

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	08/09/2011		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Foley & Lardner LLP		08/09/2011
			<b>Entity Type</b>
			LIMITED LIABILITY PARTNERSHIP: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Next Retail Limited		
<b>Street Address:</b>	Desford Road		
<b>Internal Address:</b>	Enderby, Leicester		
<b>City:</b>	LE19 4AT England		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 2</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	2912202	NEXT
	Registration Number:	2979158	RPM SPORTS
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)974-8474		
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	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Correspondent Name:</b>	Mitchell E. Radin, Esq.		
<b>Address Line 1:</b>	Cowan, DeBaets, Abrahams & Sheppard LLP		
<b>Address Line 2:</b>	41 Madison Avenue, 34th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10010		
<b>ATTORNEY DOCKET NUMBER:</b>	03224-51		

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**TRADEMARK  
 REEL: 004654 FRAME: 0746**

**DOMESTIC REPRESENTATIVE**

**Name:** Mitchell E. Radin, Esq.  
**Address Line 1:** Cowan, DeBaets, Abrahams & Sheppard LLP  
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<b>NAME OF SUBMITTER:</b>	Mitchell E. Radin
<b>Signature:</b>	/Mitchell E. Radin/
<b>Date:</b>	11/03/2011
<b>Total Attachments: 1</b> source=Assignment-NUNC PRO TUNC#page1.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, FOLEY & LARDNER LLP, a Wisconsin limited liability partnership having a place of business at 90 Park Avenue, New York, New York 10016 (herein "Assignor"), owns the following trademarks and trademark registrations:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
NEXT	2,912,202	December 21, 2004
RPM SPORTS	2,979,158	July 26, 2005

; and

WHEREAS, NEXT RETAIL LIMITED, a limited liability company organized and existing under and by virtue of the laws of the United Kingdom and having a place of business at Desford Road, Enderby, Leicester, LE19 4AT England (herein "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademarks and trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor did effective August 9, 2011, sell, assign, and transfer the said entire right, title and interest in and to the said trademark registrations therefor and any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof nunc pro tunc as of August 9, 2011.

FOLEY & LARDNER LLP

Dated: August 10, 2011

By: 

Name: Andrew Baum

Title: Partner