

**RECORDATION FORM COVER SHEET  
 TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Jugos del Valle, S.A.B. de C.V.

- Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: Mexico  
 Other \_\_\_\_\_

Citizenship (see guidelines) Mexico

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) July 14, 2008

- Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Jugos del Valle, S.A.P.I. de C.V.

Internal

Address: Ave. Insurgentes No. 30

Street Address: Barrio de Texcacoa 54600

City: Municipio De Tepotzotlan, Edo. De Mexico

State: Mexico

Country: Mexico

Zip: \_\_\_\_\_

- Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship Mexico  
 Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1396046

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

FRUTSI

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Pamela Mallari

Internal Address: \_\_\_\_\_

Street Address: One Coca-Cola Plaza

City: Atlanta

State: GA

Zip: 30313

Phone Number: 404-676-3244

Fax Number: 404 598-3244

Email Address: PAMALLARI@NA.KD.COM

**6. Total number of applications and registrations involved:**

10

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 265.00**

- Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

Deposit Account Number 032325

Authorized User Name Solene Denton

**9. Signature:**

Solene Denton  
 Signature

October 28, 2011  
 Date

Solene Denton

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$265.00 032325 1396046

Change of Name from Jugos del Valle, S.A.B. de C.V. to Jugos del Valle, S.A.P.I. de C.V.

<b>Trademark</b>	<b>Registration Number</b>
FRUTSI	1396046
VALLE REDONDO	2179216
BOTELLIN	2181336
DEL VALLE	2201892
DEL VALLE FRUT	2860910
V FLORDIA7 Y DISENO	2967491
DEL VALLE Y DISENO	3058049
FRUTSI Y DISENO	3136282
DEL VALLE Y DISENO	3344657
DEL VALLE BLEND Y DISENO	3356744

Classified - Internal use

RECORDED: 10/28/2011

TRADEMARK  
REEL: 004651 FRAME: 0449