

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harris Escher Vineyards LLC		11/02/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Cultivar Wine LLC		
Street Address:	PO box 627		
City:	Rutherford		
State/Country:	CALIFORNIA		
Postal Code:	94573		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4047115	CULTIVAR	
CORRESPONDENCE DATA			
Fax Number:	(415)962-4200		
Phone:	707-967-8400		
Email:	jody@cultivarwine.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Joseph Harris		
Address Line 1:	PO Box 627		
Address Line 4:	Rutherford, CALIFORNIA 94573		
NAME OF SUBMITTER:	Joseph M Harris		
Signature:	/Joseph M Harris/		
Date:	11/02/2011		
Total Attachments: 1 source=11.02.11 Assignment of Ownership#page1.tif			

OP \$40.00 4047115

cultivar
NAPA VALLEY

November 2, 2011

Harris Escher Vineyards LLC
PO Box 627
Rutherford, CA 94573

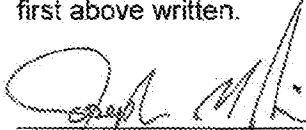
**RE: Agreement and Assignment
Trademark Registration #:4047115 Mark "CULTIVAR"**

At the time the Cultivar mark was filed, the Cultivar name was operating under a dba of Harris Escher Vineyards LLC.

As of January 1, 2011 dba Cultivar has created its own and separate LLC named Cultivar Wine LLC.

This letter is represents an agreement between Harris Escher Vineyards LLC and Cultivar Wine LLC that the mark ownership be transferred without delay.

IN WITNESS WHEREOF, the parties hereto have executed this Lease the day and year first above written.



Joseph M Harris
Managing Member
Cultivar Wine LLC



Joseph M Harris
Managing Member
Harris Escher Vineyards LLC

Cultivar Wine LLC
PO Box 627, Rutherford, California, 94574
707-967-8400