

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|---|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Josh Feigelson | | 09/12/2011 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Hillel: The Foundation for Jewish Campus Life | | |
| Street Address: | 800 Eighth Street, NW | | |
| City: | Washington | | |
| State/Country: | DISTRICT OF COLUMBIA | | |
| Postal Code: | 20001-3724 | | |
| Entity Type: | non-profit corporation: DISTRICT OF COLUMBIA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3787907 | ASKBIGQUESTIONS | |
| Registration Number: | 3787908 | ASKBIGQUESTIONS.COM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (617)951-8736 | | |
| Phone: | 617-951-8000 | | |
| Email: | eileen.sullivan@bingham.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Eileen Sullivan | | |
| Address Line 1: | Bingham McCutchen LLP | | |
| Address Line 2: | One Federal Street | | |
| Address Line 4: | Boston, MASSACHUSETTS 02110 | | |
| ATTORNEY DOCKET NUMBER: | HILLEL-004 | | |
| NAME OF SUBMITTER: | Rachelle A. Dubow | | |
| Signature: | /rachelle dubow/ | | |

OP \$65.00 3787907

Date:

11/08/2011

Total Attachments: 4

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TRADEMARK ASSIGNMENT


WHEREAS, Josh Feigelson, an individual residing at 2025 Maple Avenue, Evanston, Illinois, 60201 (the *Assignor*), has adopted, is using and is the owner of the right, title, interest and goodwill in and to the trademarks identified in Exhibit I attached hereto (the *Marks*) and the U.S. Federal Trademark Registrations associated with such Marks (the *Registrations*); and

WHEREAS, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor desires to sell, transfer, assign and set over unto Hillel: The Foundation for Jewish Campus Life, a non-profit corporation organized in the District of Columbia with its principal place of business at 800 Eighth Street, NW, Washington, DC 20001-3724 (the *Assignee*), all rights, title and interest of the Assignor in and to the Marks, the Registrations and all goodwill associated therewith;


NOW, THEREFORE, the Assignor does hereby sell, assign, transfer and set over unto the Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to: (i) the Marks, (ii) the Registrations, (iii) the goodwill of the business symbolized by and associated with the Marks and the Registrations thereof, and (iv) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringement or dilution of or damage or injury to the Marks or the Registrations thereof or such associated goodwill. The Assignor further agrees to execute and have executed all documents, instruments and papers and to perform all acts, without any further consideration but at the cost and expense of the Assignee, as deemed reasonably necessary by the Assignee to perfect in the Assignee the foregoing rights, title and interests, including the execution of any related domestic or foreign application documents.

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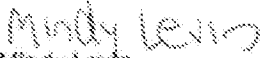
IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as an instrument under seal on this 13th day of September, 2011.

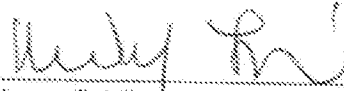

Josh Feigelson

STATE OF DC
COUNTY OF District of Columbia ss.



On this the 13 day of September, 2011, before me appeared ~~Joshua Feigelson~~, the person who signed this instrument, who acknowledged that he signed such instrument as his free act and deed.


Mindy Levin
Notary Public, District of Columbia
My Commission Expires 7/31/2012


Notary Public
My commission expires: 7/31/12

The foregoing Trademark Assignment of said Marks and Registrations thereof by Assignor is hereby accepted as of September 13, 2011.

**HILLEL: THE FOUNDATION FOR JEWISH
CAMPUS LIFE**

By: [Signature]
Name: Wayne F. Motms
Title: President

STATE OF District of Columbia
COUNTY OF DC

ss.

On this the 13 day of September, 2011, before me appeared Wayne F. Motms the person who signed this instrument, who acknowledged that he signed such instrument on behalf of Assignee as his free act and deed.

Mindy Levin
Notary Public, District of Columbia
My Commission Expires 7/31/2012

[Signature]
Notary Public
My commission expires: 7/31/2012

EXHIBIT 1

TRADEMARKS

| Trademark | Registration # |
|---------------------|----------------|
| AskBigQuestions | 3,787,907 |
| AskBigQuestions.com | 3,787,908 |

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