

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Intellectual Property Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IdeaStream Consumer Products, LLC		09/30/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	KeyBank National Association
Street Address:	127 Public Square
Internal Address:	Attn: Asset Based Lending
City:	Cleveland
State/Country:	OHIO
Postal Code:	44114
Entity Type:	National Banking Association: OHIO

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	3463125	A BETTER WAY TO WRITE
Registration Number:	3304763	DURA-HINGE
Registration Number:	3955311	EARTH RULES
Registration Number:	2999278	FREEFORM
Registration Number:	3249169	GET INTO THE STREAM!
Registration Number:	3230664	GET INTO THE STREAM!
Registration Number:	3184525	GET INTO THE STREAM!
Registration Number:	3136791	GET INTO THE STREAM!
Registration Number:	3402940	GET INTO THE STREAM!
Registration Number:	3835559	GRAFFITI
Registration Number:	3548185	IDEASTREAM CONSUMER PRODUCTS
Registration Number:	3846612	IDEASTREAM CONSUMER PRODUCTS
Registration Number:	3242887	IDEASTREAM CONSUMER PRODUCTS

OP \$740.00 3463125

Registration Number:	3833076	IDEASTREAM CONSUMER PRODUCTS
Registration Number:	3473637	IDEASTREAM CONSUMER PRODUCTS
Registration Number:	3045301	IDEASTREAM CONSUMER PRODUCTS
Registration Number:	3097433	IS
Registration Number:	3087020	IS
Registration Number:	3218625	IS
Registration Number:	3213916	IS
Registration Number:	3234390	IS
Registration Number:	3395757	I S
Registration Number:	3182018	I AND S
Registration Number:	3463127	
Registration Number:	3199620	
Registration Number:	3088730	SNAP-N-STORE
Registration Number:	3899256	VAULTZ
Registration Number:	3088698	SNAP-N-STORE
Serial Number:	85205823	LOCK IT UP

CORRESPONDENCE DATA

Fax Number: (216)566-5800

Phone: 216-566-5776

Email: wendy.seifert@thompsonhine.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: David D. Thomas, Esq.

Address Line 1: 127 Public Square

Address Line 2: 3900 Key Center

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	066410.00084
NAME OF SUBMITTER:	David D. Thomas, Esq.
Signature:	/ddt/
Date:	11/11/2011

Total Attachments: 16

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REEL: 004659 FRAME: 0675

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as the same may from time to time be amended, restated or otherwise modified, this "Agreement") is made effective as of the 30th day of September, 2011 by IDEASTREAM CONSUMER PRODUCTS, LLC, a Delaware limited liability company ("Pledgor"), in favor of KEYBANK NATIONAL ASSOCIATION ("Lender").

1. Recitals.

Pledgor is entering into that certain Credit and Security Agreement, dated as of September 30, 2011, with Lender (as the same may from time to time be amended, restated or otherwise modified, the "Credit Agreement").

Pledgor deems it to be in the direct pecuniary and business interests of Pledgor that Pledgor obtain from Lender the Commitment, as defined in the Credit Agreement, and the Loans and Letters of Credit, provided for in the Credit Agreement.

Pledgor understands that Lender is willing to grant such financial accommodations to Pledgor only upon certain terms and conditions, one of which is that Pledgor grant to Lender a security interest in the Collateral, as hereinafter defined, and this Agreement is being executed and delivered in consideration of Lender entering into the Credit Agreement and each financial accommodation granted to Pledgor by Lender, and for other valuable consideration, the receipt and sufficiency of which is hereby acknowledged.

2. Definitions. Except as specifically defined herein, (a) capitalized terms used herein that are defined in the Credit Agreement shall have their respective meanings ascribed to them in the Credit Agreement, and (b) unless otherwise defined in the Credit Agreement, terms that are defined in the U.C.C. are used herein as so defined. As used in this Agreement, the following terms shall have the following meanings:

"Assignment" means an Assignment in the form of Exhibit A attached hereto.

"Collateral" means, collectively, all of Pledgor's existing and future right, title and interest in, to and under (a) industrial designs, patents, patent registrations, patent applications, trademarks, trademark registrations, trademark applications, service marks, trade names and copyright registrations, and other intellectual property or registrations, whether federal, state or foreign, including, but not limited to, those listed on Schedule 1 hereto (as such Schedule 1 may from time to time be amended, supplemented or otherwise modified); (b) common law trademark rights, copyrights, rights in trade dress, publicity, works of authorship and other unregistered copyrightable material, improvements, and proprietary and confidential information, including, without limitation, personal, financial, and other sensitive data, plans, know-how, processes, formulae, algorithms and inventions; (c) renewals, continuations, extensions, reissues and divisions of any of the foregoing; (d) rights to sue for past, present and future infringements or any other commercial tort claims relating to any of the foregoing; (e) licenses and all income, revenue and royalties with respect to any licenses, whether registered or unregistered and all

other payments earned under contract rights relating to any of the foregoing; (f) general intangibles and all intangible intellectual or similar property of Pledgor connected with and symbolized by any of the foregoing; (g) goodwill associated with any of the foregoing; (h) all payments under insurance, including the returned premium upon any cancellation of insurance (whether or not Lender is the loss payee thereof) or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to any of the foregoing; and (i) Proceeds of any of the foregoing.

“Event of Default” means an event or condition that constitutes an Event of Default, as defined in Section 8.1 hereof.

“Obligations” means, collectively, (a) all Indebtedness and other obligations now owing or hereafter incurred by Pledgor to Lender (or an affiliate of Lender) pursuant to the Credit Agreement and the other Loan Documents, and includes the principal of and interest on all Loans, and all obligations of any Credit Party pursuant to Letters of Credit; (b) each renewal, extension, consolidation or refinancing of any of the foregoing, in whole or in part; (c) the commitment and other fees, and any prepayment fees payable pursuant to the Credit Agreement or any other Loan Document; (d) all obligations and liabilities of any Company now existing or hereafter incurred under, arising out of, or in connection with any Hedge Agreement with Lender (or an affiliate of Lender); (e) every other liability, now or hereafter owing to Lender (or any affiliate of Lender) by any Company, and includes, without limitation, every liability, whether owing by only Pledgor or by Pledgor with one or more others in a several, joint or joint and several capacity, whether owing absolutely or contingently, whether created by note, overdraft, guaranty of payment or other contract or by a quasi-contract, tort, statute or other operation of law, whether incurred directly to Lender (or such affiliate) or acquired by Lender (or such affiliate) by purchase, pledge or otherwise and whether participated to or from Lender (or such affiliate) in whole or in part; and (f) all Related Expenses.

“Proceeds” means (a) proceeds, as such term is defined in the U.C.C., and any other proceeds, and (b) whatever is received upon the sale, exchange, collection or other disposition of Collateral or proceeds, whether cash or non-cash. Cash proceeds include, without limitation, moneys, checks, and Deposit Accounts. Proceeds include, without limitation, any Account arising when the right to payment is earned under a contract right, any insurance payable by reason of loss or damage to the Collateral, and any return or unearned premium upon any cancellation of insurance. Except as expressly authorized in this Agreement, the right of Lender to Proceeds specifically set forth herein or indicated in any financing statement shall never constitute an express or implied authorization on the part of Lender to Pledgor’s sale, exchange, collection, or other disposition of any or all of the Collateral.

“U.C.C.” means the Uniform Commercial Code, as in effect from time to time in the State of Ohio.

“USCO” means the United States Copyright Office in Washington D.C.

“USPTO” means the United States Patent and Trademark Office in Alexandria, Virginia.

3. Grant of Security Interest. In consideration of and as security for the full and complete payment of all of the Obligations, Pledgor hereby agrees that Lender shall at all times have, and hereby grants to Lender, a security interest in all of the Collateral, including (without limitation) all of Pledgor's future Collateral, irrespective of any lack of knowledge by Lender of the creation or acquisition thereof.

4. Representations and Warranties. Pledgor hereby represents and warrants to Lender as follows:

4.1. Pledgor owns all of the Collateral and, whether the same are registered or unregistered, no such Collateral has been adjudged invalid or unenforceable.

4.2. The Collateral is valid and enforceable.

4.3. Pledgor has no knowledge of any material claim that the use of any of the Collateral does or may violate the rights of any Person.

4.4. Pledgor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to the Collateral, free and clear of any liens, charges and encumbrances, including, without limitation, pledges, assignments, licenses, registered user agreements and covenants by Pledgor not to sue third Persons.

4.5. Pledgor has full power, authority and legal right to pledge the Collateral and enter into this Agreement and perform its terms.

4.6. Pledgor has used, and shall continue to use, for the duration of this Agreement, proper statutory notice in connection with its use of the Collateral, except where the failure to do so will not have a material adverse effect on Pledgor.

5. Further Assignment Prohibited. Pledgor shall not enter into any agreement that is inconsistent with Pledgor's obligations under this Agreement and shall not otherwise sell or assign its interest in, or grant any license or sublicense with respect to, any of the Collateral without Lender's prior written consent. Absent such prior written consent, any attempted sale or license is null and void.

6. Right to Inspect. Pledgor hereby grants to Lender and its employees and agents the right, during regular business hours, to visit any location of Pledgor or, if applicable, any other location, and to inspect the products and quality control records relating thereto at Pledgor's expense.

7. Standard Patent and Trademark Use. Pledgor shall not use the Collateral in any manner that would jeopardize the validity or legal status thereof. Pledgor shall comply with all patent marking requirements as specified in 35 U.S.C. §287. Pledgor shall use commercially reasonable efforts to conform its usage of any trademarks to standard trademark usage, including, but not limited to, using the trademark symbols ®, ™, and SM where appropriate.

8. Events of Default and Remedies.

8.1. The occurrence of an Event of Default, as defined in the Credit Agreement, shall constitute an Event of Default.

8.2. Pledgor expressly acknowledges that Lender shall record this Agreement with the USCO and the USPTO, as appropriate. Contemporaneously herewith, Pledgor shall execute and deliver to Lender the Assignment, which Assignment shall have no force and effect and shall be held by Lender in escrow until the occurrence and during the continuance of an Event of Default; provided, that, anything herein to the contrary notwithstanding, the security interest and collateral assignment granted herein shall be effective as of the date of this Agreement. After the occurrence and during the continuance of an Event of Default, the Assignment shall immediately take effect upon certification of such fact by an authorized officer of Lender in the form reflected on the face of the Assignment and Lender may, in its sole discretion, record the Assignment with the USCO and the USPTO, as appropriate.

8.3. If an Event of Default shall occur and be continuing, Pledgor irrevocably authorizes and empowers Lender to terminate Pledgor's use of the Collateral and to exercise such rights and remedies as allowed by law. Without limiting the generality of the foregoing, after any delivery or taking of possession of the Collateral, or any thereof, pursuant to this Agreement, then, with or without resort to Pledgor or any other Person or property, all of which Pledgor hereby waives, and upon such terms and in such manner as Lender may deem advisable, Lender, in its sole discretion, may sell, assign, transfer and deliver any of the Collateral, together with the associated goodwill, or any interest that Pledgor may have therein, at any time, or from time to time. No prior notice need be given to Pledgor or to any other Person in the case of any sale of Collateral that Lender determines to be declining speedily in value or that is customarily sold in any recognized market, but in any other case Lender shall give Pledgor no fewer than ten days prior notice of either the time and place of any public sale of the Collateral or of the time after which any private sale or other intended disposition thereof is to be made. Pledgor waives advertisement of any such sale and (except to the extent specifically required by the preceding sentence) waives notice of any kind in respect of any such sale. At any such public sale, Lender may purchase the Collateral, or any part thereof, free from any right of redemption, all of which rights Pledgor hereby waives and releases. After deducting all Related Expenses, and after paying all claims, if any, secured by liens having precedence over this Agreement, Lender may apply the net proceeds of each such sale to or toward the payment of the Obligations, whether or not then due, in such order and by such division as Lender in its sole discretion may deem advisable. Any excess, to the extent permitted by law, shall be paid to Pledgor, and the obligors on the Obligations shall remain liable for any deficiency. In addition, Lender shall at all times have the right to obtain new appraisals of Pledgor or the Collateral, the cost of which shall be paid by Pledgor.

9. Maintaining Collateral; Attorneys' Fees, Costs and Expenses. Pledgor shall have the obligation and duty to perform all acts necessary to maintain or preserve the Collateral, provided that Pledgor shall not be obligated to maintain any Collateral in the event Pledgor determines, in the reasonable business judgment of Pledgor, that the maintenance of such Collateral is no longer necessary in Pledgor's business. Any and all fees, costs and expenses, of

whatever kind or nature, including, without limitation, the attorneys' fees and legal expenses incurred by Lender in connection with the amendment and enforcement of this Agreement, all renewals, required affidavits and all other documents relating hereto and the consummation of this transaction, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, encumbrances or otherwise protecting, maintaining or preserving the Collateral, or in defending or prosecuting any actions or proceedings arising out of or related to the Collateral, shall be borne and paid by Pledgor, upon demand by Lender, and, until so paid, shall be added to the principal amount of the Obligations.

10. Pledgor's Obligation to Prosecute. Except as otherwise agreed to by Lender in writing, Pledgor shall have the duty to prosecute diligently (unless in Pledgor's reasonable judgment such prosecution will be unsuccessful or is otherwise unwarranted) any patent, trademark, service mark or copyright application pending as of the date of this Agreement or thereafter until the Obligations shall have been paid in full, to file and prosecute opposition and cancellation proceedings and to do any and all acts that are necessary or desirable to preserve and maintain all rights in the Collateral, including, but not limited to, payment of any maintenance fees. Any expenses incurred in connection with the Collateral shall be borne by Pledgor. Pledgor shall not abandon any Collateral without the prior written consent of Lender, unless such abandonment will not have a material adverse effect on Pledgor or such abandonment is in connection with the abandonment of a product or product line.

11. Lender's Right to Enforce. Pledgor shall have the right to bring any opposition proceeding, cancellation proceeding or lawsuit in its own name to enforce or protect the Collateral. Lender shall have the right, but shall have no obligation, to join in any such action. Pledgor shall promptly, upon demand, reimburse and indemnify Lender for all damages, reasonable costs and expenses, including attorneys' fees incurred by Lender in connection with the provisions of this Section 11, in the event Lender elects to join in any such action commenced by Pledgor.

12. Power of Attorney. Pledgor hereby authorizes and empowers Lender to make, constitute and appoint any officer or agent of Lender as Lender may select, in its exclusive discretion, as Pledgor's true and lawful attorney-in-fact, with the power to endorse, after the occurrence and during the continuance of an Event of Default, Pledgor's name on all applications, documents, papers and instruments necessary for Lender to use the Collateral, or to grant or issue any exclusive or nonexclusive license under the Collateral to any third party, or necessary for Lender to assign, pledge, convey or otherwise transfer title in or dispose of the Collateral, together with associated goodwill to a third party or parties. Pledgor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable for the life of this Agreement.

13. Lender's Right to Perform Obligations. If Pledgor fails to comply with any of its obligations under this Agreement Lender may, but is not obligated to, do so in Pledgor's name or in the name of Lender, but at Pledgor's expense, and Pledgor hereby agrees to reimburse Lender, upon request, in full for all expenses, including reasonable attorneys' fees, incurred by Lender in protecting, defending and maintaining the Collateral.

14. Additional Documents. Pledgor shall, upon written request of Lender, enter into such additional documents or instruments as may be required by Lender in order to effectuate, evidence or perfect Lender's interest in the Collateral, as evidenced by this Agreement.

15. New Collateral. If, before the Obligations shall have been irrevocably paid in full and the Commitment terminated, Pledgor shall obtain rights to any new Collateral, the provisions of this Agreement hereby shall automatically apply thereto as if the same were identified on Schedule 1 as of the date hereof and Pledgor shall give Lender prompt written notice thereof.

16. Modifications for New Collateral. Pledgor hereby authorizes Lender to modify this Agreement by amending Schedule 1 to include any future Collateral as contemplated by Sections 1 and 15 hereof and, at Lender's request, Pledgor shall execute any documents or instruments required by Lender in order to modify this Agreement as provided by this Section 16, provided that any such modification to Schedule 1 shall be effective without the signature of Pledgor.

17. Termination. At such time as the Obligations shall have been irrevocably paid in full, the Commitment, as defined in the Credit Agreement, terminated, and the Credit Agreement terminated and not replaced by any other credit facility with Lender, Pledgor shall have the right to terminate this Agreement. Upon written request of Pledgor, Lender shall execute and deliver to Pledgor all deeds, assignments, and other instruments as may be necessary or proper to release Lender's security interest in and assignment of the Collateral and to re-vest in Pledgor full title to the Collateral, subject to any disposition thereof that may have been made by Lender pursuant hereto.

18. No Waiver. No course of dealing between Pledgor and Lender, nor any failure to exercise, nor any delay in exercising, on the part of Lender, any right, power or privilege hereunder or under any of the Loan Documents shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

19. Remedies Cumulative. All of the rights and remedies of Lender with respect to the Collateral, whether established hereby or by the Loan Documents, or by any other agreements or by law shall be cumulative and may be executed singularly or concurrently.

20. Severability. The provisions of this Agreement are severable, and, if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.

21. Modifications. This Agreement may be amended or modified only by a writing signed by Pledgor and Lender. In the event that any provision of this Agreement is deemed to be inconsistent with any provision of any other document, other than the Credit Agreement, the provisions of this Agreement shall control.

22. Assignment and Successors. This Agreement shall not be assigned by Pledgor without the prior written consent of Lender. This Agreement shall bind the successors and permitted assigns of Pledgor and shall benefit the successors and assigns of Lender. Any attempted assignment or transfer without the prior written consent of Lender shall be null and void.

23. Notice. All notices, requests, demands and other communications provided for hereunder shall be in writing and, if to Pledgor, mailed or delivered to it, addressed to it at the address of Pledgor specified on the signature page of the Credit Agreement, if to Lender, mailed or delivered to it, addressed to the address of Lender specified on the signature page of the Credit Agreement or, as to each party, at such other address as shall be designated by such party in a written notice to each of the other parties. All notices, statements, requests, demands and other communications provided for hereunder shall be deemed to be given or made when delivered or two Business Days after being deposited in the mails with postage prepaid by registered or certified mail, addressed as aforesaid, or sent by facsimile or electronic communication, in each case with telephonic confirmation of receipt. All notices pursuant to any of the provisions hereof shall not be effective until received.

24. Entire Agreement. This Agreement integrates all of the terms and conditions with respect to the Collateral and supersedes all oral representations and negotiations and prior writings, if any, with respect to the subject matter hereof.

25. Headings; Execution. The headings and subheadings used herein are for convenience of reference only and shall be ignored in interpreting the provisions of this Agreement. This Agreement may be executed by facsimile signature, which, when so executed and delivered, shall be deemed to be an original.

26. Governing Law; Submission to Jurisdiction. The provisions of this Agreement and the respective rights and duties of Pledgor and Lender hereunder shall be governed by and construed in accordance with Ohio law, without regard to principles of conflict of laws. Pledgor hereby irrevocably submits to the non-exclusive jurisdiction of any Ohio state or federal court sitting in Cleveland, Ohio, over any action or proceeding arising out of or relating to this Agreement, any Loan Document or any Related Writing, and Pledgor hereby irrevocably agrees that all claims in respect of such action or proceeding may be heard and determined in such Ohio state or federal court. Pledgor hereby irrevocably waives, to the fullest extent permitted by law, any objection it may now or hereafter have to the laying of venue in any such action or proceeding in any such court as well as any right it may now or hereafter have to remove such action or proceeding, once commenced, to another court on the grounds of FORUM NON CONVENIENS or otherwise. Pledgor agrees that a final, nonappealable judgment in any such action or proceeding shall be conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by law.

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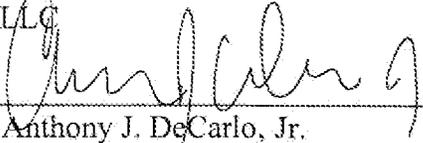
JURY TRIAL WAIVER. PLEDGOR AND LENDER, TO THE EXTENT PERMITTED BY LAW, EACH WAIVE ANY RIGHT TO HAVE A JURY PARTICIPATE IN RESOLVING ANY DISPUTE, WHETHER SOUNDING IN CONTRACT, TORT OR OTHERWISE, BETWEEN PLEDGOR AND LENDER, ARISING OUT OF, IN CONNECTION WITH, RELATED TO, OR INCIDENTAL TO THE RELATIONSHIP ESTABLISHED BETWEEN THEM IN CONNECTION WITH THIS AGREEMENT OR ANY NOTE OR OTHER INSTRUMENT, DOCUMENT OR AGREEMENT EXECUTED OR DELIVERED IN CONNECTION HERewith OR THE TRANSACTIONS RELATED THERETO. THIS WAIVER SHALL NOT IN ANY WAY AFFECT, WAIVE, LIMIT, AMEND OR MODIFY THE ABILITY OF LENDER TO PURSUE REMEDIES PURSUANT TO ANY CONFESSION OF JUDGMENT OR COGNOVIT PROVISION CONTAINED IN ANY NOTE, OR OTHER INSTRUMENT, DOCUMENT OR AGREEMENT BETWEEN PLEDGOR AND LENDER.

IN WITNESS WHEREOF, the undersigned has executed and delivered this Intellectual Property Security Agreement at Cleveland, Ohio as of the date first set forth above.

Address: 812 Huron Road, Suite 390
Cleveland, OH 44115
Attention: President

IDEASTREAM CONSUMER PRODUCTS,

LLC

By: 

Anthony J. DeCarlo, Jr.
President & Chief Executive Officer

Signature Page to
Intellectual Property Security Agreement

TRADEMARK
REEL: 004659 FRAME: 0684

SCHEDULE 1

See attached.

Ideastream Consumer Products, LLC - Patents

Title	Patent/Application Serial No.	Filing/Issue Date
Security Box	D490206	05/18/2004
Case for Storing Recording Media, such as CDs or DVDs	D562048	02/19/2008
Camcorder Case	D496791	10/05/2004
Cashbox	D493936	08/03/2004
File Cabinet	D488321	04/13/2004
Storage Device	D498049	11/09/2004
Storage Drawer Cabinet, such as for Storing Optical Media, such as CDs	D504038	04/19/2005
Storage Drawer Cabinet	D510491	10/11/2005
Storage Drawer Cabinet	D493303	07/27/2004
Storage Device	D497252	10/19/2004
Storage Device	D500922	01/18/2005
Purse	D501995	02/22/2005
Storage Drawer Cabinet, such as for Storing Optical Media, such as CDs	D504039	04/19/2005
Briefcase	D499883	12/21/2004
Storage Device for Optical Media such as CDs	D505042	05/17/2005
Storage Device, such as for Storing Optical Media, such as CDs	D518675	04/11/2006
Storage Device	D501083	01/25/2005
Security Box	96037-0001-37	10/23/2003
Security Box	D503024	03/15/2005
Security Box	D504990	05/10/2005
Security Box	D511035	10/25/2005
Cash Box	D503503	03/29/2005
Camcorder Case	D509357	09/13/2005
Storage Container	D561462	02/12/2008
Storage Device	D522746	06/13/2006
Storage Device	D529287	10/03/2006
Storage Drawer Device	D528795	09/26/2006
Purse	D515809	02/28/2006
Purse	D516316	03/07/2006
Storage Device, such as for Storing Optical Media, such as CDs and Storage Device, such as for Storing Pencils, Pens, and/or Writing Implements	000318472-01/04	05/31/2005
Collapsible Storage Container Design	D500205	12/28/2004
Collapsible Storage Container for Office and Personal Use	7314147	01/01/2008
Collapsible Storage Container	D493618	08/03/2004
Collapsible Storage Container	D518637	04/11/2006

Title	Patent/Application Serial No.	Filing/Issue Date
Collapsible Storage Container	D494758	08/24/2004
Collapsible Storage Container and Lid	D518957	04/18/2006
Collapsible Magazine Holder	D500802	01/11/2005
Collapsible Storage Container	108332	01/07/2008
Collapsible Storage Container	000229216	11/30/2004
Collapsible Storage Container	20170	04/08/2006
Collapsible Storage Container	000106927-0001 to 0004	11/24/2003
Collapsible Magazine Holder	108333	09/12/2006
Collapsible Magazine Holder	000229232	12/14/2004
Collapsible Pencil Holder	D497954	11/02/2004
Collapsible Organizer	D502509	03/01/2005
Collapsible Organizer	D512102	11/29/2005
Collapsible Media Storage Case	D504272	04/26/2005
Collapsible Magazine Holder	20532	04/19/2006
Collapsible Media Storage Case	D545589	07/03/2007
Collapsible Media Storage Case	108334	01/17/2006
Collapsible Media Storage Case	000229224-001	12/14/2004
Collapsible Media Storage Case	19753	12/20/2005
Collapsible Letter Tray	D501226	01/25/2005
Collapsible Letter Tray	108504	03/27/2006
Collapsible Letter Tray	000235635-0001	12/14/2004
Collapsible Letter Tray	20171	03/08/2006
Collapsible Stand	D579234	10/28/2008
Collapsible Pencil Cup	D528604	09/19/2006
Collapsible Organizer	D555736	11/20/2007
Storage Device, such as for Storing 4 in. x 6 in. x 5 in. Index or Business Cards	000372966-0005	09/06/2005
Collapsible Storage Box for Storage Media, such as DVDs	000571161-001/004	07/31/2006
Container	D564031	03/11/2008
Case for Storing Recording Media, such as CDs or DVDs	D574655	08/12/2008
Storage Device for Optical Media such as CDs or DVDs	D578819	10/21/2008
Storage Device, such as for Storing Pencils, Pens, and/or Other Writing Implements	D549447	08/28/2007
Dual Hinged Briefcase	PCT/US2007/060842	01/22/2007
Storage Device	D584511	01/13/2009
File Cabinet	D563692	03/11/2008
Closet Storage Device	D560875	01/29/2008
Zipper Lock for a Storage Device	D570668	06/10/2008
Container	00689369-0001-0005	05/08/2007

Title	Patent/Application Serial No.	Filing/Issue Date
Closet Storage Device	D579174	10/21/2008
Musical Instrument Case	D642373	08/02/2011
Storage Device	D596399	07/21/2009
Biased Paper Dispensing Device	12/481334	06/09/2009
Refillable and Reusable Pad	12/567593	09/25/2009
Refillable and Reusable Pad	12/774248	05/05/2010
Refillable and Reusable Pad	2738655	09/28/2009
Refillable and Reusable Pad	MX/a/2011/003319	09/28/2009
Refillable and Reusable Pad	2736345	04/07/2011
Refillable and Reusable Pad	MX/a/2011/003739	04/07/2011
Collapsible Ring Binder and Uses Thereof	7798737	09/21/2010
Hanging Disc Holder	D633744	03/08/2011
File Folder	D622320	08/24/2010
File Folder	7954694	06/07/2011
Collapsible Ring Binder and Uses Thereof	7736081	06/15/2010
File Folder	13/151751	06/02/2011
Collapsible Lever Arch Binder Device	60/893480	03/07/2007
Writing Instruments, Writing Instrument Accessories And Storage Devices	29/339588	07/02/2009
File Folder	29/368350	08/23/2010
Folder	29/388222	03/25/2011
Folder	29/388234	03/25/2011

Ideastream Consumer Products, LLC – Trademarks

Trademark	Serial Number/Registration Number
A Better Way to Write	3463125
Dura-Hinge	3304763
Earth Rules	3955311
Find It	3652600
Find It	3795983
Find It	3728839
Freeform	2999278
Get Into the Stream	3249169
Get Into the Stream!	2977027
Get Into the Stream!	3230664
Get Into the Stream!	3184525
Get Into the Stream!	3136791
Get Into the Stream!	3402940
Graffiti	3835559
Ideastream Consumer Products	3548185
Ideastream Consumer Products	3846612
Ideastream Consumer Products	3242887
Ideastream Consumer Products	3833076
Ideastream Consumer Products	3473637
Ideastream Consumer Products	3045301
IS Logo	3097433
IS Logo	3087020
IS Logo	2992828
IS Logo	3218625
IS Logo	3213916
IS Logo	3234390
IS Logo	3182018
IS Logo	3395757
Red Check Mark Design	3463127
Running Man Design	3199620
Snap-N-Store	3088730
Snap-N-Store	3135952
Snap-N-Store	3395776
Snap-N-Store	3088731
Snap-N-Store	3088698
Vaultz	3005595
Vaultz	3349665
Vaultz	3336431
Vaultz	3329817
Vaultz	3234089
Vaultz	3573051
Vaultz	3899256

Trademark	Serial Number/Registration Number
Foamguard	85129375
Find It	85107999
Kid Earth	77535195
Lock It Up	85205823
The Magic Tap	85193336
StaticMagic	85240276

EXHIBIT A
FORM OF ASSIGNMENT

THIS DOCUMENT SHALL BE HELD BY LENDER, IN ESCROW PURSUANT TO AND IN ACCORDANCE WITH THE PROVISIONS OF THE INTELLECTUAL PROPERTY SECURITY AGREEMENT (THE "AGREEMENT"), DATED AS OF SEPTEMBER 30, 2011, EXECUTED BY IDEASTREAM CONSUMER PRODUCTS, LLC, A DELAWARE LIMITED LIABILITY COMPANY ("PLEDGOR"), IN FAVOR OF KEYBANK NATIONAL ASSOCIATION (TOGETHER WITH ITS SUCCESSORS AND ASSIGNS, "LENDER"). BY SIGNING IN THE SPACE PROVIDED BELOW, THE UNDERSIGNED OFFICER OF LENDER CERTIFIES THAT AN EVENT OF DEFAULT, AS DEFINED IN THE AGREEMENT, HAS OCCURRED AND THAT LENDER HAS ELECTED TO TAKE POSSESSION OF THE COLLATERAL, AS DEFINED BELOW, AND TO RECORD THIS DOCUMENT WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE OR THE UNITED STATES COPYRIGHT OFFICE, AS APPLICABLE. UPON RECORDING OF THIS DOCUMENT WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE OR UNITED STATES COPYRIGHT OFFICE, AS APPLICABLE, THIS LEGEND SHALL CEASE TO HAVE ANY FORCE OR EFFECT.

KEYBANK NATIONAL ASSOCIATION

By: _____
Name: _____
Title: _____

ASSIGNMENT

WHEREAS, IDEASTREAM CONSUMER PRODUCTS, LLC, a Delaware limited liability company ("Pledgor"), is the owner of the Collateral, as hereinafter defined;

WHEREAS, Pledgor has executed an Intellectual Property Security Agreement, dated as of September 30, 2011 (as the same may from time to time be amended, restated or otherwise modified, the "Agreement"), in favor of KEYBANK NATIONAL ASSOCIATION (together with its successors and assigns, "Lender"), pursuant to which Pledgor has granted to Lender, a security interest in the Collateral as security for the Obligations, as defined in the Agreement;

WHEREAS, the Agreement provides that the security interest in the Collateral is effective as of the date of the Agreement;

WHEREAS, the Agreement provides that this Assignment shall become effective upon the occurrence of an Event of Default, as defined in the Agreement, and Lender's election to take actual title to the Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Pledgor, its successors

and assigns, subject to the limitations stated in the paragraph immediately following, does hereby transfer, assign and set over unto Lender, and its successors, transferees and assigns, all of Pledgor's existing and future right, title and interest in, to and under (a) patents, patent registrations, patent applications, trademarks, trademark registrations, trademark applications, service marks, trade names and copyright registrations, whether federal, state or foreign; (b) common law trademark rights, copyrights, improvements and inventions; (c) renewals, continuations, extensions, reissues and divisions of any of the foregoing; (d) rights to sue for past, present and future infringements or any other commercial tort claims relating to any of the foregoing; (e) all licenses and all income, revenue and royalties with respect to any licenses, whether registered or unregistered, and all other payments earned under contract rights, relating to any of the foregoing; (f) all general intangibles and all intangible intellectual or similar property of Pledgor connected with and symbolized by any of the foregoing; (g) goodwill associated with any of the foregoing; (h) all payments under insurance, including the returned premium upon any cancellation of insurance, (whether or not Lender is the loss payee thereof) or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to any of the foregoing; and (i) Proceeds of any of the foregoing (collectively, the "Collateral"), including, but not limited to, the Collateral listed on Schedule 1 hereto that is (i) registered in the United States Copyright Office in Washington, D.C., or (ii) registered in the United States Patent and Trademark Office in Alexandria, Virginia or that is the subject of pending applications in the United States Patent and Trademark Office.

This Assignment shall be effective only upon certification of an authorized officer of Lender, as provided above, that (a) an Event of Default, as defined in the Agreement, has occurred, and (b) Lender has elected to take actual title to the Collateral.

IN WITNESS WHEREOF, the undersigned has caused this Agreement to be executed by its duly authorized officer on September 30, 2011.

IDEASTREAM CONSUMER PRODUCTS,
LLC

By: _____
Name: _____
Title: _____