

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Worldwide Franchise Systems, Inc.		11/05/2011
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Sheraton LLC		
Street Address:	1111 Westchester Avenue		
City:	White Plains		
State/Country:	NEW YORK		
Postal Code:	10604		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	2003614	FOUR POINTS
	Registration Number:	3337093	
CORRESPONDENCE DATA			
Fax Number:	(914)640-2650		
Phone:	9146403681		
Email:	jennilyn.estacio@starwoodhotels.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jennilyn M. Estacio		
Address Line 1:	1111 Westchester Avenue		
Address Line 4:	White Plains, NEW YORK 10604		
ATTORNEY DOCKET NUMBER:	FP RECORDAL		
NAME OF SUBMITTER:	Jennilyn M. Estacio		
Signature:	/jennilyn m. estacio/		
Date:	11/10/2011		
Total Attachments: 1 source=Scan (7)#page1.tif			

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**ASSIGNMENT**

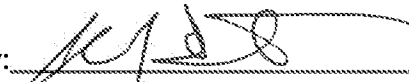
WHEREAS, Worldwide Franchise Systems, Inc., a Delaware corporation, located and doing business at 1111 Westchester Avenue, White Plains, New York 10604 ("Assignor"), is the owner of the following trademark application in the United States Patent and Trademark Office:

<b><u>TRADEMARK</u></b>	<b><u>Reg. NO.</u></b>	<b><u>DATE OF REG.</u></b>
FOUR POINTS	2003614	September 24, 1996
FOUR POINTS DEVICE	3337093	November 13, 2007

WHEREAS, The Sheraton LLC, a Delaware limited liability company, located and doing business at 1111 Westchester Avenue, White Plains, New York 10604 ("Assignee"), is desirous of acquiring said trademark application and all associated goodwill in said trademark; and

NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named application therefor, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

Worldwide Franchise Systems, Inc.

By:  \_\_\_\_\_

Name: Marshall Donat

Title: Vice President & Assistant Secretary

Date: November 8, 2011