#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SJE Holdings, Inc.		09/30/2010	CORPORATION: NEBRASKA

# RECEIVING PARTY DATA

Name:	Scooter's Coffee, LLC	
Street Address:	10665 Bedford Avenue, Suite 201	
City:	Omaha	
State/Country:	NEBRASKA	
Postal Code:	68134	
Entity Type:	LIMITED LIABILITY COMPANY: NEBRASKA	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76428213	GET READY FOR A GREAT CUP OF COFFEE!

#### **CORRESPONDENCE DATA**

**Fax Number**: (402)952-6870 **Phone**: 4023413070

Email: trademark@mcgrathnorth.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Tracy L. Deutmeyer
Address Line 1: 1601 Dodge St., Ste. 3700
Address Line 4: Omaha, NEBRASKA 68102

NAME OF SUBMITTER: Tracy L. Deutmeyer

Signature: /Tracy L. Deutmeyer/

Date: 11/14/2011

Total Attachments: 1

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# ASSIGNMENT OF REGISTERED TRADEMARK

This Assignment is made this <u>30</u> day of September, 2010 by SJE HOLDINGS, INC., an Nebraska corporation ("Assignor") to SCOOTER'S COFFEE, LLC, a Nebraska limited liability company, ("Assignee").

WHEREAS, Assignor has adopted, used and is the trademark "Get Ready for a Great Cup of Coffee!" (the "Mark"), which is registered in the United States Patent and Trademark Office, Registration Number 2771146, dated \_\_\_\_\_\_;

WHEREAS, Assignee desires to acquire the entire interest of the Assignor in the Mark and the registration thereof,

# NOW THEREFORE:

- Assignor hereby sells, assigns, conveys and transfers to Assignee, and Assignee's assigns, all of Assignor's right, title and interest in the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof.
- As consideration for the rights assigned herein, Assignor has received good and valuable consideration, receipt of which is acknowledged hereby, from Assignee.
- 3. The address of the Assignee is 10665 Bedford Avenue, Suite 201, Omaha, NE 68134.

Date: September 30, 2010.

SJE HOLDINGS, INC.,

Thomas A Townsend President

STATE OF NEBRASKA

) ss:

COUNTY OF DOUGLAS

Before me, a Notary Public qualified for said County, personally came THOMAS A. TOWNSEND, and in his capacity as President of SJE HOLDINGS, INC., a Nebraska corporation, executed the foregoing instrument, and acknowledged the execution thereof to his voluntary act and deed, for and on behalf thereof.

Witness my hand and notarial seal on this 201 day of September, 2010.

GENERAL NOTARY - State of Nebraska SHERRY L. MITCHELL. My Comm. Exp. May 15, 2011

**RECORDED: 11/14/2011** 

Newy J. / Litche Notary Papilic

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