

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	SV Square, Inc.		10/10/2011
			Entity Type
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ZipPay, LLC		
Street Address:	2060 Walsh Ave		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95050		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85374521	ZP ZIPPAY
CORRESPONDENCE DATA			
Fax Number:	(650)989-2131		
Phone:	6509658731		
Email:	trademarks@rajpatent.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Raj Abhyanker		
Address Line 1:	1580, W. El Camino Real		
Address Line 2:	Suite 8		
Address Line 4:	Mountain View, CALIFORNIA 94040		
ATTORNEY DOCKET NUMBER:	35713		
NAME OF SUBMITTER:	Raj Abhyanker		
Signature:	/Raj Abhyanker/		
Date:	11/09/2011		
Total Attachments: 1 source=Assignment (1) - Order 35713#page1.tif			

OP \$40.00 85374521

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement (“ASSIGNMENT”) is executed on this 10 day of October, 2011 by SV Square, Inc.; a company incorporated under the laws of the state of California, having its principal place of business at 2060 Walsh Ave, Suite 250; Santa Clara, CA 95050 (hereinafter referred to as “ASSIGNOR”);

IN FAVOR OF

ZipPay, LLC (hereinafter referred to as “ASSIGNEE”), a company incorporated under the laws of the state of California, having its principal place of business at 2060 Walsh Ave; Santa Clara, CA 95050.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
ZP, ZIPPAY	Logo Mark	85374521	2011-07-19	New Application Filed – Not yet assigned to examiner

AND WHEREAS, Assignee desires to acquire all rights, titles, and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration of \$ 10, agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

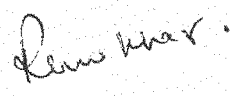
IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR



Sanjeev Kak, Director
SV Square, Inc.

ASSIGNEE



Renu Khar; Member
ZipPay, LLC