

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Josie Group, LLC		07/11/2011	LIMITED LIABILITY COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	Sessa Design LLC
Street Address:	2305 1/2 Grand Central Avenue
City:	Lavalette
State/Country:	NEW JERSEY
Postal Code:	08735
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2970295	FEEL RIGHT EVERY DAY
Registration Number:	2970275	EAT UP, PAY UP AND GET OUT
Registration Number:	3177759	
Registration Number:	3119120	THE MUSIC MAN
Registration Number:	3845295	ICE CREAM MUSICAL
Registration Number:	3711171	ICE CREAM MUSICAL
Registration Number:	3564320	ENJOY LIFE.

CORRESPONDENCE DATA

Fax Number: (732)542-2283
 Phone: 732-542-2280
 Email: tcarter@walltong.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Diana J. Rea
 Address Line 1: 25 James Way

OP \$190.00 2970295

Address Line 2: Wall & Tong, LLP
Address Line 4: Eatontown, NEW JERSEY 07724

ATTORNEY DOCKET NUMBER:	SESS/MISC
NAME OF SUBMITTER:	Diana J. Rea
Signature:	/Diana J. Rea/
Date:	11/11/2011

Total Attachments: 3
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ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS

WHEREAS, Josie Group, LLC (hereinafter referred to as "ASSIGNOR"), a limited liability company organized under the laws of the State of New Jersey, having a registered office at 121 Five Points Road, Colts Neck, New Jersey 07722, is desirous of transferring whatever rights, titles and interests ASSIGNOR owns in the registered U.S. trademarks, the U.S. trademark applications, and the registered U.S. trademarks which may issue from said trademark applications listed on Schedule A attached hereto, all of which are hereinafter referred to as "TRADEMARK RIGHTS";

WHEREAS, Sessa Design LLC (hereinafter referred to as "ASSIGNEE"), a limited liability company organized under the laws of the State of New Jersey, having a registered office at 2305 ½ Grand Central Avenue, Lavallette, New Jersey 08735, is desirous of acquiring the right, title and interest in, to and under the TRADEMARK RIGHTS;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over unto said ASSIGNEE whatever rights, titles and interests they own in and to the TRADEMARK RIGHTS, including all renewals and extensions thereof, for United States, the same to be held and enjoyed by ASSIGNEE for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the said trademark application(s) is/are or may be granted as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this assignment and sale had not been made; together with all claims for damages by reason of infringement of said TRADEMARK RIGHTS, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives.

ASSIGNOR hereby authorizes the Commissioner of Patents and Trademarks of the United States to issue the TRADEMARK RIGHTS to ASSIGNEE in accordance with the terms of this instrument.

IN TESTIMONY WHEREOF, we hereby set our hands this 11 day of JULY 2011.



ROBERT AGLIATA, Josie Group, LLC



JOSEPHINE SESSA-AGLIATA, Josie Group, LLC

SCHEDULE A

REGISTERED UNITED STATES TRADEMARKS

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
FEEL RIGHT EVERY DAY	2,970,295	July 19, 2005
EAT UP, PAY UP AND GET OUT	2,970,275	July 19, 2005
FRED (Design)	3,177,759	November 28, 2006
THE MUSIC MAN	3,119,120	July 25, 2006
ICE CREAM MUSICAL	3,845,295	September 7, 2010
ICE CREAM MUSICAL	3,711,171	November 17, 2009
ENJOY LIFE	3,564,320	January 20, 2009