

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/07/2011		
<b>CONVEYING PARTY DATA</b>			
	Name	Formerly	Execution Date
	Bob Fritz		07/15/2011
			INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	Caveman Foods, LLC		
Street Address:	2950 BUSKIRK AVE STE 122		
City:	Walnut Creek		
State/Country:	CALIFORNIA		
Postal Code:	94597		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
	Property Type	Number	Word Mark
	Serial Number:	85107869	CAVEMAN CRUNCH
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(317)231-7433		
Email:	jgard@btlaw.com, ofeming@btlaw.com, bmcginnis@btlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Julia Spoor Gard		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	53991-215802		
NAME OF SUBMITTER:	Brian J. McGinnis		
Signature:	/bmcginnis/		
Date:	11/09/2011		
Total Attachments: 1 source=Caveman Assignment#page1.tif			

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