

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN TRADEMARKS RECORDED ON REEL 004252 FRAME 0873

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RBS BUSINESS CAPITAL, A DIVISION OF RBS ASSET FINANCE, INC., A NEW YORK CORPORATION, A SUBSIDIARY OF RBS CITIZENS, N.A., AS AGENT		09/28/2011	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	DRIVELINE RETAIL MERCHANDISING, INC.
Street Address:	3300 FERNBROOK LANE N
Internal Address:	SUITE 200
City:	PLYMOUTH
State/Country:	MINNESOTA
Postal Code:	55447
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	74470620	SMC
Serial Number:	77146792	
Serial Number:	77073632	DRIVELINE

CORRESPONDENCE DATA

Fax Number: (312)862-2200
 Phone: 3128623312
 Email: patrick.lau@kirkland.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Kirkland & Ellis LLP
 Address Line 1: 300 North LaSalle

900206374

TRADEMARK
REEL: 004655 FRAME: 0448

CH \$90.00 74470620

Address Line 2: c/o Patrick Lau, Legal Assistant
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	39951-104 PL
NAME OF SUBMITTER:	Patrick Lau
Signature:	/pl/
Date:	11/04/2011
Total Attachments: 2 source=Driveline Retail - Release of Security Interest in Trademarks 9-28-2011#page1.tif source=Driveline Retail - Release of Security Interest in Trademarks 9-28-2011#page2.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release of Security Interest in Trademarks is made as of September 23, 2011 by RBS Business Capital, a division of RBS Asset Finance, Inc., a New York corporation, a subsidiary of RBS Citizens, N.A., as Agent, with its place of business at 71 South Wacker Drive, Suite 2800, Chicago, Illinois 60606 (the "Secured Party").


WHEREAS, DRIVELINE RETAIL MERCHANDISING, INC, a New Jersey corporation, (the "Corporation") owns the trademarks listed on Schedule A attached hereto ("Listed Trademarks"), which trademarks are registered in the United States Patent and Trademark Office (the "Office"); and

WHEREAS, the Corporation has granted to the Secured Party a security interest in (i) all of its trademarks and trademark applications, including but not limited to the Listed Trademarks, and the registrations thereof and (ii) associated business goodwill therein, all as described in that certain Trademark and License Security Agreement and Notice of Grant of Security Interests In Trademarks agreement dated as of July 16, 2010 executed by the Corporation and previously filed for record in the Office on August 3, 2010 Trademark Reel No. 004252, Frame No. 0873 ("Trademark Agreement"); and

WHEREAS, the Secured Party has at the Corporation's request agreed to release its security interest in all of the Corporation's trademarks, including the Listed Trademarks, and the registrations thereof and the associated business goodwill therein;

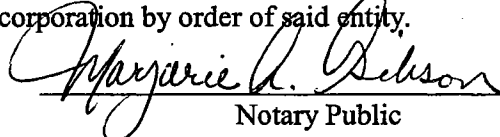
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby releases its security interest in all of the Corporation's trademarks and trademark applications, including the Listed Trademarks, and the registrations thereof and the associated business goodwill therein and to any other rights it might have arising out of the Trademark Agreement.

**RBS BUSINESS CAPITAL, a division of
RBS Asset Finance, Inc., a subsidiary of RBS
Citizens, N.A., as Agent**

By: 
G. Timothy O'Rourke
Senior Vice President


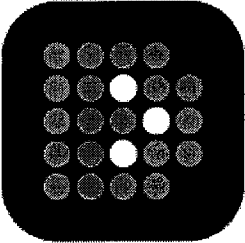
STATE OF Ohio)
) ss.:
COUNTY OF Cuyahoga

On the 28th day of September __, 2011, before me personally came G. Timothy O'Rourke, to me known, who being by me duly sworn, did depose and say, that he is the Senior Vice President of RBS Asset Finance, Inc., a New York corporation, a subsidiary of RBS Citizens, N.A. and that the foregoing instrument was signed on behalf of such corporation by order of said entity.


Notary Public

SCHEDULE A
TO
RELEASE OF SECURITY INTEREST IN TRADEMARKS

LIST OF TRADEMARKS AND TRADEMARK APPLICATIONS

Trademark	Serial Number	Application Date	Registration Number	Registration Date
SMC 	74470620	12/17/1993	1908727	8/1/1995
Design Only 	77146792	4/2/2007		
DRIVELINE	77073632	12/29/2006		