

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cooper Brands, Inc.		09/29/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Apex Brands, Inc.		
Street Address:	1000 Lufkin Road		
City:	Apex		
State/Country:	NORTH CAROLINA		
Postal Code:	27539		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	0283646	CRESTOLOY	
Registration Number:	3047188	LUFKIN	
Registration Number:	0727448		
Registration Number:	2537409		
Registration Number:	2541817		
Registration Number:	2541816		
Registration Number:	0930867	LINKMASTER	
Registration Number:	0931313	QUICK-CLIP	
Registration Number:	1192721		
Registration Number:	1680980	DIAMOND	
Registration Number:	1193103	ULTRALOK	
Registration Number:	0729883	BLU-KROME	
Registration Number:	0935241	CAMPBELL	
Registration Number:	1197777	SPEEDWINDER	

900206632

TRADEMARK
REEL: 004657 FRAME: 0234

OP \$590.00 0283646

Registration Number:	2587495	NICHOLSON
Registration Number:	3113117	OUTLAW
Registration Number:	3113301	RAPID SLIDE
Registration Number:	2594507	BLACK DIAMOND
Registration Number:	0734524	MAGICUT
Registration Number:	1204314	DIAMOND
Registration Number:	1207033	LEADER
Registration Number:	0737504	WISS
Registration Number:	0160744	WISS

CORRESPONDENCE DATA

Fax Number: (602)734-3750

Phone: (602) 262-5311

Email: TRADEMARKS@LRLAW.COM

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Jennifer A. Van Kirk

Address Line 1: Lewis and Roca LLP

Address Line 2: 40 North Central Avenue, Suite 1900

Address Line 4: Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER:

51949-7

NAME OF SUBMITTER:

Jennifer A. Van Kirk

Signature:

/JENNIFER A. VAN KIRK/

Date:

11/08/2011

Total Attachments: 2

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Delaware

PAGE 1

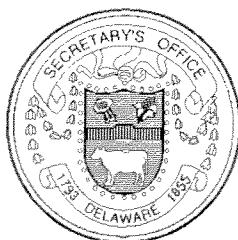
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "COOPER BRANDS, INC.", CHANGING ITS NAME FROM "COOPER BRANDS, INC." TO "APEX BRANDS, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF OCTOBER, A.D. 2010, AT 12:58 O'CLOCK P.M.

3148157 8100

101000667

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8319870

DATE: 10-29-10

TRADEMARK
REEL: 004657 FRAME: 0236

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
COOPER BRANDS, INC.

Pursuant to Section 242 of the
General Corporation Law of the State of Delaware

Cooper Brands, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

A resolution was duly adopted by the Board of Directors of the Corporation pursuant to Section 242 of the General Corporation Law of the State of Delaware setting forth an amendment to the Certificate of Incorporation of the Corporation and declaring said amendment to be advisable. The sole stockholder of the Corporation duly approved said proposed amendment by written consent in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware. The resolution setting forth the amendment is as follows:

RESOLVED: That Article 1 of the Certificate of Incorporation of the Corporation be and hereby is amended and restated in its entirety as follows:

"1. The name of the corporation is Apex Brands, Inc."

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by the undersigned officer this 29th day of September, 2010.

COOPER BRANDS, INC.

By: Michael J. Munn

Name: Michael J. Munn

Title: Secretary