Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/07/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bob Fritz		07/15/2011	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Caveman Foods, LLC	
Street Address:	2950 BUSKIRK AVE STE 122	
City:	Walnut Creek	
State/Country:	CALIFORNIA	
Postal Code:	94597	
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85107869	CAVEMAN CRUNCH

CORRESPONDENCE DATA

Fax Number: (317)231-7433

Email: jgard@btlaw.com, ofleming@btlaw.com, bmcginnis@btlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Julia Spoor Gard

Address Line 1: 11 South Meridian Street

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	53991-215802
NAME OF SUBMITTER:	Brian J. McGinnis
Signature:	/bmcginnis/
Date:	11/09/2011

Total Attachments: 1

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CH \$40.00

TRADEMARK REEL: 004658 FRAME: 0716

U.S. TRADEMARK NUNC PRO TUNC ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. Bob Fritz, a U.S. CITIZEN with a primary residence in Martinez, California (ASSIGNOR), hereby assigns, sells, conveys and transfers to Caveman Foods, LLC, a California Limited Liability Company having a primary place of business in Walnut Creek, California (ASSIGNEE), all rights, title, and interest to the trademark CAVEMAN CRUNCH, including U.S. Trademark Application Serial No. 85107869 all common law rights to the Marks, the goodwill of the business with which the Marks are used, all claims for damages by reason of infringement, and the right to sue for and collect the same for its own use and for the use of its successors and assigns. ASSIGNEE is the successor in interest to the ongoing business of ASSIGNOR, or that portion of the business to which the Marks pertain. This Assignment is effective as of April 7, 2011.

ASSIGN Bob Fri Signed:	
Date:	7/1/201/
STATE OF MANAGEMENT	
couxty of \$22\frac{1}{22} \} \$6:	
appeared	
1818s is authorized by said Corporation to execute the foregoing Assignment on behalf of said Corporat	the foregoing Assignment on behalf of said Conhordian/and that is the did execution, pursuant to such authority.
• • • • • • • • • • • • • • • • • • •	Notary Patrick Printed Name Printed Name

TRADEMARK REEL: 004658 FRAME: 0717

EVELYN F. CLEMONS
Commission # 1857739
Notary Public - California
Contra Costa County
My Comm. Expires Oct 10, 2013

RECORDED: 11/09/2011

1152754

My Commission Expires: 10-10-13