

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media Chaperone LLC		02/17/2011	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	Media Chaperone, Inc.		
Street Address:	722 W. Buckingham Place		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60657		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85138443	PIGGYBACK	
Registration Number:	4018177	MEDIA CHAPERONE	
Registration Number:	4018178	C	
CORRESPONDENCE DATA			
Fax Number:	(248)203-0763		
Phone:	248-203-0586		
Email:	ipmail@dykema.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Vichit Chea - Dykema Gossett PLLC		
Address Line 1:	39577 Woodward Avenue, Suite 300		
Address Line 4:	Bloomfield hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	105709-0004, 0005, 0006		
NAME OF SUBMITTER:	Vichit Chea		

CH \$90.00 85138443

900207083

**TRADEMARK
 REEL: 004660 FRAME: 0575**

Signature:	/Vichit Chea/
Date:	11/14/2011
Total Attachments: 3 source=Media_Chaperone.com#page1.tif source=Media_Chaperone.com#page2.tif source=Media_Chaperone.com#page3.tif	

Delaware

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The First State

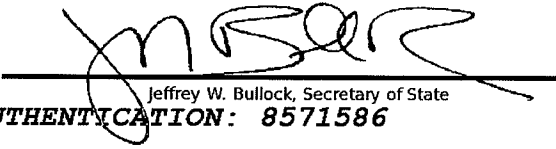
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "MEDIA CHAPERONE LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "MEDIA CHAPERONE LLC" TO "MEDIA CHAPERONE, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF FEBRUARY, A.D. 2011, AT 7:26 O'CLOCK P.M.

4682341 8100V

110175963

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8571586

DATE: 02-18-11

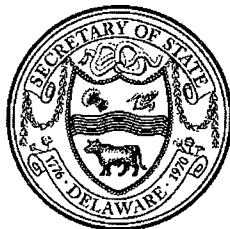
TRADEMARK
REEL: 004660 FRAME: 0577

Delaware

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The First State

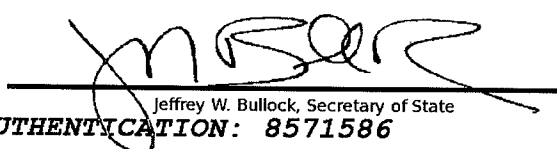
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "MEDIA CHAPERONE, INC." FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF FEBRUARY, A.D. 2011, AT 7:26 O'CLOCK P.M.



4682341 8100V

110175963

You may verify this certificate online
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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8571586

DATE: 02-18-11

TRADEMARK
REEL: 004660 FRAME: 0578

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A
CORPORATION PURSUANT TO SECTION 265 OF
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Liability Company first formed is
Delaware
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware
- 3.) The date the Limited Liability Company first formed is 04/30/2009
- 4.) The name of the Limited Liability Company immediately prior to filing this
Certificate is Media Chaperone LLC
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is
Media Chaperone, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf
of the converting Limited Liability Company have executed this Certificate on the
17 day of February, A.D. 2011

By: 

Name: Ed Lewis

Print or Type

Title: Manager

Print or Type