

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sorenson Media, Inc.		08/30/2010	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Sorenson Communications, Inc.		
Street Address:	4192 South Riverboat Road, Suite 100		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84123		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2636357	S	
CORRESPONDENCE DATA			
Fax Number:	(801)531-9168		
Email:	trademark@traskbritt.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	TraskBritt, P.C.		
Address Line 1:	230 South 500 East, Suite 300		
Address Line 4:	Salt Lake City, UTAH 84102		
ATTORNEY DOCKET NUMBER:	2792-TM1536US		
NAME OF SUBMITTER:	Allen C. Turner		
Signature:	/Allen C. Turner/		
Date:	11/02/2011		
Total Attachments: 3 source=1536#page1.tif source=1536#page2.tif source=1536#page3.tif			

**CH \$40.00 2636357**

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 31<sup>st</sup> day of Aug, 2010, by and between Sorenson Media, Inc., a Utah corporation having a place of business at 2511 South West Temple Street, Salt Lake City, Utah 84115 (hereinafter referred to as "ASSIGNOR"), and Sorenson Communications, Inc., a Utah corporation having a place of business at 4192 South Riverboat Road Ste. 100, Salt Lake City, Utah 84123 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registration");

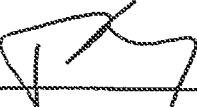
WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Registration worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Registration worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following: (1) the Trademark set forth in Schedule A; and (2) the Registration set forth in Schedule B, together with the goodwill symbolized by said Trademark and Registration and concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Salt Lake City, UT, this 30<sup>th</sup> day of Aug 2010.

Sorenson Media, Inc., a Utah corporation having a place of business at 2511 South West Temple Street, Salt Lake City, Utah 84115

By:   
Name: PETER CATHY  
Title: PRESIDENT & CEO



ASSIGNMENT  
(Continuation Page 3 of 3)

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SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A



Mark:

SCHEDULE B

Federal Trademark Registration(s):

MARK



REG. NO.  
2636357

REG. DATE  
October 15, 2002

INTL. CLASS  
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