

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BAB Acquisition Corp.		08/26/2011	CORPORATION:
RECEIVING PARTY DATA			
Name:	BMG Digital Video LLC		
Street Address:	50 First Street		
Internal Address:	Suite 600		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3726109	TARGETCASTER	
Registration Number:	2896046	TARGETCASTTV	
CORRESPONDENCE DATA			
Fax Number:	(212)515-6969		
Phone:	212-326-0180		
Email:	ALangsam@pryorcashman.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Andrew S. Langsam		
Address Line 1:	7 Times Square		
Address Line 2:	Pryor Cashman LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	11562.00008		
NAME OF SUBMITTER:	Andrew S. Langsam		

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 REEL: 004655 FRAME: 0692**

Signature:	/andrew s langsam/
Date:	11/04/2011
Total Attachments: 3 source=Trademark Release#page1.tif source=Trademark Release#page2.tif source=Trademark Release#page3.tif	

TRADEMARK RELEASE

WHEREAS, Square 1 Bank was the secured party (“Secured Party”) with respect to those certain trademarks, trademark registrations and trademark applications listed on Exhibit A annexed hereto (the “Trademarks”) previously owned by Targetcast Networks, Inc. (“Targetcast”) (notice of which was recorded with the United States Patent and Trademark Office at reel 3807 and frame 0643 on July 1, 2008 and at reel 4302 and frame 0845 on October 22, 2010);

WHEREAS, Secured Party foreclosed on its security interest in the Trademarks and thereby effected the sale of the Trademarks to BAB Acquisition Corp. (“BAB”); and

WHEREAS, in connection with the current sale of the Trademarks by BAB to BMG Digital Video LLC;

NOW, THEREFORE, Secured Party does hereby release any and all interests in the Trademarks.

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Exhibit A

Trademarks

Description	Registration/Application Number	Registration/Application Date
TARGETCAST NETWORKS	77/410,323	02/29/2008
TCN MEDIA	77/868,137	November 9, 2009
TARGETCAST NETWORKS	77/374778	January 17, 2008
TARGETCASTER	3,726,109	December 15, 2009
TARGETCASTTV	2,896,046	October 19, 2004