

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Multicolor Specialties, Inc.		10/31/2011	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Rust-Oleum Brands Company
Street Address:	11 Hawthorn Parkway
Internal Address:	Legal Dept.
City:	Vernon Hills
State/Country:	ILLINOIS
Postal Code:	60061
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2068037	COLORSPEC
Registration Number:	2181003	DURASPEC
Registration Number:	2523136	FX
Registration Number:	1677268	MCT
Registration Number:	1792415	MULTICOLOR BY DESIGN
Registration Number:	2923341	MULTISPEC
Registration Number:	1523083	MULTISPEC
Registration Number:	3670701	PLIOSHIELD
Registration Number:	1700069	SPECKLE EFFECTS
Registration Number:	1977053	WATER BORNE

CORRESPONDENCE DATA

Fax Number: (847)816-2230
 Phone: 847-816-2226

900206675

**TRADEMARK
 REEL: 004657 FRAME: 0510**

CH \$265.00 2068037

Email: mmurphy@rustoleum.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Michael T. Murphy

Address Line 1: 11 Hawthorn Pky, c/o Rust-Oleum

Address Line 2: Legal Dept.

Address Line 4: Vernon Hills, ILLINOIS 60061

NAME OF SUBMITTER:	Michael T. Murphy
Signature:	/Michael T. Murphy/
Date:	11/08/2011
Total Attachments: 2 source=Multicolor Specialties TM Assignment#page1.tif source=Multicolor Specialties TM Assignment#page2.tif	

MERGER OF ASSETS AND ASSIGNMENT OF TRADEMARKS

WHEREAS, Multicolor Specialties, Inc., an Illinois corporation, with offices at 1532 S. 50th Court, Cicero, Illinois, 60804, United States of America, has adopted, used and is using in commerce certain trade names and marks in the United States and/or elsewhere (collectively, the "Marks"), including but not limited to those Marks shown on Schedule A attached hereto, and is the owner of the registrations and applications for registration for the Marks also shown in Schedule A;

WHEREAS, the assets of Multicolor Specialties, Inc. were merged on June 3, 2011, into Rust-Oleum Corporation, an Illinois corporation, with offices at 11 Hawthorn Parkway, Vernon Hills, Illinois 60061;

WHEREAS, as a result of such merger, Rust-Oleum Corporation ("Assignor") is now the owner of the Marks and is desirous of assigning the Marks listed in Schedule A to Rust-Oleum Brands Company (Assignee), a Delaware corporation, with offices at 11 Hawthorn Parkway, Vernon Hills, Illinois, 60061;

WHEREAS, Rust-Oleum Brands Company ("Assignee") is desirous of acquiring all right, title and interest in and to the Marks, all registrations for the Marks, and the goodwill associated with the Marks; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, effective as of June 3, 2011, all worldwide right, title and interest in and to (i) the Marks, (ii) all registrations of the Marks including but not limited to those shown in Schedule A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

RUST-OLEUM CORPORATION -- ASSIGNOR

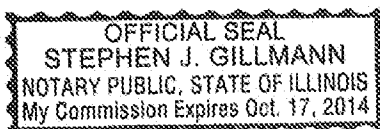
By: Thomas E. Reed
Thomas E. Reed
President & Chief Operating Officer

Date: 10/31/11

State of Illinois)
County of Lake) ss

Subscribed and sworn to before me on
10/31, 2011

Stephen J. Gillmann
Notary Public



SCHEDULE A - Part 2
Multicolor Specialties, Inc.
Trademarks

COLORSPEC	USA	2,068,037	6/3/1997
DURASPEC	USA	2,181,003	8/11/1998
FX	USA	2,523,136	12/25/2001
MCT	USA	1,677,268	3/3/1992
MULTICOLOR BY DESIGN	USA	1,792,415	9/14/1993
MULTISPEC	USA	2,923,341	2/1/2005
MULTISPEC & Design	USA	1,523,083	2/7/1989
PLIOSHIELD	USA	3,670,701	8/18/2009
SPECKLE EFFECTS	USA	1,700,069	7/14/1992
WATER BORNE & Design	USA	1,977,053	5/28/1996