

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LaSalle Bank National Association		10/13/2011	National Association: ILLINOIS
RECEIVING PARTY DATA			
Name:	Herman Pearl Company		
Doing Business As:	DBA DII		
Street Address:	22627 68th Ave S		
City:	Kent		
State/Country:	WASHINGTON		
Postal Code:	98032		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3091152	BRIO	
Registration Number:	0722029	EXCELLO	
CORRESPONDENCE DATA			
Fax Number:	(253)383-6377		
Phone:	(253) 383-3791		
Email:	nluna@vjglaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Neal Luna		
Address Line 1:	1201 Pacific Ave.		
Address Line 2:	Suite 1900		
Address Line 4:	Tacoma, WASHINGTON 98402		
NAME OF SUBMITTER:	Neal Luna		
Signature:	/Neal Luna/		

OP \$65.00 3091152

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**TRADEMARK
 REEL: 004660 FRAME: 0350**

Date:

11/11/2011

Total Attachments: 2

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made this ____ day of _____, 2011 by Bank of America, N.A., a National Association, as administrative agent ("Administrative Agent"), to clear title to those certain trademarks identified on Schedule A (attached) and registered on the Principal Register of the U.S. Patent and Trademark Office (the "Marks").

Recitals

Whereas, on April 19, 2007, Excello Products, LLC assigned a security interest in the Mark to LaSalle Bank National Association, a National Banking Association (see USPTO reel/frame 3534/0365).

Whereas, Administrative Agent subsequently acquired LaSalle Bank National Association.

Whereas, on October 16, 2009, Excello Products, LLC, an Illinois limited liability company, sold all of its right, title and interest in and to the Marks to Herman Pearl Company, a Washington corporation (d/b/a DII).

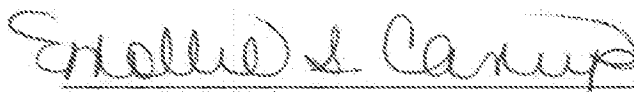
Whereas, Administrative Agent wishes to release, on its behalf and on behalf of LaSalle Bank National Association, any and all security interest either may have in the Marks.

Release

Administrative Agent hereby forever releases any and all right, title and interest that it or LaSalle Bank National Association may have in and to the Marks.

ADMINISTRATIVE AGENT

BANK OF AMERICA, N.A.



Print: Mollie S. Canup

Its: Vice President

SCHEDULE A

Mark	Country	App. No.	Reg. No.
BRIO & Design	US	78/403138	3091152
CHEF'S ESSENTIALS	US	76/272516	2689296
COOL DOTS	US	78/322948	3005668
EVIA (Stylized)	US	78/325303	2982931
EXCELLO	US	72/110370	722029
IT'S THE THIRSTIEST CLOTH YOU'LL EVER BUY!	US	78/339633	2913235
IT'S THE THIRSTIEST TOWEL YOU'LL EVER BUY!	US	78/339591	2913234
KITCHEN MILLENNIUM	US	76/272514	2651470