

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TBH Marks, Inc.		10/27/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	188A North Canon		
<b>Street Address:</b>	300 S. 4th Street		
<b>Internal Address:</b>	c/o Lionel Sawyer & Collins		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89101		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3772446	AMBRE D'ORO	
Registration Number:	3755070	CACTINE	
Registration Number:	3358123	LOVE EVERLASTING	
Registration Number:	3039707	BEAUTY BY TOVA	
Registration Number:	3037438	BEAUTY BY TOVA	
Registration Number:	2952810	TOVA	
Registration Number:	2374879	TOVA NIGHTS	
Registration Number:	2374425	TOVA	
Registration Number:	2059947	CACTINE CACTISOMES	
Registration Number:	1989182	HANDSOME	
Registration Number:	1560384	BODY, MIND & SPIRIT	
Registration Number:	1295432	TOVA	
Registration Number:	1200086	CACTINE 1	

OP \$340.00 3772446

**CORRESPONDENCE DATA**

Fax Number: (212)575-0671  
Phone: 212-790-9200  
Email: trademark@cll.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Jeffrey H. Epstein  
Address Line 1: 1133 Avenue of the Americas  
Address Line 4: New York, NEW YORK 10036-6799

ATTORNEY DOCKET NUMBER:	24841JHE;NP
NAME OF SUBMITTER:	Jeffrey H. Epstein
Signature:	/Jeffrey H. Epstein/
Date:	11/03/2011

Total Attachments: 9  
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**TRADEMARK DEED OF ASSIGNMENT**

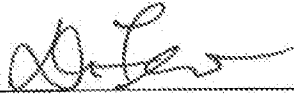
WHEREAS, TBH Marks, Inc., a Delaware corporation, having an address at Bancroft Building - Suite 205B, Second Floor, 3411 Silverside Road, Concord Plaza, Wilmington, Delaware 19810, United States of America ("Assignor"), has adopted and used the trademarks shown in Schedule A attached hereto, and is the owner of the registrations for the aforesaid trademarks as shown in Schedule A (collectively, the "Trademarks");

WHEREAS, 188A North Canon, a Nevada corporation having an address at c/o Lionel Sawyer & Collins, 300 S. 4<sup>th</sup> Street, Suite 1700, Las Vegas, Nevada 89101, United States of America ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademarks in the United States of America and its territories and possessions;

NOW THEREFORE, in consideration of US \$10 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's common law and statutory right, title and interest in and to the Trademarks in the United States, its territories and possessions, including all of the registrations therefor shown in Schedule A, together with the goodwill of the businesses symbolized by the Trademarks being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.


Dated: October 27, 2011

TBH MARKS, INC.

By:   
Name: Daniel Feiner  
Title: President

Accepted:

188A NORTH CANON

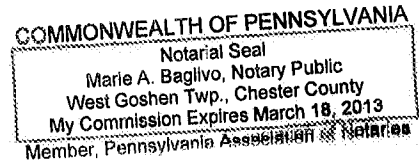
By:   
Name: Tova Borgnine  
Title: President

NOTORIAL ACKNOWLEDGEMENT

COUNTY OF CHESTER )  
COMMONWEALTH OF PENNSYLVANIA ) SS:  
UNITED STATES OF AMERICA )

On this the 27<sup>th</sup> day of October, 2011, before me personally appeared Daniel Feiner, to me known, who, being by me duly sworn, did depose and say that he is President of TBH Marks, Inc., the Delaware corporation describe in and which executed the foregoing instrument; and that he signed his name by order of the Board of Directors.

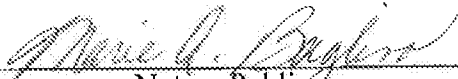
*Marie A. Baglivo*  
Notary Public



NOTARIAL ACKNOWLEDGEMENT

COUNTY OF CHESTER )  
COMMONWEALTH OF PENNSYLVANIA )ss:  
UNITED STATES OF AMERICA )

On this 21<sup>st</sup> day of October, 2011, before me personally appeared Tova Borgnine, to me known, who, being by me duly sworn, did depose and say that she is the President of 188A Canon, the Nevada corporation described in and which executed the foregoing instrument; and that she signed her name thereto by order of the Board of Directors.

  
\_\_\_\_\_  
Notary Public

COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Marie A. Baglivo, Notary Public  
West Goshen Twp., Chester County  
My Commission Expires March 18, 2013  
Member, Pennsylvania Association of Notaries

**SCHEDULE A - United States**

Mark	Class	Reg. No.	Reg. Date
AMBRE D'ORO	3	3,772,446	April 6, 2010
CACTINE	3	3,755,070	March 2, 2010
LOVE EVERLASTING	3	3,358,123	December 18, 2007
BEAUTY BY TOVA	35	3,039,707	January 10, 2006
BEAUTY BY TOVA (Logo)	35	3,037,438	January 3, 2006
FREE SPIRIT	3	2,918,111	January 11, 2005
CACTINE	3	2,438,622	March 27, 2001
TOVA	4	2,952,810	May 17, 2005
TOVA NIGHTS	3	2,374,879	August 8, 2000
TOVA	3	2,374,425	August 8, 2000
CACTINE CACTISOMES	3	2,059,947	May 6, 1997
HANDSOME	3	1,989,182	July 23, 1996
BODY, MIND & SPIRIT	3	1,560,384	October 17, 1989
TOVA (Stylized)	3	1,295,432	September 18, 1984
CACTINE 1	3	1,200,086	July 6, 1982

COMMON LAW TRADEMARKS

TRADEMARK	PRODUCT DESCRIPTION
A Dozen Roses	lipstick
Angel's Breath	blush, pressed powder
Barley There	eye shadow
Blooming Bath Oil	bath oils
Blue Slate	eye shadow
Body Mist	fragrance
Bottle Design	Oblong PVC Bottle
Bottle Design	Tova Anniversary Bottle – Crimp Neck
Bottle Design	Tova Anniversary Bottle – Screw Neck
Bottle Design	Tova Nights Fragrance Eau de Parfum Spray
Bottle Design	Tova Mini Bottle
Bottle Cap Design	Anniversary Cap with Collar (1 piece)
Bottle Cap Design	Anniversary Cap with Collar (2 pieces)
Bottle Cap Design	Overcap (black) for Tova & Nights & Deco Fixture
Bottle Cap Design	Overcap for Nirvana bottle
Bottle Cap Design	Overcap for Oblong PVC bottle
Bronze Glow	loose powder
Bronze Shimmer	eye shadow
Cactine CelRenual	cream, cleanser
Cactine Eye Lift	cosmetic
Cactine EyeRenual	cream, cleanser
Cactine Reconstructive	shampoo, conditioner

Cactine Skin Renewal	cream, cleanser
Cactine Volumizing Hair Masque	hair care product
Cactus Pink	foundation, blush
Cameo	lip definer
Cocoa Color Lift	shadow
Coffee	eyeliner
Coral Sands	foundation
Coral Sands II	cosmetic organizer kit
Coralite	lip definer
Crest design	toiletries and cosmetics
Dazzle Dust	blush, pressed powder
Desert Mirage	lipstick
Desert Plum	eye shadow
Desert Rose	blush, lipstick
Desert Sands	blush
Desert Spice	blush
Desert Sunrise	lipstick
Desert Taupe	eye shadow
Dusty Mauve	eye shadow
Dusty Rose	eye shadow
Espresso	eye shadow
Finishing Gloss	hair care products
Foaming Bath Grains	bath salts
Ginger	lipgloss
Goddess	lipcolor



Golddust	eye shadow
Golden Kiss	lipstick
Got Ya Covered	skin care
Graphite	eye definer
"Heart" logo	cosmetics, bath and body products
Hint of Pink Color Lift	shadow
Hollywood Mauve	lipliner, lipstick, lipgloss
Hollywood Peach	lipgloss
Hollywood Pink	lipgloss
Hollywood Plum	lipgloss
Ingenue Pink	lipcolor
Liquid Elite	lipcolor
Liquid Talc	body talc
Luxury	body talc
Marquis Bronze	lipcolor
Mirage	lipcolor
Moonbeam	eye shadow
Mosaic	finishing powder, blushing powder, bronzing powder
Nector	lipcolor
Nutmeg	lipliner
Oasis	gel cleanser
Onyx	eye definer
Oscar Gold	lipcolor
Patina	eye shadow
Peach Glow	loose powder

Peach Sands	lipstick
Perfect Neutral	plumping lipstick
Perfect Rose	plumping lipstick
Personal Veil	fragrance
Pink Cloud	eye shadow
Pink Sands	lipstick
Port	lip definer
Precision	eye definer, lip definer
Pucker up Plum	lipstick
Pueblo	eye shadow
Quartz	eye shadow
Ready to Kiss Red	lipstick
Rhodolite	eye definer
Room Ambiance	fragrance
Rosy Glow	lift and tint moisturizer
Royal Sepia	lip color
Saddle	eye shadow
Sand	eye shadow
Secret Shade	cosmetics
Shell	eye shadow
Shimmering	body lotion
Sienna	lipliner
Signature of Tova Borgnine	cosmetics, fragrance, bath and body products
Sizzling Bath Tablets	bath salts
Slate	eye shadow

Smoke Signal	eye shadow
Spice	lipstick
Sterling	eye shadow
Straight Away Eye Definer	eyeliner
Studio Color Lip Quad	lipcolor
Studio Color Eye Quad	eye shadow
Studio Color	blush, pressed powder
Sunbeam	eye shadow
Sunlight	lipstick
Sunset Red	foundation
Sunset Red Dark	foundation
Tawny	lip definer
Tova Enchantment	potpourri and scented candles
Tova Liquid Lipcolor	lip color
Tova Nights Solid	perfume
Tova Signature	body cream, fragrance, shower gel
Tova Solid	perfume
Ultrashine	lipcolor
<a href="http://www.beautybytova.com">www.beautybytova.com</a>	domain name
You're Blushing	blush