

10/17/2011



Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103634629

TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Plano Economic Development Board, Inc.

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Texas Nonprofit
- Association
- Limited Partnership

Citizenship (see guidelines) Texas

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: City of Plano, Texas

Internal

Address: _____

Street Address: 1520 Avenue K

City: Plano

State: Texas

Country: USA

Zip: 75074

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other Municipal Corp. Citizenship Texas

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)



3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 09/07/2011 eff. CDT 11:59 pm 9/30/2011

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

4,012,519

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

SMART PEOPLE. SMART PLACE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Diane Weatherbee, City Attorney

Internal Address: _____

Street Address: 1520 Avenue K

City: Plano

State: Texas Zip: 75074

Phone Number: 972-941-7126

Fax Number: 972-424-0099

Email Address: _____

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 10/17/2011 ARIULINS 00000057 4012519

Authorized User Name 61 FC:8521

9. Signature:

Charles M. Hosch
Signature

10/13/11
Date

Charles M. Hosch

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: **3**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004656 FRAME: 0699

TRADEMARK ASSIGNMENT

STATE OF TEXAS }

COUNTY OF COLLIN }

KNOW ALL MEN BY THESE PRESENTS:

This Trademark Assignment ("Assignment") is made by **Plano Economic Development Board, Inc. ("Assignor")**, a nonprofit corporation organized under the laws of the State of Texas, located at 5601 Granite Parkway, Suite 310, Plano, TX 75024 U.S.A., to and for the benefit of the **City of Plano, Texas ("Assignee")**, a home-rule municipal corporation and political subdivision of the State of Texas, with principal offices located at Plano Municipal Center, 1520 Avenue K, Plano, TX 75074 U.S.A.

WHEREAS, Assignor has adopted and used the service mark **SMART PEOPLE. SMART PLACE.**, registered August 16, 2011, on the Principal Register of the United States Patent and Trademark Office under U.S. Reg. No. 4,012,519 (the "**Mark**") in connection with the provision of goods and services in the business of Assignor; and

WHEREAS, Assignor desires to assign the Mark and all associated goodwill to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Plano Economic Development Board, Inc. hereby *TRANSFERS AND ASSIGNS* to the **City of Plano, Texas** all of Assignor's entire worldwide right, title and interest in and to the above-noted Mark together with the goodwill of the business symbolized by the Mark, and application, and in and to any registration, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto.

EXECUTED this 7th day of September, 2011 to be effective as of 11:59 p.m. Central Time on September 30, 2011.

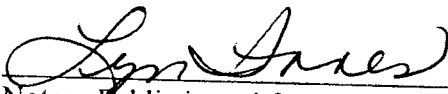
(signature page follows)

Plano Economic Development Board, Inc.


Thomas Quirk
President

BEFORE ME, on this day personally appeared Thomas Quirk known to me to be the person whose name is subscribed to the foregoing instrument on behalf of Plano Economic Development Board, Inc. and acknowledged to me that he executed the same on behalf of the corporation as the President for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 7th day of September, 2011.


Notary Public in and for the
State of Texas

