372610

CH \$65.00

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BAB Acquisition Corp.		08/26/2011	CORPORATION:

RECEIVING PARTY DATA

Name:	BMG Digital Video LLC	
Street Address:	50 First Street	
Internal Address:	Suite 600	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94105	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3726109	TARGETCASTER
Registration Number:	2896046	TARGETCASTTV

CORRESPONDENCE DATA

Fax Number: (212)515-6969 **Phone**: 212-326-0180

Email: ALangsam@pryorcashman.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Andrew S. Langsam
Address Line 1: 7 Times Square
Address Line 2: Pryor Cashman LLP

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 11562.00008

NAME OF SUBMITTER: Andrew S. Langsam

TRADEMARK REEL: 004655 FRAME: 0692

900206419

Signature:	/andrew s langsam/
Date:	11/04/2011
Total Attachments: 3 source=Trademark Release#page1.tif source=Trademark Release#page2.tif source=Trademark Release#page3.tif	

TRADEMARK
REEL: 004655 FRAME: 0693

TRADEMARK RELEASE

WHEREAS, Square 1 Bank was the secured party ("Secured Party") with respect to those certain trademarks, trademark registrations and trademark applications listed on Exhibit A annexed hereto (the "Trademarks") previously owned by Targetcast Networks, Inc. ("Targetcast") (notice of which was recorded with the United States Patent and Trademark Office at reel 3807 and frame 0643 on July 1, 2008 and at reel 4302 and frame 0845 on October 22, 2010);

WHEREAS, Secured Party foreclosed on its security interest in the Trademarks and thereby effected the sale of the Trademarks to BAB Acquisition Corp. ("BAB"); and

WHEREAS, in connection with the current sale of the Trademarks by BAB to BMG Digital Video LLC;

NOW, THEREFORE, Secured Party does hereby release any and all interests in the Trademarks.

[remainder of page intentionally left blank; signature page follows]

1117553

TRADEMARK REEL: 004655 FRAME: 0694

SQUARE 1 BANK

Name:

Name: JOSEPH CRAYTON

Title: SUP

STATE OF NC) ss. COUNTY OF Durham)

On the Hay day of August, 2011 before me, the undersigned, personally appeared Joseph Crayton , personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

WONNE LUCERO
Netary Public, North Carolina
Orange County
My Commission Expires
August 22, 2012

Notary Public

Exhibit A

Trademarks

Description	Registration/Application Number	Registration/Application Date
TARGETCAST NETWORKS	77/410,323	02/29/2008
TCN MEDIA	77/868,137	November 9, 2009
TARGETCAST NETWORKS	77/374778	January 17, 2008
TARGETCASTER	3,726,109	December 15, 2009
TARGETCASTTV	2,896,046	October 19, 2004

1117553

RECORDED: 11/04/2011

TRADEMARK
REEL: 004655 FRAME: 0696