

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bob Fitzner		08/30/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	HMC Management, Inc.		
Street Address:	42463 Garfield Road		
City:	Clinton Township		
State/Country:	MICHIGAN		
Postal Code:	48038		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1961295	HOMESTEAD MORTGAGE	
CORRESPONDENCE DATA			
Fax Number:	(248)645-1568		
Phone:	(248) 645-1483		
Email:	IPDocket@H2Law.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Melanie T. Frazier		
Address Line 1:	450 West Fourth Street		
Address Line 4:	Royal Oak, MICHIGAN 48067-2557		
ATTORNEY DOCKET NUMBER:	068432.00001		
NAME OF SUBMITTER:	Melanie T. Frazier		
Signature:	/Melanie T. Frazier/		
Date:	11/02/2011		
Total Attachments: 2 source=Trademark_Assignment__8_30_11#page1.tif source=Trademark_Assignment__8_30_11#page2.tif			

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TRADEMARK ASSIGNMENT

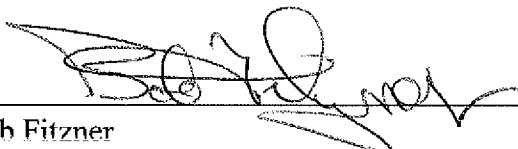
WHEREAS, Bob Fitzner, an individual residing at 3926 Knollwood Drive, Austin, Texas 78731-2915, hereinafter referred to as ASSIGNOR, owns the entire right, title, and interest in and to the trademarks, service marks, and/or trade names listed on the attached Schedule A ("Trademarks"), whether registered or not, together with all of the goodwill associated therewith and symbolized thereby, including all common-law rights associated with the Trademarks by virtue of their use in commerce;

WHEREAS, HMC Management, Inc. a Michigan corporation, having a principal place of business at 42463 Garfield Road, Clinton Township, Michigan 48308, hereinafter referred to as the ASSIGNEE, is desirous of acquiring said Trademarks, whether registered or not, together with all of the goodwill associated therewith and symbolized thereby, including all common-law rights associated with the Trademarks by virtue of their use in commerce; and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in consideration of the payment of \$1.00 (One Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR assigns and delivers to ASSIGNEE, its successors, and assigns all of its rights in the Trademarks, and all of the goodwill associated therewith and symbolized thereby, including any and all rights to register and to renew the Trademarks, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of ASSIGNEE, its successors or assigns.

This ASSIGNMENT is effective as of August 30, 2011 ("Effective Date"), which is the date upon which consideration for this ASSIGNMENT was received.

ASSIGNOR:



Bob Fitzner

SCHEDULE A

Trademark	U.S. Application / Registration Number	U.S. Application / Registration Date	Registration Status
HOMESTEAD MORTGAGE	1961295	3/12/96	Live