

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADSPACE NETWORKS, INC.		11/30/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	COOLSIGN MEDIA, INC.		
Street Address:	233 East 42nd Street		
Internal Address:	Ste 620		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2466541	COOLSIGN	
CORRESPONDENCE DATA			
Fax Number:	(310)734-3253		
Phone:	3107343252		
Email:	mcooke@steptoe.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Michelle A. Cooke		
Address Line 1:	Steptoe & Johnson LLP		
Address Line 2:	2121 Avenue of the Stars Suite 2800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	83336.1806		
NAME OF SUBMITTER:	Charlene L. Oh		
Signature:	/Charlene L. Oh/		
Date:	11/14/2011		
Total Attachments: 1 source=Name Change#page1.tif			

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CERTIFICATE OF AMENDMENT

OF

**ADSPACE NETWORKS, INC.
a Delaware Corporation**

The undersigned does hereby certify on behalf of AdSpace Networks, Inc. (the "Corporation"), a corporation organized and existing under the Delaware General Corporation Law, as follows:

FIRST: That he is the duly elected and acting Secretary of the Corporation.

SECOND: That the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware on January 11, 2001 under the name "AdSpace Networks, Inc."

THIRD: That pursuant to Section 242 of the General Corporation Law of the State of Delaware, Article I of the Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

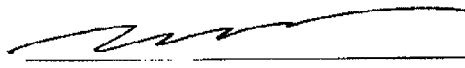
"ARTICLE I

The name of the corporation is CoolSign Media, Inc."

FOURTH: That the foregoing Certificate of Amendment of the Third Amended and Restated Certificate of Incorporation of the Corporation has been duly adopted and approved by the Board of Directors and stockholders of the Corporation in accordance with the applicable provisions of Sections 141, 228 and 242 of the Delaware General Corporation Law.

IN WITNESS WHEREOF, the undersigned hereby further declares and certifies under penalty of perjury that the facts set forth in the foregoing certificate are true and correct to his own knowledge, and that this certificate is his own act and deed.

Executed on November 30, 2004



Louis D. Giacalone, Jr.,
Secretary

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