

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Community Dental Serices, Inc. DBA SmileCare Dental Group		10/11/2011	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coast Dental Services, Inc.		
<b>Street Address:</b>	4010 W. Boy Scout Blvd.		
<b>Internal Address:</b>	Suite 1100		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33607		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2996841	SMILECARE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)382-2669		
<b>Phone:</b>	206-382-11912		
<b>Email:</b>	swpaquiet@speckmanlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Speckman Law Group PLLC		
<b>Address Line 1:</b>	2014B East Union Street		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98122		
<b>ATTORNEY DOCKET NUMBER:</b>	COAST DENTAL GEN'L TM		
<b>NAME OF SUBMITTER:</b>	Ann W. Speckman		
<b>Signature:</b>	/Ann W. Speckman/		

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**TRADEMARK**  
 REEL: 004660 FRAME: 0329

Date:

11/11/2011

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

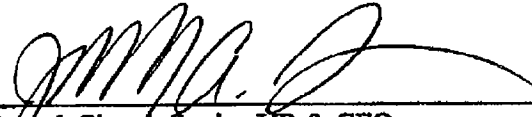
WHEREAS, **Community Dental Services, Inc., DBA SmileCare Dental Group**, a California corporation, having a place of business at 2 MacArthur Place, Suite 700, Santa Ana, California 92799, U.S.A. ("Assignor") is the owner of the trademarks and trademark registrations listed in Schedule A attached hereto; and

WHEREAS, **Coast Dental Services, Inc.**, a Florida corporation, having a place of business at 4010 W. Boy Scout Boulevard, Suite 1100, Tampa, Florida 33607, U.S.A. ("Assignee") desires to acquire the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee the full and exclusive right, title, and interest in and to the trademarks and trademark registrations listed in Schedule A attached hereto, the goodwill associated with the marks, and trademark rights therein throughout the world, including foreign trademark priority rights, in this or any foreign country, to be held and enjoyed by Assignee for its own use and benefit, and for its successors and assigns, to the full end of the term for which trademarks may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenants that it has the full right to do so, and agrees that it will communicate to Assignee, its successors and assigns, any facts known to it respecting said trademarks and trademark registrations and testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns, to obtain and enforce trademark protection for said trademarks and trademark

registrations in this or any foreign country.

Executed at Santa Ana, California, this 11<sup>th</sup> day of October, 2011.



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Joseph Sivori, Senior VP & CFO  
Community Dental Services, Inc.,  
DBA SmileCare Dental Group

**SCHEDULE A**

**Trademark Registrations**

<b><u>Trademark Name</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
SMILECARE	2,996,841	September 20, 2005
SMILECARE	2,996,842	September 20, 2005