## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
BrokersWeb, Inc.	FORMERLY Healthcare.com Inc.	11/07/2011	CORPORATION: FLORIDA	

## **RECEIVING PARTY DATA**

Name:	Domain Administration, Inc.			
Street Address:	301 NE 1st Avenue, Suite PH4			
City:	Miami			
State/Country:	FLORIDA			
Postal Code:	33137			
Entity Type:	CORPORATION: FLORIDA			

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark		
Registration Number:	3621233	HEALTHCARE.COM		
Registration Number:	3868817	HEALTHCARE.COM		
Registration Number:	3342921	HEALTHCARE.COM HEALTH CARE, YOUR WAY.		
Registration Number:	3588062	SEARCH FOR YOUR HEALTH		
Registration Number:	3660467	HEALTHCARE.COM HEALTHCARE MADE SIMPLE		
Registration Number:	3685370	HEALTHCARE.COM HEALTHCARE MADE SIMPLE		
Serial Number:	85054762	LIFEINSURANCE.ORG		

## **CORRESPONDENCE DATA**

Fax Number: (206)219-6416 Phone: (206) 725-3825 Email: doug@tangolaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Douglas Choi

Address Line 1: 93 S. Jackson St., #85485 Address Line 4: Seattle, WASHINGTON 98104

**TRADEMARK** REEL: 004660 FRAME: 0379

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NAME OF SUBMITTER:	Douglas Choi			
Signature:	/Douglas Choi/			
Date:	11/13/2011			
Total Attachments: 3 source=DA-BW Trademark Assignment 110711#page1.tif source=DA-BW Trademark Assignment 110711#page2.tif source=DA-BW Trademark Assignment 110711#page3.tif				

TRADEMARK REEL: 004660 FRAME: 0380

#### TRADEMARK ASSIGNMENT

WHEREAS, pursuant to Section 1(d) of that certain Domain Name Purchase and Transfer Agreement entered into by Assignor and Assignee as of July 30, 2011 (the "Agreement"), Assignor irrevocably sold, assigned and transferred to Assignee all of its right, title and interest in and to all trademarks or service marks (registered or unregistered) associated with the following Internet domain names (the "Domain Names"): <a href="www.healthcare.com">www.healthcare.com</a>, <a href="www.healthcare.org">www.lifeinsurance.org</a> and <a href="www.medicaresupplement.com">www.medicaresupplement.com</a>.

WHEREAS, the registrations and/or applications for registration set forth on Exhibit A (collectively, the "Trademarks") constitute the complete list of registered trademarks or applications for trademark registration associated with the Domain Names.

WHEREAS, the parties wish to memorialize the transfer from Assignor to Assignee of all of Assignor's right, title and interest in and to the Trademarks and the parties' agreement to execute and file such documents with the United States Patent and Trademark Office as are necessary to effect the foregoing.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit A to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

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TRADEMARK REEL: 004660 FRAME: 0381 IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the Effective Date.

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BrokersWeb, Inc.

By:

Name:

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STATE OF

Florida

COUNTY OF

Miani-Dade

On this \_\_\_\_\_\_ day of November, 2011, before me, a Notary Public in and for the State and County aforesaid, personally appeared Jose Vargas, known by me to be the person of the above name and an officer of BrokersWeb, Inc., duly authorized to execute this Assignment on behalf of BrokersWeb, Inc., and who signed and executed the foregoing instrument on behalf of BrokersWeb, Inc.

Given under my hand and seal of office this  $T_{i}^{i}$  day of November, 2011.

WY COMMISSION # 100 868925 EXPIRES: March 14, 2013 Souder This Sugar Nation, Service My commission expires:

<u> March 14,2013</u>

Notary Public

4620 SW 112 Aug Wami FC33165

Addrese

**ASSIGNEE** 

Domain Administration, Inc.

By:

Name:

THE A

(careia)

Representative

# EXHIBIT A

## Trademarks

List of Trademarks, including registration numbers and other identifiers, conveyed under this Assignment:

Trademark	Serial Number	Registration Number	
HEALTHCARE.COM	77625659	3,621,233	
HEALTHCARE.COM	77625653	3,868,817	
HEALTHCARE, COM HEALTH CARE, YOUR WAY.	77108071	3,342,921	
SEARCH FOR YOUR HEALTH	77245092	3,588,062	
HEALTHCARE.COM HEALTHCARE MADE SIMPLE	77625614	3,660,467	
HEALTHCARE.COM HEALTHCARE MADE SIMPLE	77625566	3,685,370	
LIFEINSURANCE.ORG	85054762		

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TRADEMARK REEL: 004660 FRAME: 0383