

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Tow Daddy, Inc.		10/17/2011
			Entity Type
			CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	etrailer Corporation		
Doing Business As:	DBA etrailer.com		
Street Address:	3707 Veterans Memorial Parkway		
City:	St. Charles		
State/Country:	MISSOURI		
Postal Code:	63303		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3999564	PLUG-N-TOW
CORRESPONDENCE DATA			
Fax Number:	(314)615-6001		
Email:	IPMail@galloplaw.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Cathy J. Futrowsky		
Address Line 1:	101 S. Hanley Road		
Address Line 2:	Suite 1700		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	108262-0173		
NAME OF SUBMITTER:	Cathy J. Futrowsky		
Signature:	/Cathy J. Futrowsky/		
Date:	11/01/2011		
Total Attachments: 1 source=Trademark Assignment - Reg. No. 3999564#page1.tif			

OP \$40.00 3999564

ASSIGNMENT OF TRADEMARK

ASSIGNMENT from Tow Daddy, Inc., a Washington corporation, having an address of 1405 SE 164th Avenue, Suite 100, Vancouver, Washington 98683 ("Assignor") to etrailer corporation, d/b/a etrailer.com, a Missouri corporation with an address of 3707 Veterans Memorial Parkway, St. Charles, Missouri 63303 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the trademark PLUG-N-TOW, U.S. Registration No. 3,999,564, together with the goodwill of the business associated therewith (the "Trademark");

WHEREAS, Assignor has agreed to transfer to Assignee, and Assignor has agreed to acquire, all right, title and interest of Assignor in and to the Trademark together with the goodwill associated therewith;

NOW, THEREFORE, to All Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors and assigns forever, its entire right, title and interest in and to the Trademark, together with the goodwill associated therewith, along with the right to recover for damages and profits for past infringements of the Trademark,, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives forever, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment and sale set forth herein not been made.

Assignor warrants that it is the legal owner of all right, title and interest in the Trademark, that the Trademark has not been otherwise previously pledged, assigned or encumbered and that this Assignment does not infringe the rights of any person. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the Trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on this 17th day of October 2011.

TOW DADDY, INC.

By: Michael Weber

Printed Name: Michael Weber, A.M.D.

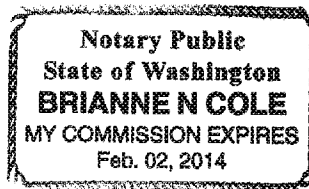
Title: President

STATE OF WA)
COUNTY OF Clark)

IN WITNESS WHEREOF I have hereunto subscribed my name and affixed my official seal this 17th day of October 2011.

Brianne N Cole
(Print Name)
Brianne N Cole
Notary Public

My Commission Expires:
Feb. 02, 2014



TRADEMARK