

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Photonica US, Inc. | | 11/03/2011 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Getty Images (US), Inc. | | |
| Street Address: | 75 Varick Street | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10011 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1747610 | PHOTONICA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (206)359-9000 | | |
| Phone: | (206) 359-8000 | | |
| Email: | pctrademarks@perkinscoie.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Heidi L. Sachs, Perkins Coie LLP | | |
| Address Line 1: | 1201 Third Avenue, Suite 4800 | | |
| Address Line 4: | Seattle, WASHINGTON 98101-3099 | | |
| ATTORNEY DOCKET NUMBER: | 25828-4000.0208.US001 | | |
| NAME OF SUBMITTER: | Andrea M. Sander | | |
| Signature: | /Andrea M. Sander/ | | |
| Date: | 11/04/2011 | | |
| Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif | | | |

OP \$40.00 1747610

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

WHEREAS, Photonica US, Inc. ("Assignor"), a Delaware corporation with its principal place of business at 601 North 34th Street, Seattle,
Washington 98103, is the owner of certain intellectual property, which may include common law rights, applications and registrations for trademarks, and service marks (collectively the "Marks"), which include but are not limited to the Marks set forth in the attached Exhibit 1, incorporated herein by reference;

WHEREAS, Getty Images (US), Inc. ("Assignee"), a New York corporation with its principal place of business at 75 Varick Street, New York, New York 10011 USA, is desirous of acquiring all of Assignor's common law rights, applications, registrations, domain names and all other rights in the Marks, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby irrevocably assign, transfer, convey and deliver unto Assignee all right, title and interest, throughout the world, in and to the Marks set forth in Exhibit 1 and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Marks to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 3rd day of November, 2011.

Photonica US, Inc.

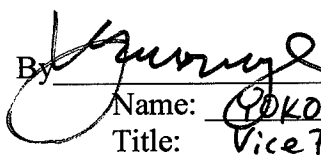
By 
Name: YOKO MIYASHITA
Title: Vice President

EXHIBIT 1
TRADEMARKS

| Trademark | Country | Registration No. | Registration Date | Held By |
|------------------|----------------|-------------------------|--------------------------|--------------------|
| PHOTONICA | Canada | TMA606,291 | 3/25/2004 | Photonica US, Inc. |
| PHOTONICA | India | 1387292 | 9/25/2008 | Photonica US, Inc. |
| PHOTONICA | Japan | 4837580 | 2/4/2005 | Photonica US, Inc. |
| PHOTONICA | Taiwan | 1252072 | 2/16/2007 | Photonica US, Inc. |
| PHOTONICA | United States | 1747610 | 1/19/1993 | Photonica US, Inc. |