

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                                     |                         |
|---|--|-------------------------------------|-------------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                                     |                         |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                                     |                         |
| CONVEYING PARTY DATA  |  |                                     |                         |
| Name  | Formerly                                     | Execution Date                      | Entity Type             |
| Radical Entertainment, Inc.   |  | 10/10/2011                          | CORPORATION: NEW JERSEY |
| RECEIVING PARTY DATA  |  |                                     |                         |
| Name:   | RR Hot, LLC                                  |                                     |                         |
| Street Address:   | P.O. Box 7139                                |                                     |                         |
| City:   | Colonia                                      |                                     |                         |
| State/Country:  | NEW JERSEY                                   |                                     |                         |
| Postal Code:  | 07607  |                                     |                         |
| Entity Type:  | CORPORATION: NEW JERSEY                      |                                     |                         |
| PROPERTY NUMBERS Total: 1   |  |                                     |                         |
| Property Type   | Number                                       | Word Mark                           |                         |
| Serial Number:  | 77488890                                     | RR H T RADICAL ROB'S HOUSE OF TUNES |                         |
| CORRESPONDENCE DATA   |  |                                     |                         |
| Fax Number:   | (201)525-0300                                |                                     |                         |
| Phone:  | 201-525-0300                                 |                                     |                         |
| Email:  | ip@musicesq.com                              |                                     |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                                     |                         |
| Correspondent Name:   | Ronald S. Bienstock                          |                                     |                         |
| Address Line 1:   | 411 Hackensack Ave.                          |                                     |                         |
| Address Line 4:   | Hackensack, NEW JERSEY 07601                 |                                     |                         |
| NAME OF SUBMITTER:  | Ronald S. Bienstock                          |                                     |                         |
| Signature:  | /thesuit/                                    |                                     |                         |
| Date:   | 11/10/2011                                   |                                     |                         |
| Total Attachments: 2<br>source=Lips Assignment#page1.tif<br>source=Lips Assignment#page2.tif                          |  |                                     |                         |

OP \$40.00 77488890

## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of September 1, 2010 from Radical Entertainment, Inc. ("Assignor") to RRHOT, LLC ("Assignee"):

WHEREAS, ASSIGNORS are the owners of the following U.S. Trademark Registrations:

Registration No. 3,585,999 for RRHOT "Lips Logo"  
(Mark 2)

together with the goodwill of the business symbolized thereby in connection with the services for which the Marks are used (the "Services").

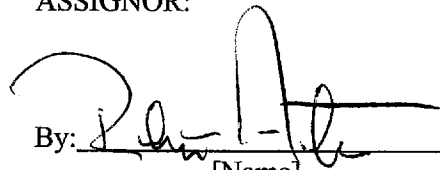
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its rights, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby convey, transfer, assign, deliver, and contribute to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to Services for which the Marks are used and for which it is registered, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks, and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that they will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

By:   
[Name]

CERTIFICATE OF ACKNOWLEDGEMENT

State of New Jersey )  
County of Bergen )

On NOV., 20 11 before me, Tiffany Rex <sup>NJ Attorney at</sup> ~~Notary Public in~~ Law  
and for said county, personally appeared Robert Aster  
\_\_\_\_\_, and \_\_\_\_\_,

who has/have satisfactorily identified him/her/themselves as the signer(s) or/witness(es) to the above-referenced document.

Tiffany Rex  
~~Notary Public~~  
NJ Attorney at Law

*(Affix Notary Stamp Here)*

My Commission Expires: \_\_\_\_\_  
Notary Signature \_\_\_\_\_ Date \_\_\_\_\_