

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SimpliVT Corporation		10/27/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SimpliVity Corporation
Street Address:	8 Technology Drive
City:	Westborough
State/Country:	MASSACHUSETTS
Postal Code:	01581-1756
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	77773705	SIMPLIVT
Serial Number:	77773720	SIMPLIVITY
Serial Number:	85212546	SIMPLIVITY
Serial Number:	85364103	SIMPLIVITY, THE DATA VIRTUALIZATION COMPANY
Serial Number:	85100803	SIMPLIVT, THE DATA VIRTUALIZATION COMPANY
Serial Number:	85211949	SIMPLIWORKS
Serial Number:	85015932	ZERO WORK TO RECOVERY
Serial Number:	85204088	CERTAIN DATA
Serial Number:	85364073	INSTANT DATA
Serial Number:	85437851	RIGHT DATA, RIGHT PLACE, RIGHT TIME
Serial Number:	85360231	SIMPLI

CORRESPONDENCE DATA

Fax Number: (617)367-4656
 Phone: 617-367-4600

900206166

**TRADEMARK
 REEL: 004653 FRAME: 0429**

OP \$290.00 77773705

Email: thendricks@rhoiplaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Therese A. Hendricks

Address Line 1: 100 Cambridge Street

Address Line 4: Boston, MASSACHUSETTS 02114

ATTORNEY DOCKET NUMBER:	S044-2001US0
NAME OF SUBMITTER:	Therese A. Hendricks
Signature:	/ThereseAHendricks/
Date:	11/02/2011
Total Attachments: 3 source=ChangeofName#page1.tif source=ChangeofName#page2.tif source=ChangeofName#page3.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SIMPLIVT CORPORATION", CHANGING ITS NAME FROM "SIMPLIVT CORPORATION" TO "SIMPLIVITY CORPORATION", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF OCTOBER, A.D. 2011, AT 12:10 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4561634 8100

111141094

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9125482

DATE: 10-31-11

TRADEMARK
REEL: 004653 FRAME: 0431

**CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
SIMPLIVT CORPORATION**

SimpliVT Corporation, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"),

DOES HEREBY CERTIFY:

FIRST: The name of the Corporation is SimpliVT Corporation

SECOND: The date on which the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware is June 24, 2008 under the name of Ecological Solutions Corp.

THIRD: That the Board of Directors of the Corporation duly adopted a resolution setting forth a proposed amendment to the Certificate of Incorporation, declaring said amendment to be advisable and in the best interests of the Corporation:

RESOLVED, that Article 1 of the Certificate of Incorporation of the Corporation be amended to read in its entirety as follows:

"ARTICLE 1

The name of this corporation is SimpliVity Corporation."

FOURTH: That thereafter said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law by written consent of the stockholders holding the requisite number of shares required by statute given in accordance with and pursuant to Section 228 of the General Corporation Law of the State of Delaware.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, this Corporation has caused this Certificate of Amendment to the Certificate of Incorporation to be signed by its President this 27th day of October, 2011.

/s/ Doron Kempel

Doron Kempel
President