

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mossimo Giannulli		10/28/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Dirty Bird Productions, LLC		
Street Address:	3103 S. La Cienega Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90016		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4035425	G FORE	
CORRESPONDENCE DATA			
Fax Number:	(949)717-3100		
Email:	dgubernick@calljensen.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Deborah A. Gubernick, Esq, Call & Jensen		
Address Line 1:	610 Newport Center Drive		
Address Line 2:	Suite 700		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	DIR02-04 G FORE ASSIGNM		
NAME OF SUBMITTER:	Deborah A. Gubernick, Esq.		
Signature:	/Deborah A. Gubernick/		
Date:	11/02/2011		
Total Attachments: 1 source=G FORE Trademark Assignment signed#page1.tif			

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**TRADEMARK**  
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## Trademark Assignment

WHEREAS, Mossimo Giannulli (listed as Giannulli Mossimo on the registration), a citizen of the United States, with post office address at 10960 Wilshire Blvd., 5<sup>th</sup> Floor, Los Angeles, California 90024, USA ("Assignor"), is the owner of the trademark G FORE (the "Trademark"); and

WHEREAS, Assignor has registered the Trademark with the United States Patent and Trademark Office, Registration No. 4035425 dated October 4, 2011 (the "Registration"); and

WHEREAS, Assignor desires to assign all of its rights to the Trademark and the Registration to Dirty Bird Productions, LLC, a California limited liability company having its principal office at 3103 S. La Cienega Boulevard, Los Angeles, California 90016, USA ("Assignee");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and conveys to Assignee, its successors, all rights, titles and interests to and in the Trademark and the Registration, in the United States and throughout the world, all common law rights and goodwill of the business associated with or symbolized by the Trademark, and all rights to recover damages and profits from past, present or future infringements of the Trademark, if any.

Assignor warrants that it is the legal owner of all right, title and interest in the Trademark, that the Trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid Trademark, including, without limitation, recordation of the assignment in the Patent and Trademark Offices.

Signed at Los Angeles, California on this 28 day of October, 2011.

Mossimo Giannulli

By: 