TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|-------------------|
| JPMorgan Chase Bank, N.A. | | 09/26/2011 | Collateral Agent: |

RECEIVING PARTY DATA

| Name: | Rosswil LLC |
|-----------------|-------------------------------------|
| Street Address: | 813 Ridge Lake Boulevard |
| City: | Memphis |
| State/Country: | TENNESSEE |
| Postal Code: | 38120 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 47

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------------------|
| Registration Number: | 2620687 | |
| Registration Number: | 0754480 | A DOG-GONE GOOD CHEW |
| Registration Number: | 0885310 | B.G. |
| Registration Number: | 2046383 | |
| Registration Number: | 0233600 | BLOODHOUND |
| Registration Number: | 0527154 | BLOODHOUND "A DOG-GONE GOOD CHEW" |
| Registration Number: | 0515851 | BULL OF THE WOODS |
| Registration Number: | 0513242 | CANNON BALL |
| Registration Number: | 0895338 | CLOVER BLOOM |
| Registration Number: | 0538332 | COTTON BOLL |
| Registration Number: | 2007948 | COUGAR |
| Registration Number: | 1899114 | CUMBERLAND |
| Registration Number: | 0525958 | DENTAL |
| Registration Number: | 0525948 | DENTAL |
| | | TRADEMARK |

| Registration Number: | 2054706 | |
|----------------------|---------|--|
| Registration Number: | 1589261 | |
| Registration Number: | 0577827 | |
| Registration Number: | 1880806 | |
| Registration Number: | 0525214 | |
| Registration Number: | 0748997 | |
| Registration Number: | 2438712 | GRIZZLY |
| Registration Number: | 0527156 | GSS 1782 |
| Registration Number: | 1233863 | H. B. SCOTT |
| Registration Number: | 2803457 | HANDICUS |
| Registration Number: | 1771754 | HAWKEN |
| Registration Number: | 0883670 | KENTUCKY TWIST |
| Registration Number: | 1202276 | KODIAK |
| Registration Number: | 1096232 | LEVI GARRETT |
| Registration Number: | 0541919 | LEVI GARRETT & SONS |
| Registration Number: | 0951720 | TOBACCO SCOTCH & RAPPEE SNUFFLEVI GARRET & SONS AT THE DRAW BRIDGE PHILADA. |
| Registration Number: | 0882743 | MAMMOTH CAVE |
| Registration Number: | 0889642 | MOORE'S RED LEAF |
| Registration Number: | 2168092 | MORGAN'S |
| Registration Number: | 0577828 | PEACH |
| Registration Number: | 0577829 | PEACH |
| Registration Number: | 0527155 | |
| Registration Number: | 1349915 | ROUGH COUNTRY |
| Registration Number: | 1302010 | ROUGH COUNTRY FIRED TWIST |
| Registration Number: | 1589260 | THE ONLY BEAR YOU'LL EVER PINCH |
| Registration Number: | 1105275 | TAYLOR'S PRIDE |
| Registration Number: | 0525959 | TRIPSIS |
| Registration Number: | 0525961 | TRIPSIS |
| Registration Number: | 0747486 | TUBE ROSE |
| Registration Number: | 0233623 | TUBE ROSE |
| Registration Number: | 1060466 | UNION WORKMAN |
| Registration Number: | 0533051 | W. E. GARRETT & SONS |
| Registration Number: | 0888932 | WARREN COUNTY |

CORRESPONDENCE DATA

Fax Number: (336)733-8473 Phone: (336) 721-3747

Email: trademarkswinston@wcsr.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Randel S. Springer

Address Line 1: Womble Carlyle Sandridge & Rice, LLP

Address Line 2: One West Fourth Street

Address Line 4: Winston-Salem, NORTH CAROLINA 27101

| ATTORNEY DOCKET NUMBER: | 10781.0335.0 |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | Randel S. Springer |
| Signature: | /Randy Springer/ |
| Date: | 11/03/2011 |

Total Attachments: 4

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE, dated as of this day of ______, 2011, given by JPMorgan Chase Bank, N.A., as Collateral Agent (the "Assignor"), with principal offices at 270 Park Avenue, New York, NY, 10017, to Rosswil LLC, a Delaware limited liability company (together with any successors-in-interest to the Marks, the "Assignee"), having an address at 813 Ridge Lake Boulevard, Memphis, TN, 38120 as follows:

WITNESSETH

WHEREAS, pursuant to the Assignment of Security Interest in U.S. Trademarks, dated effective as of May 26, 2006, between Assignor and Assignee (the "Trademark Security Agreement"), the Assignee granted to the Assignor a security interest in (i) all of Assignee's right, title and interest in and to the trademarks, trademark registrations and trademark applications set forth on Schedule A attached hereto (the "Marks"), together with (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) of the Marks, (iii) the goodwill of the business with which the Marks are associated and, (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same (the "Trademark Collateral"), to secure the satisfactory performance and payment of all the Obligations (as defined in that certain Security Agreement, dated as of July 15, 2003, among the Assignee, the other assignors from time to time party thereto and the Assignor (as amended, restated, modified and/or supplemented from time to time, the "Security Agreement")) of the Assignee; and

WHEREAS, the Assignor wishes to release its security interest and restore all right, title and interest in and to the Trademark Collateral to the Assignee and to dissolve any and all liens and encumbrances respecting the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby releases and discharges its security interest, and quit claims, reconveys, and relinquishes unto the Assignee all of its right, title and interest, in the Trademark Collateral granted to Assignor by the Assignee pursuant to the Trademark Security Agreement, which Trademark Security Agreement was duly recorded on June 15, 2006, at Reel/Frame 3327/0856 in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned, by and through its authorized officer, has caused this instrument to be executed under seal on the date first written above.

JPMORGAN CHASE BANK, N.A., as Collateral

Agent

Name: Title:

Executive Director

Rosswil LLC IP Release

| Mark | Serial/Reg. No. | Date of Reg./Applic. |
|--------------------------------|-----------------|----------------------|
| "Eyes" Design | 2,620,687 | 09-17-2002 |
| A DOG-GONE GOOD CHEW | 754,480 | 08-13-1963 |
| B.G. | 885,310 | 02-03-1970 |
| Bear Design | 2,046,383 | 03-18-1997 |
| BLOODHOUND | 233,600 | 10-04-1927 |
| BLOODHOUND "A DOG-GONE | 527,154 | 07-04-1950 |
| GOOD CHEW" & Design | | |
| BULL OF THE WOODS & Design | 515,851 | 10-04-1949 |
| CANNON BALL & Design | 513,242 | 08-09-1949 |
| CLOVER BLOOM | 895,338 | 07-28-1970 |
| COTTON BOLL (Stylized) | 538,332 | 02-20-1951 |
| COUGAR | 2,007,948 | 10-15-1996 |
| CUMBERLAND | 1,899,114 | 06-13-1995 |
| DENTAL | 525,958 | 06-06-1950 |
| DENTAL & Design | 525,948 | 06-06-1950 |
| Design of Bear | 2,054,706 | 04-22-1997 |
| Design of Bear's Head | 1,589,261 | 03-27-1990 |
| Design of Peach | 577,827 | 07-28-1953 |
| Design of Rifle | 1,880,806 | 02-28-1995 |
| Design of Scale | 525,214 | 05-16-1950 |
| Design Only | 748,997 | 05-07-1963 |
| GRIZZLY | 2,438,712 | 03-27-2001 |
| GSS 1782 & Design | 527,156 | 07-04-1950 |
| H.B. SCOTT | 1,233,863 | 04-05-1983 |
| HANDICUS | 2,803,457 | 01-06-2004 |
| HAWKEN | 1,771,754 | 05-18-1993 |
| KENTUCKY TWIST & Design | 883,670 | 01-06-1970 |
| KODIAK | 1,202,276 | 07-20-1982 |
| LEVI GARRETT | 1,096,232 | 07-11-1978 |
| LEVI GARRETT & SONS (Stylized) | 541,919 | 05-08-1951 |
| LEVI GARRETT & SONS LABEL & | 951,720 | 01-30-1973 |
| Design | | |
| MAMMOTH CAVE | 882,743 | 12-23-1969 |
| MOORE'S RED LEAF | 889,642 | 04-21-1970 |
| MORGAN'S | 2,168,092 | 06-23-1998 |
| PEACH & Design | 577,828 | 07-28-1953 |
| PEACH (Stylized) | 577,829 | 07-28-1953 |
| Ribbon Design | 527,155 | 07-04-1950 |
| ROUGH COUNTRY | 1,349,915 | 07-16-1985 |
| ROUGH COUNTRY FIRED TWIST | 1,302,010 | 10-23-1984 |
| THE ONLY BEAR YOU'LL EVER | 1,589,260 | 03-27-1990 |
| PINCH | | 44 |
| TAYLOR'S PRIDE | 1,105,275 | 10-31-1978 |
| TRIPSIS (Stylized) | 525,959 | 06-06-1950 |

Schedule A

| TRIPSIS & Design | 525,961 | 06-06-1950 |
|--------------------------------|-----------|------------|
| TUBE ROSE | 747,486 | 04-02-1963 |
| TUBE ROSE & Design | 233,623 | 10-04-1927 |
| UNION WORKMAN | 1,060,466 | 03-01-1977 |
| W.E. GARRETT & SONS (Stylized) | 533,051 | 11-07-1950 |
| | 888,932 | 04-07-1970 |
| WARREN COUNTY | | |

TRADEMARK REEL: 004653 FRAME: 0843

RECORDED: 11/03/2011