS**

Reg. No.	<b>Effective Date</b>	Title of Work
VA 1-626-847	Feb. 20, 2008	Advertising Photos for the Perfect Pushup <sup>1</sup>
VA 1-627-954	Feb. 20, 2008	Workout Poster for the Perfect Pushup <sup>2</sup>
VA 1-627-611	Feb. 20, 2008	Perfect Pushup Fitness Device Package – Original Version <sup>3</sup>
VA 1-638-535	Feb. 20, 2008	Perfect Pushup Fitness Device Package – Travel Version
VA 1-638-532	Feb. 20, 2008	Perfect Pushup Fitness Device Package – Basic Version
VA 1-627-952	Feb. 20, 2008	Workout Poster for the Perfect Pullup Fitness Device
PA 1-596-144	Feb. 20, 2008	Perfect Pullup Commercial <sup>4</sup>
PA 1-593-266	Feb. 20, 2008	Perfect Pullup Commercial – Version 2
VA 1-640-973	June 2, 2008	Perfect Pushup Website Content, Design And Photos
VA 1-640-972	June 2, 2008	Perfect Pullup Website Content, Design And Photos
PA 1-596-138	Apr. 24, 2008	Perfect Pushup Commercial (1-Minute Version)
PA 1-596-144	Apr. 24, 2008	Perfect Pushup Commercial (2-Minute Version)
PA 1-601-008	May 5, 2008	Perfect Pushup Get Ripped Workout DVD
VA 1-635-777	Apr. 30, 2008	Perfect Pushup Get Ripped Workout DVD Packaging
PA 1-601-009	May 5, 2008	Perfect Pushup Power 10 Workout DVD
VA 1-635-779	Apr. 30, 2008	Perfect Pushup Power 10 Workout DVD Packaging

<sup>&</sup>lt;sup>1</sup> Filed in Korea and China, countries with separate copyright registration systems.
<sup>2</sup> Filed in Korea and China, countries with separate copyright registration systems.
<sup>3</sup> Filed in Korea and China, countries with separate copyright registration systems.
<sup>4</sup> Merged into PA 1-593-266

PA 1-601-010		Title of Work
171 001 010	Apr. 30, 2008	Perfect Pushup Power 10 Advanced DVD
VA 1-635-780	Apr. 30, 2008	Perfect Pushup Power 10 Advanced DVD Packaging
VA 1-649-245	Apr. 30, 2008	Perfect Power Workout Deck Set
VA 1-649-246	May 13, 2008	Power Travel Workout Deck Set
VA 1-649-248	May 13, 2008	Kneepad Workout Deck Set
VA 1-662-570	Feb. 13, 2009	Perfect Pushup Fitness Device Package – Original Version 2
VA 1-662-614	Feb. 13, 2009	Perfect Pushup Fitness Device Package – Basic Version
VA 1-662-492	Feb. 13, 2009	Perfect Pushup Mobile Unit Packaging
VA 1-662-494	Feb. 13, 2009	Perfect Pullup Basic Packaging
VA 1-662-504	Feb. 13, 2009	Perfect Pullup Complete Packaging
VA 1-662-574	Feb. 13, 2009	Perfect Pullup Basic Packaging
VA 1-662-681	Feb. 13, 2009	Perfect Counter Packaging
VA 1-662-591	Feb. 13, 2009	Perfect Counter Packaging–Version 2
VA 1-662-600	Feb. 13, 2009	Perfect Ab Strap Basic Packaging
VA 1-662-609	Feb. 13, 2009	Perfect Ab Strap Performance Series Packaging
VA 1-662-575	Feb. 13, 2009	Perfect Power 3X Packaging
VA 1-662-587	Feb. 13, 2009	Perfect Power 3X Bottle Label
VA 1-662-580	Feb. 13, 2009	Perfect Power 3X Bottle Label–Version 2
VA 1-662-571	Feb. 13, 2009	Perfect Handles Packaging
VA 1-662-618	Feb. 13, 2009	Perfect Counter Instructional Workout Chart
VA 1-662-604	Feb. 13, 2009	Perfect Counter User Guide
VA 1-662-589	Feb. 13, 2009	Perfect Ab Strap Workout Chart

Reg. No.	Effective Date	Title of Work
VA 1-662-572	Feb. 13, 2009	Perfect Handles Mobile Workout Cards
VA 1-662-593	Feb. 13, 2009	Perfect Pullup Installation Guide
VA 1-662-616	Feb. 13, 2009	Perfect Pushup Power 10 Workout DVD Packaging and DVD Label
VA 1-662-613	Feb. 13, 2009	Perfect Pushup Power 10 Advanced DVD Packaging – Version 2
VA 1-667-742	May 5, 2009	Perfect Pushup Magazine Ad Version 1
VA 1-702-973	June 11, 2009	Perfect Pushup Magazine Ad Version2
VA 1-702-974	June 11, 2009	Perfect Pushup Magazine Ad Version3
VA 1-668-406	May 13, 2009	Real Men Do Pullups Magazine Ad Version1
VA 1-668-390	May 13, 2009	Man Up Literally Ad for Perfect Pullup Version1
VA 1-668-393	May 13, 2009	Man Up Literally Ad for Perfect Pullup Version2
VA 1-668-396	May 13, 2009	Man Up Literally Ad for Perfect Pullup Version3
VA 1-668-397	May 13, 2009	Man Up Literally Ad for Perfect Pullup Version4
VA 1-668-298	May 13, 2009	Man Up Literally Ad for Perfect Pullup Version5
VA 1-668-299	May 13, 2009	Real Men Do Pullups Magazine Ad Version2
VA 1-668-300	May 13, 2009	Bring It Magazine Ad for Perfect Pushup Mobile Unit Version1
VA 1-668-302	May 13, 2009	Bring It Magazine Ad for Perfect Pushup Mobile Unit Version2
VA 1-668-389	May 13, 2009	Bring It Magazine Ad for Perfect Pushup Mobile Unit Version3
VA 1-668-404	May 13, 2009	Bring It Magazine Ad for Perfect Pushup Mobile Unit Version4
VA 1-668-399	May 13, 2009	Bring It Magazine Ad for Perfect Pushup Mobile Unit Version4

Reg. No.	Effective Date	Title of Work
VA 1-668-401	May 13, 2009	Bring It Magazine Ad for Perfect Pushup Mobile Unit Version 6
VA 1-668-412	May 13, 2009	Bring It Magazine Ad for Perfect Pushup Mobile Unit Version 7
VA 1-668-408	May 13, 2009	Perfect Day Fishing Ad for Perfect Pushup Version1
VA 1-668-410	May 13, 2009	Perfect Day Fishing Ad for Perfect Pushup Version2
VA 1-668-413	May 13, 2009	Perfect Form Rowing Ad for Perfect Pushup
VA 1-668-416	May 13, 2009	Perfect Form Magazine Ad for the Perfect Pushup (Swimming)
VA 1-668-418	May 13, 2009	Perfect Form Magazine Ad for the Perfect Pullup (Swimming)
VA 1-668-305	May 13, 2009	Perfect Wave Surfing Ad for the Perfect Pullup
VA 1-668-263	May 13, 2009	The Perfect Line Snowboard Ad for the Perfect Pullup
VA 1-668-296	May 13, 2009	Sailing Magazine Ad for the Perfect Pushup Mobile Unit Version 1
VA 1-668-417	May 13, 2009	Bring It Sailing Ad for the Perfect Pushup Mobile Unit
VA 1-668-295	May 13, 2009	Kick His Butt Magazine Ad for the Perfect Pushup
VA 1-668-297	May 13, 2009	The Perfect Line Skiing Ad for the Perfect Pushup Version1
VA 1-668-304	May 13, 2009	The Perfect Line Skiing Ad for the Perfect Pushup Version2
VA 1-668-420	May 13, 2009	The Perfect Line Road Bike Ad for the Perfect Pushup
VA 1-668-435	May 13, 2009	The Perfect Line Kayak Ad for the Perfect Pushup
VA 1-668-437	May 13, 2009	The Perfect Line Climber Ad for the Perfect Pushup
VA 1-668-441	May 13, 2009	The Perfect Line Climber Ad for the Perfect Pullup Version1
VA 1-668-442	May 13, 2009	The Perfect Line Wakeboard Ad for the Perfect Pushup
VA 1-668-443	May 13, 2009	The Perfect Line Wakeboard Ad for the Perfect Pullup

Reg. No.	Effective Date	Title of Work
VA 1-668-574	May 13, 2009	The Perfect Line Water Skiing Ad for the Perfect Pushup
VA 1-668-575	May 13, 2009	The Perfect Line Windsurfing Ad for the Perfect Pullup
VA 1-668-578	May 13, 2009	The Perfect Line Kiteboarding Ad for the Perfect Pullup
VA 1-668-580	May 13, 2009	The Perfect Line Skiing Ad for the Perfect Pullup
VA 1-668-581	May 13, 2009	The Perfect Line Climbing Ad for the Perfect Pullup Version2
VA 1-668-582	May 13, 2009	The Perfect Line Climbing Ad for the Perfect Pullup Version3
VA 1-668-585	May 13, 2009	Perfect Pushup/Pullup Combination Magazine Ad
VA 1-687-315	Sept. 23, 2009	Perfect Cardio DVD 1 Cover
VA 1-687-322	Sept. 23, 2009	Perfect Cardio DVD 2 Cover
VA 1-687-327	Sept. 23, 2009	Perfect Cardio DVD 3 Cover
VA 1-687-332	Sept. 23, 2009	Perfect Cardio DVD Combo 2-3 Cover
VA 1-687-338	Sept. 23, 2009	Perfect Cardio DVD 1 Label
Combined with VA 1-687-338	Sept. 23, 2009	Perfect Cardio DVD 2 Label
Combined with VA 1-687-338	Sept. 23, 2009	Perfect Cardio DVD 3 Label
VA 1-687-365	Sept. 23, 2009	Perfect Cardio Menu
VA 1-687-368	Sept. 23, 2009	Perfect Cardio Workout Calendar
VA 1-687-343	Sept. 23, 2009	Perfect Cardio Nutrition Guide
PA 1-649-546	Sept. 25, 2009	Perfect Cardio DVD 1
PA 1-649-547	Sept. 25, 2009	Perfect Cardio DVD 2
PA 1-649-882	Sept. 25, 2009	Perfect Cardio DVD 3

Reg. No.	<b>Effective Date</b>	Title of Work
VA 1-689-292	Oct. 7, 2009	V2 Retail Box Packaging
VA 1-689-317	Oct. 7, 2009	V2 Workout Poster
VA 1-705-031	Feb. 27, 2010	Perfect Situp Workout Chart
VA 1-705-030	Feb. 27, 2010	Perfect Situp Assembly Instruction Guide
VA 1-705-019	Feb. 27, 2010	Perfect Situp Meal Guide
VA 1-705-183	Feb. 27, 2010	Perfect Multi-Gym Assembly Instruction Guide
VA 1-704-976	Feb, 27, 2010	Perfect Multi-Gym Retail Package Artwork
VA 1-754-223	Dec. 22, 2010	Perfect Core-Ball Retail Package Artwork
VA 1-754-224	Dec. 22, 2010	Perfect Core-Ball 65 CM Ball Rendering Artwork
VA 1-754-220	Dec. 22, 2010	Perfect Situp Retail Package Artwork
PA 1-715-032	Dec. 22, 2010	Perfect Situp 1-Minute Commercial
PA 1-754-919	Jan. 13, 2011	Perfect Situp 2 Minute Commercial
PA 1-754-921	Jan. 13, 2011	Perfect Situp Longform Commercial (With Pricing)
PA 1-754-922	Jan. 13, 2011	Perfect Situp Longform Commercial (No Pricing)
PA 1-754-924	Jan. 13, 2011	Perfect Pushup Longform Commercial-International

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