

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brilliant Jewelers/MJJ Inc.	FORMERLY MJJ Brilliant, Inc.	02/04/1997	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Brilliant Jewelers/MJJ Inc.		
Street Address:	902 Broadway- 18th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2953428	I IDEAL BRILLIANCE IDEAL CUT DIAMONDS	
CORRESPONDENCE DATA			
Fax Number:	(703)370-4809		
Email:	docket@haaiplaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	H&A Intellectual Property Law, PLLC		
Address Line 1:	2847 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	T97626		
NAME OF SUBMITTER:	Jared D. Barsky		
Signature:	/Jared D. Barsky/		
Date:	11/14/2011		
Total Attachments: 0			

OP \$40.00 2953428

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**