

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Notice of Trademark Security Agreement	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cherokee Manufacturing, LLC		08/16/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	First Business Capital Corp.		
Street Address:	401 Chamany Drive		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53719		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2571860	CHEROKEE	
Registration Number:	2541064	STRONGHOLD	
Registration Number:	2574176	CHEROKEE MANUFACTURING	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
Phone:	414-273-3500		
Email:	bgilpin@gklaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Brian G. Gilpin; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	057401-0085		
NAME OF SUBMITTER:	Brian G. Gilpin		

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**TRADEMARK
 REEL: 004658 FRAME: 0581**

Signature:	/Brian G. Gilpin/
Date:	11/10/2011
Total Attachments: 2 source=notice#page1.tif source=notice#page2.tif	

NOTICE OF TRADEMARK SECURITY AGREEMENT
(FOR RECORDATION PURPOSES)

This Notice of Trademark Security Agreement, dated as of August 16, 2011, is made with regard to CHEROKEE MANUFACTURING, LLC, a Delaware limited liability company, whose address and principal place of business is 501 East Richmond Street, South St. Paul, Minnesota 55075 (the "Debtor"), by FIRST BUSINESS CAPITAL CORP., with an address of 401 Charmany Drive, Madison, Wisconsin 53719 (the "Secured Party").

R E C I T A L S:

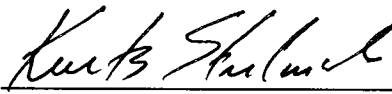
The Debtor and the Secured Party have entered into a Loan and Security Agreement dated as of August 16, 2011 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Secured Party may now or hereafter make certain loans or other financial accommodations to or for the account of the Debtor.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Secured Party has required the execution and delivery of a Patent and Trademark Security Agreement (the "Trademark Security Agreement") by the Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

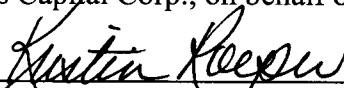
Pursuant to the terms of the Trademark Security Agreement, Debtor has granted a security interest in favor of the Secured Party in and with respect to the entire right, title, and interest of Debtor in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

By: 
Kurts Strelnieks, Vice President


STATE OF WISCONSIN)
)
COUNTY OF DANE)

The foregoing instrument was acknowledged before me this 16th day of August, 2011 by Kurt Strelnieks, a Vice President for First Business Capital Corp., on behalf of the corporation.


Notary Public, State of Wisconsin
My commission is permanent

SCHEDULE

UNITED STATES TRADEMARKS

MARK	COUNTRY/ STATE	APP NO. / REG. NO.	FILING DATE/REG. DATE	STATUS
CHEROKEE	US	2,571,860	05/21/2002	Registered
STRONGHOLD	US	2,541,064	02/19/2002	Registered
 HEROKEE Manufacturing	US	2,574,176	05/28/2002	Registered