

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aventura Investment Partners, LLC		06/21/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Sugar & Plumm Licensing, LLC		
Street Address:	350 Round Hill Rd		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06831		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85202049	SUGAR AND PLUMM PURVEYORS OF YUMM	
Serial Number:	85367090	SUGAR AND PLUMM PURVEYORS OF YUMM	
Serial Number:	85367073	SUGAR AND PLUMM PURVEYORS OF YUMM	
Serial Number:	85367047	SUGAR AND PLUMM PURVEYORS OF YUMM	
CORRESPONDENCE DATA			
Fax Number:	(203)227-9179		
Phone:	203 222-7449		
Email:	gail@berrittlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Gail Berritt		
Address Line 1:	9 Berndale Drive		
Address Line 4:	Westport, CONNECTICUT 06880		
NAME OF SUBMITTER:	Gail Berritt		

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**TRADEMARK
 REEL: 004660 FRAME: 0933**

Signature:	/Gail Berritt/
Date:	11/15/2011
Total Attachments: 2 source=Aaventura Trademark Assignment for Recordation#page1.tif source=Aaventura Trademark Assignment for Recordation#page2.tif	

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of June 21, 2011 by Aventura Investment Partners, LLC, a Delaware limited liability company ("Assignor") in favor of Sugar & Plumm Licensing, LLC, a Connecticut limited liability company ("Assignee").

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the trademarks listed in Schedule A (collectively, the "Trademarks") and all rights therein provided by international conventions and treaties, and the goodwill of the business symbolized thereby. This assignment includes the right to sue and recover damages for past and future infringements and to bring any action or proceeding in connection with the Trademark in the U.S. Patent and Trademark Office or other tribunal of competent jurisdiction.

Assignor hereby covenants that Assignor shall, at the cost and expense of Assignee, take all actions and execute all documents necessary or desirable to perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement in conflict with this Assignment.

Aventura Investment Partners, LLC

By: Rammin Jacob

Title: DULY AUTHORIZED

SCHEDULE A

<u>Mark</u>	<u>Serial. No.</u>
Sugar and Plumm Purveyors of Yumm	85202049
Sugar and Plumm Purveyors of Yumm	85367090
Sugar and Plumm Purveyors of Yumm	85367073
Sugar and Plumm Purveyors of Yumm	85367047