

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MVP Group International, Inc.		10/10/2011	CORPORATION: KENTUCKY

**RECEIVING PARTY DATA**

<b>Name:</b>	GP Global Limited
<b>Street Address:</b>	1031 LeGrand Blvd.
<b>City:</b>	Charleston
<b>State/Country:</b>	SOUTH CAROLINA
<b>Postal Code:</b>	29492
<b>Entity Type:</b>	CORPORATION: UNITED ARAB EMIRATES.

**PROPERTY NUMBERS Total: 27**

Property Type	Number	Word Mark
Serial Number:	85310188	WAX PAX
Serial Number:	85310230	SCENT SELECTIONS
Serial Number:	85317989	WONDERFUL WICK
Serial Number:	85319520	AMBIENTE
Serial Number:	85345544	FRAGRANCE PODS
Serial Number:	85395813	
Serial Number:	85395809	
Serial Number:	85354396	PURELY HOME
Serial Number:	85395831	
Serial Number:	85382018	XTRA FRESH
Serial Number:	85382014	LAUNDRY BRITE
Serial Number:	85382044	TOUCH OF GLASS
Serial Number:	85382050	FABULOUS
Serial Number:	85382789	TILE ACTION

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Serial Number:	85382054	CRYSTAL SHINE
Serial Number:	85382763	SPEEDWAY
Serial Number:	85382777	OXYMAX
Serial Number:	85382782	COUNTRY AIR
Serial Number:	85382005	XTRA PLUS
Serial Number:	85388020	DAMM GOOD
Serial Number:	85399516	AYURVEDIC
Serial Number:	85425386	HOLIDAY LUXE
Serial Number:	85425387	AUTUMN LUXE
Serial Number:	85434447	SOYVEDA
Serial Number:	85434555	EVERYBODY'S AYURVEDA
Serial Number:	85434643	SOULVEDA
Serial Number:	85434652	TEAVEDA

**CORRESPONDENCE DATA**

Fax Number: (858)635-9686  
Phone: 858-635-2142  
Email: jpbroder@san.rr.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: James P. Broder  
Address Line 1: 9915 Mira Mesa Blvd.  
Address Line 2: Ste. 300  
Address Line 4: San Diego, CALIFORNIA 92131

ATTORNEY DOCKET NUMBER:	30066.100
NAME OF SUBMITTER:	James P. Broder
Signature:	/James P. Broder/
Date:	10/31/2011

Total Attachments: 3  
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**TRADEMARK ASSIGNMENT**

This **TRADEMARK ASSIGNMENT** ("Assignment") is by and between MVP Group International, Inc., a Kentucky corporation, having a place of business at 1031 Le Grand Blvd., Charleston, South Carolina, 29492 ("Assignor"), and GP Global Limited, a Dubai, United Arab Emirates corporation, having an address at P.O. Box 92363, Dubai, United Arab Emirates ("Assignee").

**WHEREAS**, Assignor is the owner of the Trademark Applications listed on Schedule "A" attached hereto ("Trademarks"), and

**WHEREAS**, Assignee desires to acquire the entire right, title and interest in and to Trademarks from Assignor pursuant to this Assignment.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

Assignor hereby assigns to Assignee, and Assignee hereby accepts, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefore, and with all claims arising out of or relating to the use and/or ownership of the Trademarks.

IN TESTIMONY WHEREOF, the undersigned has hereunto set my hand and on the date set out adjacent to my name herein below.

  
\_\_\_\_\_  
Jud Woody,  
General Counsel and Executive Vice President,  
MVP Group International, Inc.

10/10/11  
\_\_\_\_\_  
Date

**SCHEDULE "A"  
TO THE  
TRADEMARK ASSIGNMENT**

- U.S. Trademark Application, Serial No. 85/310,188 filed May 2, 2011.
- U.S. Trademark Application, Serial No. 85/310,230, filed May 2, 2011.
- U.S. Trademark Application, Serial No. 85/317,989, filed May 11, 2011.
- U.S. Trademark Application, Serial No. 85/319,520, filed May 12, 2011.
- U.S. Trademark Application, Serial No. 85/345,544, filed June 14, 2011.
- U.S. Trademark Application, Serial No. 85/395,813, filed August 11, 2011.
- U.S. Trademark Application, Serial No. 85/395,809, filed August 11, 2011.
- U.S. Trademark Application, Serial No. 85/354,396, filed June 23, 2011.
- U.S. Trademark Application, Serial No. 85/395,831, filed August 11, 2011.
- U.S. Trademark Application, Serial No. 85/382,018, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/382,014, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/382,044, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/382,050, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/382,789, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/382,054, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/382,763, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/382,777, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/382,782, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/382,005, filed July 27, 2011.
- U.S. Trademark Application, Serial No. 85/388,020, filed August 3, 2011.
- U.S. Trademark Application, Serial No. 85/399,516, filed August 16, 2011.
- U.S. Trademark Application, Serial No. 85/425,386, filed September 17, 2011.
- U.S. Trademark Application, Serial No. 85/425,387, filed September 17, 2011.
- U.S. Trademark Application, Serial No. 85/434,447, filed September 28, 2011.
- U.S. Trademark Application, Serial No. 85/434,555, filed September 28, 2011.

Attorney Docket No. 30066.100

U.S. Trademark Application, Serial No. 85/434,643, filed September 28, 2011.

U.S. Trademark Application, Serial No. 85/434,652, filed September 28, 2011.

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