

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Munro & Company, Inc.		10/18/2011	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	NMF, Inc.		
Street Address:	1421 North Falls Boulevard		
City:	Wynne		
State/Country:	ARKANSAS		
Postal Code:	72396		
Entity Type:	CORPORATION: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3070098	NEIL M	
CORRESPONDENCE DATA			
Fax Number:	(202)218-0020		
Email:	ekomen@sheppardmullin.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Edwin Komen - c/o Sheppard Mullin		
Address Line 1:	1300 I Street, NW		
Address Line 2:	11th Floor East		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-3341		
ATTORNEY DOCKET NUMBER:	09RE - 120090		
NAME OF SUBMITTER:	Edwin Komen		
Signature:	/Edwin Komen/		
Date:	11/02/2011		
Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif			

**CH \$40.00 3070098**

## **TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is by and between NMF, Inc., an Arkansas Corporation located at 1421 North Falls Boulevard, Wynne, AR 72396 (the "Assignee"), and Munro & Company, Inc., an Arkansas Corporation, located at 3770 Malvern Road/P.O. Box 1157, Hot Springs, AR 71901 (the "Assignor").

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademark NEIL M, Registration No. 3070098, issued March 21, 2006 (the "Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

**WHEREAS**, Assignee desires to acquire all right, title and interest in and to the Trademark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with, and symbolized by, the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), including all causes of action as may have accrued on or before the date of this Trademark Assignment, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer of the registration for these Trademark to Assignee. Assignor agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm Assignee's ownership of the Trademark.

[Signatures on next page.]

MUNRO & COMPANY, INC.  
an Arkansas Corporation

By: Stanley A. Givens

Title: VP & CFO

Date: 10-18-2011

Agreed and accepted:

NMF, INC.  
an Arkansas Corporation

By: Neil Munro

Printed name: Neil MUNRO

Title:

Date: 10-21-11

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Communications Consulting Worldwide  
Trademark Assignment  
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RECORDED: 11/02/2011

TRADEMARK  
REEL: 004653 FRAME: 0175