

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ideal Image Development Corporation		11/01/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	SunTrust Bank		
Street Address:	303 Peachtree Street, NE		
Internal Address:	3rd Floor		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	85176726	LASER LOGIC	
Registration Number:	3985005	IDEAL IMAGE	
Registration Number:	2829610	IDEAL IMAGE	
Registration Number:	2966922	IDEAL IMAGE	
Registration Number:	3003743	IDEAL OFFICE	
Registration Number:	3023833	FLAIR DO	
Registration Number:	3045962	FLAIR DO	
Registration Number:	3065163	IDEAL IMAGE	
Registration Number:	3194166	MAKE YOUR RAZOR PERMANENTLY DISPOSABLE	
Registration Number:	3194143	CHANGE YOUR LIFE FOREVER	
Registration Number:	3193543	IDEAL FINANCING	
CORRESPONDENCE DATA			

OP \$290.00 85176726

Fax Number: (404)881-7777
Phone: 404-881-7000
Email: betsy.perkins@alston.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Laura Kees
Address Line 1: 1201 West Peachtree Street
Address Line 4: Atlanta, GEORGIA 30309-3424

ATTORNEY DOCKET NUMBER:	001833/374275
NAME OF SUBMITTER:	Laura Kees
Signature:	/Laura Kees/
Date:	11/14/2011

Total Attachments: 7

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GRANT OF SECURITY INTEREST
PATENTS AND TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, IDEAL IMAGE DEVELOPMENT CORPORATION, a Florida corporation (the "Grantor"), with principal offices at 770 South Dixie Highway, Suite 200, Coral Gables, Florida 33146, hereby assigns and grants to SUNTRUST BANK, as Administrative Agent (the "Grantee") with principal offices at 303 Peachtree Street, NE, 3rd Floor, Atlanta, Georgia 30308, a security interest in (i) all of the Grantor's right, title and interest in and to the trademarks, trademark registrations, trademark applications and trademark licenses (the "Marks") set forth on Schedule A attached hereto and all reissues, extensions or renewals thereof; (ii) all of the Grantor's right, title and interest in and to the patents, patent applications and patent licenses (the "Patents") set forth on Schedule B attached hereto and all reissues, continuations, continuations-in-part and extensions thereof, in each case together with (iii) all Proceeds (as such term is defined in the Guaranty and Security Agreement referred to below) of the Marks and Patents, (iv) the goodwill of the businesses with which the Marks are associated, and (v) all causes of action arising prior to or after the date hereof for infringement of any of the Marks and Patents or unfair competition regarding the same.

THIS GRANT OF SECURITY INTEREST (this "Grant"), is made to secure the satisfactory performance and payment of all the "Secured Obligations" of the Grantor, as such term is defined in the Guaranty and Security Agreement among Grantor, the other grantors from time to time party thereto and the Grantee, dated as of November 2, 2009 (as the same may be amended, restated, modified and/or supplemented from time to time, the "Guaranty and Security Agreement").

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Guaranty and Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Guaranty and Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Guaranty and Security Agreement, the provisions of the Guaranty and Security Agreement shall govern. This Grant may be executed in counterparts.

This Grant shall be governed by the laws of the State of New York (without giving effect to the conflict of law principles thereof).

[SIGNATURES ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date referenced above.

IDEAL IMAGE DEVELOPMENT CORPORATION, as Grantor

By: [Signature]
Name: Stephen Lazarus
Title: Senior Vice President and Chief Financial Officer

STATE OF Florida
COUNTY OF Miami-Dade ss.:

On this 1 day of Nov, 2011, before me personally came Stephen Lazarus who, being by me duly sworn, did state as follows: that he is the SVP & Chief Financial Officer of IDEAL IMAGE DEVELOPMENT CORPORATION, that he is authorized to execute the foregoing Grant on behalf of said corporation and that he did so by authority of the board of directors of said corporation.

[Signature]


Notary Public
NOTARY PUBLIC STATE OF FLORIDA
Deborah A. Reno
Commission # 220718834
Expires: JAN 09, 2012
BOWEN & BOWEN LEGAL RESEARCH CO., INC

[Signature Page to Grant of Security Interest Patents and Trademarks]
[Ideal Image Development Corporation]

SCHEDULE A

ACTIVE

U.S. SERVICE MARK REGISTRATIONS

Mark	Country	Owner	App. No.	Reg. No.	App. Date	Reg. Date	Goods/Services	Status
LASER LOGIC	U.S.	Ideal Image Development Corporation	85/176726	n/a	11/15/2010	n/a	Class 9: Computer software for tracking and optimizing the provision of laser hair removal services	<u>Status</u> Pending: notice of allowance issued on 05/24/2011. SOU of extension due 11/24/2011.
IDEAL IMAGE	U.S.	Ideal Image Development Corporation	85/162146	3985005	10/27/2010	06/28/2011	Class 44: laser hair removal services	Registered. Combined Declarations of Use and Incontestability Under Sections 8 and 15 due between 06/28/2016 and 06/28/2017.
IDEAL IMAGE	U.S.	Ideal Image Development Corporation	76/508361	2,829,610	04/21/2003	04/06/2004	Class 44: hair and vein removal through use of lasers	Registered. Combined Declarations of Use and Incontestability Under Sections 8 and 15 were filed on April 7, 2009; however, the PTO has not accepted or rejected the 8&15's ; Renewal due between 04/06/2013 and 04/06/2014.
	U.S.	Ideal Image Development Corporation	78/413,274	2,966,922	05/05/2004	07/12/2005	Class 44: Hair and vein removal through use of lasers	Registered. Renewal due between 07/12/2014 and 07/12/2015;

Mark	Country	Owner	App. No.	Reg. No.	App. Date	Reg. Date	Goods/Services	Status
IDEAL OFFICE	U.S.	Ideal Image Development Corporation	78/363,939	3,003,743	02/06/2004	10/04/2005	Class 9: software used to schedule appointments and to administer, manage and track patient information in the medical and cosmetic procedures field	Registered. Renewal due between 10/04/2014 and 10/04/2015.
	U.S.	Ideal Image Development Corporation	78/612235	3,023,833	04/19/2005	12/06/2005	Class 44: laser hair removal	Registered. Combined Declarations of Use and Incontestability Under Sections 8 and 15 due between 12/06/2010 and 12/06/2011.
FLAIR DO	U.S.	Ideal Image Development Corporation	78/525490	3,045,962	12/01/2004	01/17/2006	Class 44: Bikini laser hair removal	Registered. Combined Declarations of Use and Incontestability Under Sections 8 and 15 due between 01/17/2011 and 01/17/2012.
IDEAL IMAGE	U.S.	Ideal Image Development Corporation	78/442407	3,065,163	06/28/2004	03/07/2006	Class 44: Cosmetic body care services, namely, removal of hair, veins, brown spots, wrinkles, acne and skin blemishes, and laser hair and vein removal	Registered. Combined Declarations of Use and Incontestability Under Sections 8 and 15 due between 03/07/2011 and 03/06/2012.
MAKE YOUR RAZOR PERMANENTLY DISPOSABLE	U.S.	Ideal Image Development Corporation	78/863481	3,194,166	04/18/2006	01/02/2007	Class 44: cosmetic enhancement services, namely, the removal of hair using laser hair removal	Registered. Combined Declarations of Use and Incontestability Under Sections 8 and 15 due between 01/02/2012 and 01/02/2013.
CHANGE YOUR LIFE FOREVER	U.S.	Ideal Image Development Corporation	78/858235	3,194,143	04/10/2006	01/02/2007	Class 44: cosmetic enhancement services, namely removal of hair, brown spots, acne and skin blemishes and laser hair	Registered. Combined Declarations of Use and Incontestability Under Sections 8 and 15 due between 01/02/2012 and 01/02/2013.

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Mark	Country	Owner	App. No.	Reg. No.	App. Date	Reg. Date	Goods/Services	Status
IDEAL FINANCING	U.S.	Ideal Image Development Corporation	78/824222	3,193,543	02/27/2006	01/02/2007	Class 36: facilitating and arranging for the financing of laser hair removal services; financing of purchases; financing services; loan financing	Registered. Combined Declarations of Use and Incontestability Under Sections 8 and 15 due between 01/02/2012 and 01/02/2013.

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SCHEDULE B

REGISTERED PATENTS

<u>Patent</u>	<u>Patent Number</u>	<u>Issue Date</u>
N/A	N/A	N/A

PATENT APPLICATIONS

U.S. Provisional Patent Application No. 61/494,110, filed August 1, 2011 and titled Dermatological Skin Indexing.

PATENT LICENSES

N/A

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