

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Giftco, Inc.		06/04/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Giftco, Inc.		
Street Address:	8800 Sunset Boulevard		
City:	West Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3243130	GIFTS.COM	
Registration Number:	3290175	GIFTS.COM	
CORRESPONDENCE DATA			
Fax Number:	(202)220-4201		
Phone:	202.220.4200		
Email:	tmdocketdc@kenyon.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	William Merone - Kenyon & Kenyon LLP		
Address Line 1:	1500 K Street, NW		
Address Line 2:	Suite 700		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1257		
ATTORNEY DOCKET NUMBER:	13805-999		
NAME OF SUBMITTER:	William M. Merone		
Signature:	/William M. Merone/		
Date:	11/15/2011		
Total Attachments: 1 source=No documentation is required#page1.tif			

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No documentation is required.