TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Elmer's Products, Inc.		09/07/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Poof-Slinky, Inc.
Street Address:	45400 Helm Street
City:	Plymouth
State/Country:	MICHIGAN
Postal Code:	48170
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3314176	DISGUSTING ANATOMY BRAIN
Registration Number:	3314177	DISGUSTING ANATOMY HEART
Registration Number:	3522244	MY FIRST CRYSTALS AND FIZZ ADVENTURE KIT
Registration Number:	3408930	MY FIRST DINO KIT
Registration Number:	3259493	MY FIRST GEOLOGY KIT
Registration Number:	3126877	MY FIRST SCIENCE KIT
Registration Number:	3586171	MY FIRST SCIENCE LAB
Registration Number:	3259494	MY FIRST WEATHER KIT
Registration Number:	3586170	TOTALLY GLAMOROUS SPA KIT
Registration Number:	3410185	TOTALLY NASTY SCIENCE
Registration Number:	3390439	ULTIMATE CRYSTAL GROWING KIT
Registration Number:	3390438	ULTIMATE GUM KIT
Registration Number:	3390437	ULTIMATE SPA AND PERFUME KIT
Registration Number:	3779272	WATER WONDERS

CH $415.00 3314176

Registration Number:	3868508	FUZZOODLES
Serial Number:	85196457	FUZZOOBERS

CORRESPONDENCE DATA

Fax Number: (215)540-5818
Phone: 215-540-9200
Email: bhouwen@howsonandhowson.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Stanley B. Kita, Howson & Howson LLP
Address Line 1: 501 Office Center Drive
Address Line 2: Suite 210
Address Line 4: Fort Washington, PENNSYLVANIA 19034

ATTORNEY DOCKET NUMBER:	P-S/ELMER'S ACQUISITION
NAME OF SUBMITTER:	Bea Houwen
Signature:	/Bea Houwen/
Date:	11/08/2011

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 7th day of September, 2011 by and between Elmer's Products, Inc. (the "Assignor"), a Delaware corporation located at 460 Polaris Parkway, Suite 500, Westerville, Ohio 43082, and Poof-Slinky, Inc. (the "Assignee"), a Michigan corporation located at 45400 Helm Street, Plymouth, Michigan 48170.

Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to those trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

ELMER'S PRODUCTS, INC.

Name: Theodore P. Heminger
Title: Authorized Representative

POOF-SLINKY, INC.

Name: RAYMO DALLAVECCHIA JR
Title: PRESIDENT & CEO

SCHEDULE A

United States Registered Trademarks

Name	Registration Number
DISGUSTING ANATOMY BRAIN	3,314,176
DISGUSTING ANATOMY HEART	3,314,177
MY FIRST CRYSTALS AND FIZZ ADVENTURE KIT	3,522,244
MY FIRST DINO KIT	3,408,930
MY FIRST GEOLOGY KIT	3,259,493
MY FIRST ROCK COLLECTING KIT	3,532,242
MY FIRST SCIENCE KIT	3,126,877
MY FIRST SCIENCE LAB	3,586,171
MY FIRST WEATHER KIT	3,259,494
TOTALLY FUNKY SCIENCE	3,477,712
TOTALLY GLAMOROUS SPA KIT	3,586,170
TOTALLY NASTY SCIENCE	3,410,185
ULTIMATE CRYSTAL GROWING KIT	3,390,439
ULTIMATE GUM KIT	3,390,438
ULTIMATE SPA AND PERFUME KIT	3,390,437
WATER WONDERS	3,779,272
FUZZOODLES	3,868,508
FUZZOOBERS (Not registered yet – Application No. 85/196,457)	