

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allied Domecq Spirits & Wine Limited		02/12/2010	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Lemon Hart Rum Company Limited		
Street Address:	4230 Saint-Jean Boulevard, Suite 219		
City:	Dollard-des-Ormeaux, QC		
State/Country:	CANADA		
Postal Code:	H9H 3X4		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3040922	LEMON HART	
CORRESPONDENCE DATA			
Fax Number:	(514)697-9166		
Phone:	1-514-697-8466		
Email:	doconnor@danielfoconnor.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Daniel F. O'Connor		
Address Line 1:	755 St. Jean Blvd.		
Address Line 2:	Suite 401		
Address Line 4:	Pointe Claire, QC, CANADA H9R 5M9		
ATTORNEY DOCKET NUMBER:	2329-2		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$40.00 3040922

900205883

**TRADEMARK
 REEL: 004651 FRAME: 0416**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Daniel F. O'Connor

Signature:

/Daniel F. O'Connor/

Date:

10/29/2011

Total Attachments: 13

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ASSIGNMENT OF TRADEMARKS, DOMAIN NAMES AND COPYRIGHT

Assignment of trademarks, domain name and copyright dated February 12, 2010, between each of the respective registered owners of the trademarks and domain names listed on Schedule "A" attached hereto (each, an "Assignor") and 7311362 Canada Inc. (the "Assignee").

RECITALS:

- (a) Pursuant to an asset purchase agreement dated as of the date hereof (the "Asset Purchase Agreement") between Hiram Walker & Sons Limited, an affiliate of each of the Assignors, the Assignee and certain other parties, each of the Assignors has agreed to sell to the Assignee all of its undertaking, property and assets, all as more particularly described in the Asset Purchase Agreement; and
- (b) Each of the Assignors has agreed to assign to the Assignee all its respective right, title and interest in and to the trademarks, domain names and related copyright identified herein.

In consideration of the foregoing and the mutual agreements contained herein (the receipt and adequacy of which are acknowledged), the parties agree as follows:

Section 1 Assignment.

Each of the Assignors sells, assigns, transfers and sets over to the Assignee, without further accounting other than as specifically stated in the Asset Purchase Agreement, all of such Assignor's right, title and interest in and to the trademarks, domain names and related copyright related to the Lemon Hart brand, including, but not limited to, those which are registered or for which registration is applied for in the Canada Intellectual Property Office or other equivalent governmental entity in each of the foreign countries set forth in Schedule "A" (collectively, the "Assigned Property"), together with all benefits of the registrations or applications for registration and all right, title and interest in and to any renewals and extensions that may be granted, and together also with all goodwill arising from all use of the Assigned Property before and after registration and any other benefit to be derived therefrom.

Section 2 Registration.

Each of the Assignors consents to an application to the respective registrar or equivalent person of trademarks, domain names or copyright, as the case may be, for recognition and completion of this transfer and assignment of the Assigned Property in each of the respective jurisdictions listed in Schedule "A".

Section 3 Further Assurances.

Each of the Assignors respectively covenants with the Assignee that it will from, time to time, make, do and execute or cause to be made, done and executed all such further acts, deeds, assurances or things as may reasonably be required by the Assignee for more effectively and completely implementing or carrying out this assignment or for the purpose of registration or otherwise, without further accounting.

Section 4 Successors and Assigns.

This assignment shall enure to the benefit of the Assignee and its successors and assigns and shall be binding upon each of the Assignors and their respective successors and assigns.

Section 5 Governing Law.

This assignment shall be governed by and interpreted and enforced in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein.

Section 6 Counterparts.

This assignment may be executed in any number of counterparts and all such counterparts taken together shall be deemed to constitute one and the same instrument.

* * * * *

IN WITNESS WHEREOF the parties have executed this Agreement.

Assignors:

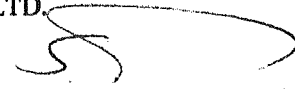
ALLIED DOMEQ SPIRITS & WINE
LIMITED

By: 

Name: STUART MACNAB

Title: Director

ALLIED DOMEQ FORMER RUM
BRANDS LTD.

By: 

Name: STUART MACNAB

Title: Director

PERNOD RICARD TAIWAN

By: _____

Name:

Title:

HIRAM WALKER GROUP LIMITED

By: 

Name: STUART MACNAB

Title: Director

SIGNATURE PAGE TO ASSIGNMENT OF TRADE MARKS

IN WITNESS WHEREOF the parties have executed this Agreement.

Assignors:

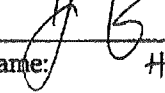
ALLIED DOMECQ SPIRITS & WINE
LIMITED

By: _____
Name:
Title:

ALLIED DOMECQ FORMER RUM
BRANDS LTD.

By: _____
Name:
Title:

PERNOD RICARD TAIWAN

By:  _____
Name: HORACE NGAI NING PIN
Title: MANAGING DIRECTOR

HIRAM WALKER GROUP LIMITED

By: _____
Name:
Title:

SIGNATURE PAGE TO ASSIGNMENT OF TRADE MARKS

TRADEMARK

REEL: 004651 FRAME: 0421

PERNOD RICARD DEUTSCHLAND

By: 

Name: DUGESSE

Title: CEO

ALLIED DOMECQ CANADA LTD.

By: _____

Name:

Title:

PERNOD RICARD CANADA LTÉE

By: _____

Name:

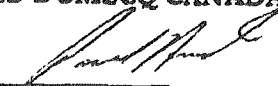
Title:

SIGNATURE PAGE TO ASSIGNMENT OF TRADE MARKS

PERNOD RICARD DEUTSCHLAND

By: _____
Name:
Title:

ALLIED DOMECQ CANADA LTD.

By:  _____
Name: Paul Holub
Title: Vice President

S. Mames
Sharon Mames
Assistant Secretary

PERNOD RICARD CANADA LTÉE

By: _____
Name:
Title:

SIGNATURE PAGE TO ASSIGNMENT OF TRADE MARKS

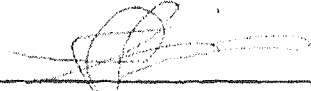
PERNOD RICARD DEUTSCHLAND

By: _____
Name:
Title:

ALLIED DOMECQ CANADA LTD.

By: _____
Name:
Title:


PERNOD RICARD CANADA LTÉE

By:  _____
Name: *Sandra Gauthier*
Title: *Sandra Gauthier*

SIGNATURE PAGE TO ASSIGNMENT OF TRADE MARKS

Assignee:

7311362 CANADA INC.

By: 
Name: *AT. SZCZEPANIK*
Title: *VICE PRESIDENT*

SIGNATURE PAGE TO ASSIGNMENT OF TRADE MARKS

SCHEDULE "A"

See attached.

Domain Names related to LEMON HART rum

Domain Name	Extension	Country	Registration Date	Reg. N°	Expiry date	Registered Owner
LemonHeart.de	.de	Germany	29 Sep 2005	N/A	No expiry	Permod Ricard Deutschland
Lemon-Heart.de	.de	Germany	29 Sep 2005	N/A	No expiry	Permod Ricard Deutschland
Lemon-Hart.sg	.sg	Singapore	17 Jul 2008	N/A	17 Jul 2010	Allied Domecq Former Rum Brands Ltd
Lemon-Hart.de	.de	Germany	02 Jul 2008	N/A	02 Jul 2010	Allied Domecq Canada Ltd
Lemon-Hart.ca	.ca	Canada	26 Jun 2008	N/A	26 Jun 2010	Permod Ricard Canada Ltée
LemonHart.sg	.sg	Singapore	17 Jul 2008		17 Jul 2010	Allied Domecq Former Rum Brands Ltd
LemonHart.ca	.ca	Canada	26 Jun 2008	2370619	26 Jun 2010	Permod Ricard Canada Ltée

Trademarks LEMON HART

Case Ref	Country	Trademark	Logo	Registered owner	Filing Type	Status	Classes	Filing date	Fig No	Reg Date of last renewal	Fig No	Next renewal	Comments
15287	Australia	LEMON HART GOLDEN RUM LABEL		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	03 Oct 1984	416287	03 Oct 1984	416287	03 Oct 2015	
8808	Austria	LEMON HART		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	11 Jul 1990	AR5542/50	13 Mar 1992	140857	13 Mar 2012	
12601	Bangladesh	LEMON HART		Allied Domecq Spirits & Wine Limited	National	Pending	33	20 Apr 1992	34925				The application has been examined and order for advertisement is yet to be issued by the TM Registry (mail dec. 27, 2009). Application to record applicant's change of name (from The Hiram Walker Group to Allied Domecq Spirits & Wine Ltd) was filed in 2003.
11365	Brazil	LEMON HART		Allied Lamb International Limited (the original co; renamed to AD Former Rum Brands Ltd)	National	Registered	33	25 Apr 1986	812533747	02 Feb 1988	812533747	02 Feb 2016	Renewal filed on January 24, 2008 in the name of Allied Lamb
11369	Brunei Darussalam	LEMON HART GOLDEN RUM LABEL		Allied Lamb International Limited (the original co; renamed to AD Former Rum Brands Ltd)	National	Registered	33	01 Oct 1984		01 Oct 1984	13372	01 Oct 2015	
11376	Canada	LEMON HART Heart Shaped Label		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	29 Sep 1948	0200713	29 Sep 1948	31803	29 Sep 2023	
11377	Canada	LEMON HART GOLDEN JAMAICA RUM LABEL		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	29 Sep 1948	0200714	29 Sep 1948	31804	29 Sep 2023	
11389	Canada	LEMON HART Label		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	17 Jul 1986	0566230	01 May 1987	TMA326926	01 May 2017	
11390	Canada	LEMON HART ROYAL NAVY Label		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	17 Jul 1986	0566229	28 Aug 1987	TMA331446	28 Aug 2017	
11392	Canada (New Foundland)	LEMON HART & SONS ROYAL NAVY DEMERARA RUM LABEL		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	15 Dec 1948	0950194	15 Dec 1948	(NFLD) 3194	perpetual registration	
	Canada (New Foundland)	LEMON HART & SONS a heart device		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	17 Jul 1931	991874	17 Jul 1931	(NFLD) 1874	perpetual registration	
227418	Canada	LEMON HART		Allied Lamb International Limited (the original co; renamed to AD Former Rum Brands Ltd)	National	Registered	33	06 May 2002	1139929	24 Feb 2004	TMA603122	24 Feb 2019	
11394	Cyprus (Rep)	LEMON HART		Allied Domecq Spirits & Wine Limited (Cytus Address)	National	Registered	33	03 Apr 1986		03 Apr 1986	27165	03 Apr 2007	Renewal filed in May 2007 in the name of Allied Domecq Former Rum Brands Ltd
11398	Denmark	LEMON HART		Allied Domecq Spirits & Wine Limited (Cytus Address)	National	Registered	33	03 Sep 1975	00385/1975	14 Nov 1975	VR 1975 D4609	14 Nov 2015	
11400	Denmark	LEMON HART SUPERIOR Label		Allied Domecq Spirits & Wine Limited (Cytus Address)	National	Registered	33	03 Dec 1985	06897/1985	03 Jun 1988	VR 1988 02153	03 Jun 2018	

Trademarks LEMON HART

Case No.	Country	Trademark	Logo	Registered Office	Filing Type	Status	Classes	Reg. Date	Reg. No.	Next Reg. Date	Comments
12460	Egypt	LEMON HART		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	02 May 1992	83014	08 Nov 1995	
12479	France	LEMON HART		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	15 Jul 1992	92426763	15 Jul 1992	
11421	Germany	LEMON HART GOLDEN JAMAICA RUM LABEL		International Limited (the original co; renamed to AD Former Rum Brands Ltd)	National	Registered	33	23 Oct 1981	1035178	06 Jul 1982	
13852	Germany	LEMON HART LABEL		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	24 Jun 1993	H69592/33 WZ	08 May 1994	
11428	Gibraltar	LEMON HART & SON		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33		4832	24 Apr 2003	Based on UK registration n° 11489 of 1877. No information about filing date in Gibraltar.
12465	Greece	LEMON HART		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	15 May 1992	109078	15 May 1992	
11443	Hong Kong	LEMON HART		Allied Domecq Spirits & Wine Limited (Chivas Address)	National	Registered	33	09 May 1977	19780177	09 May 1977	
12461	India	LEMON HART		The Hiram Walker Group Limited	National	Pending	33	22 Apr 1992	571655		According to a recent verification, this application stands abandoned in the Registry's records. Petition could however be filed with the Registry.
11454	Indonesia	LEMON HART		International Limited (the original co; renamed to AD Former Rum Brands Ltd)	National	Registered	33	08 Mar 1974		16 Feb 1977	
11457	Ireland	LEMON HART & SON LONDON		Allied Domecq Spirits & Wine Limited (Chivas Address)	National	Registered	33	29 Mar 1928	42460	29 Mar 1928	
11466	Ireland	LEMON HART LABEL		Allied Domecq Spirits & Wine Limited (Chivas Address)	National	Registered	33	13 Oct 1981	125821	13 Oct 1981	
11487	Ireland	LEMON HART		Allied Domecq Spirits & Wine Limited (Chivas Address)	National	Registered	33	14 Jan 1986	144786	14 Jan 1986	
12472	Italy	LEMON HART		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	07 Apr 1992	TO92CO00734	02 Mar 2008	
11480	Japan	LEMON HART DEMERARA RUM Label		Allied Domecq Spirits & Wine Limited (Bristol Addr)	National	Registered	33	29 Jul 1980		23 Feb 1984	
11485	Japan	LEMON HART	Word mark	Allied Domecq Spirits & Wine Limited (Chivas Address)	National	Registered	33,32	24 Jan 1986		27 Mar 1989	
4338	Malaysia	LEMON HART GOLDEN RUM LABEL		International Limited (the original co; renamed to AD Former Rum Brands Ltd)	National	Registered	33	08 Oct 1984	84004730	08 Oct 1984	

Trademarks LEMON HART

Case No.	Country	Trademark	Logo	Registered owner	Filing Type	Status	Class	Fig. No.	Fig. date	Fig. No.	Fig. date	Reg. No.	Fig. date	Comments
11502	Malta	LEMON HART GOLDEN JAMAICA RUM LABEL		Allied Domecq Spirits & Wine Limited (China Address)	National	Registered	33		07 Dec 1951			5009	07 Dec 2017	
11503	Malta	LEMON HART		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		14 Mar 1986			17184	14 Mar 2014	
11528	Norway	LEMON HART & SON		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		27 Jul 1956			46876	27 Jul 2016	
18825	Philippines	LEMON HART		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		31 Aug 1984	94959		4-1994-094959	14 Dec 2023	A declaration of use was due before Dec. 14, 2009 in order to keep the registration alive. However, there is no sales of Lemon Hart in the Philippines and no declaration could be filed. The registration could remain on the Trademark Registry due to negligence of the Trademark Office but it should be considered as no longer in force.
11539	Portugal	LEMON HART		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		17 Jan 1986	233247		233247	06 Jun 2011	
11563	South Africa	LEMON HART		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		20 May 1968			B66/2112	20 May 2018	
12487	Spain	LEMON HART		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		02 Apr 1962	1683863		1653983	02 Apr 2012	
11586	Switzerland	LEMON HART & SON LONDON		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		02 Mar 1931			386925	06 Dec 2010	
228817	Taiwan	LEMON HART IN CHINESE CHARACTERS		Permod Ribard Taiwan	National	Registered	33		16 Jul 1994			647961	15 Jul 2014	
12506	Thailand	LEMON HART		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		24 Apr 1992	227040		KOR33047	23 Apr 2012	
232287	Ukraine	LEMON HART RUM LABEL		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		26 May 2003	2030056322		52231	26 May 2013	
15279	United Kingdom	LEMON HART SUPERIOR LABEL		Allied Domecq Spirits & Wine Limited (China Address)	National	Registered	33		18 Jun 1984	1220916		1220916	18 Jun 2015	
17812	United Kingdom	LEMON HART		Allied Domecq Spirits & Wine Limited (China Address)	National	Registered	33		09 May 1977	1078229		1078229	09 May 2018	
17831	United Kingdom	LEMON HART VERY OLD JAMAICA RUM LABEL		Allied Domecq Spirits & Wine Limited (China Address)	National	Registered	33		04 Nov 1932	536352		536352	04 Nov 2012	
17836	United Kingdom	LEMON HART'S RUM		Allied Domecq Spirits & Wine Limited (China Address)	National	Registered	33		29 mars 1877	11491		11491	29 Mar 2013	No certificate before 1961
19498	United Kingdom	LEMON HART & SON		Allied Domecq Spirits & Wine Limited (China Address)	National	Registered	33		29 mars 1877	11489		11489	29 Mar 2013	No certificate before 1961
238862	United States Of America	LEMON HART		Allied Domecq Spirits & Wine Limited (British Addr)	National	Registered	33		29 Oct 2004	781506072		3040922	10 Jan 2016	A declaration of use is due between January 2011 and January 2012.