

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brookstone Purchasing, Inc.		10/24/2011	CORPORATION: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	Big Blue Audio LLC		
Doing Business As:	DBA Big Blue Audio		
Street Address:	One Innovation Way		
City:	Merrimack		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03054		
Entity Type:	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85411990	POWER. PAIR. PLAY.	
Serial Number:	85421452	FIGHT THE SILENCE	
CORRESPONDENCE DATA			
Fax Number:	(603)579-8338		
Phone:	6035778274		
Email:	legaldepartment@brookstone.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Andrea L. Hirst		
Address Line 1:	One Innovation Way		
Address Line 4:	Merrimack, NEW HAMPSHIRE 03054		
ATTORNEY DOCKET NUMBER:	BPI -> BBA (TM)		
NAME OF SUBMITTER:	Andrea L. Hirst		

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 REEL: 004656 FRAME: 0173**

Signature:	/andrea I hirst/
Date:	11/07/2011
Total Attachments: 1 source=BPI TM Appl Assign 24Oct2011#page1.tif	

ASSIGNMENT OF TRADEMARK


WHEREAS, **Brookstone Purchasing, Inc.**, a New Hampshire corporation with a principal place of business located at One Innovation Way, Merrimack, New Hampshire 03054 U.S.A. (“Assignor”), is the applicant and record owner of the following pending United States trademark applications and any and all goodwill and common law rights currently existing throughout the world in and to the following trademarks (collectively, the “Trademarks”):

Mark	U.S. Trademark Application No.	Filing Date
Power. Pair. Play (Wordmark)	85/411,990	August 31, 2011
Fight the Silence (Wordmark)	85/421,452	September 13, 2011

WHEREAS, **Big Blue Audio LLC**, a New Hampshire limited liability corporation with a principal place of business located at One Innovation Way, Merrimack, New Hampshire 03054 U.S.A. (“Assignee”), is desirous of acquiring said Trademarks and the registrations thereof;

NOW, THEREFORE, effective as of October 24, 2011, for the good and valuable consideration of one thousand one hundred U.S. dollars and no cents (\$1,100.00 USD), the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, titles, and interests in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registration thereof. Additionally, Assignor does hereby assign unto Assignee all rights of priority under International Conventions and applications for trademarks which may hereafter be filed in any country or countries foreign to the United States of America, and all trademarks which may be registered for the Trademarks in any country or countries foreign to the United States of America based on a priority claim to one or more of the Trademarks, and all extensions and renewals thereof. Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States of America, and any Official of any country or countries foreign to the United States of America, whose duty it is to issue trademarks on applications as aforesaid, to issue all trademarks for the Trademarks to Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

BROOKSTONE PURCHASING, INC.

By: 
Name: **Thomas F. Moynihan**
Title: **Vice President, Chief Financial Officer**
Date: **October 24, 2011**