

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/24/2011		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CSC Brands LP		09/29/2011	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Campbell Soup Company		
Street Address:	One Campbell Place		
City:	Camden		
State/Country:	NEW JERSEY		
Postal Code:	08103		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77406392	INTELLIGENT QUISINE	
Serial Number:	77406420	INTELLIGENT QUISINE	
Serial Number:	77406434	INTELLIGENT QUISINE	
Serial Number:	77538374	INTELLIGENT QUISINE	
CORRESPONDENCE DATA			
Fax Number:	(646)358-4513		
Phone:	802 375-5637		
Email:	revolaw@gmail.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Stuart W.Revo, Attorney at Law		
Address Line 1:	P.O. Box 801		
Address Line 4:	Manchester Village, VERMONT 05254		

OP \$115.00 77406392

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TRADEMARK
 REEL: 004658 FRAME: 0422

NAME OF SUBMITTER:	Stuart W. Revo
Signature:	/Stuart W. Revo/
Date:	11/09/2011
Total Attachments: 1 source=Assignment of Intelligent QuisineTrademarks CSC Brands LP to Campbell Soup Company#page1.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made effective as of March 24, 2011, by and between:

ASSIGNOR: CSC Brands LP, a Delaware limited partnership, having a place of business at One Campbell Place, Camden, New Jersey 08103 (the "ASSIGNOR").

AND

ASSIGNEE: Campbell Soup Company, a New Jersey corporation, having a place of business at One Campbell Place, Camden, New Jersey 08103, (the "ASSIGNEE").

WHEREAS, Assignor is the sole and exclusive owner of:

Trademark	Country	Application No.
INTELLIGENT QUISINE	U.S.A.	77/406392
INTELLIGENT QUISINE	U.S.A.	77/406420
INTELLIGENT QUISINE	U.S.A.	77/406434
INTELLIGENT QUISINE	U.S.A.	77/538374

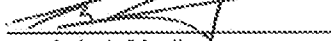
(hereinafter the "Trademarks")

Assignor wishes to assign, transfer and convey to Assignee all of Assignor's right, title, and interest in and to the Trademarks worldwide, including the United States of America, its territories and possessions, together with the goodwill associated with the Trademarks, all common law rights and Federal and state trademark registrations, any pending applications, the right to prosecute such pending applications, and the right to sue for past infringements;

WHEREAS, Assignee is desirous of acquiring said assignment, transfer and conveyance;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, transfer, and convey unto the said Assignee, its successors and assigns, and Assignee hereby accepts, all right, title and interest in and to the Trademarks, together with the goodwill associated with the Trademarks, all common law rights and Federal and state trademark registrations, and any pending applications, the right to prosecute such pending applications, and the right to sue for past infringements.


CSC Brands LP 

By: 
Name: Ashok Madhavan
Title: Vice President - Treasurer

STATE OF NEW JERSEY)
) ss: Camden
COUNTY OF CAMDEN)

On this the 29 day of September, 2011, before me, Lisa Postowski [name of notary], the undersigned officer, personally appeared Ashok Madhavan [name], who acknowledged himself to be the Vice President - Treasurer [title] of CSC Brands LP, and that he as such Vice President - Treasurer [title], being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as Vice President - Treasurer [title].

In witness whereof I hereunto set my hand



Notary Public

LISA POSTOWSKI
NOTARY PUBLIC
STATE OF NEW JERSEY
County of Gloucester
Commission # 2386598
My Commission Expires May 11, 2014

RECORDED: 11/09/2011

TRADEMARK
REEL: 004658 FRAME: 0424