

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buehler Foods, Inc.		09/16/2011	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Houchens North Foods, LLC		
Street Address:	700 Church Street, P.O. Box 90009		
City:	Bowling Green		
State/Country:	KENTUCKY		
Postal Code:	42101		
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3015054	NOZZ	
Registration Number:	3015057		
CORRESPONDENCE DATA			
Fax Number:	(317)236-9907		
Email:	ptodocket@binghamchale.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sherri K. Nierste		
Address Line 1:	2700 Market Tower, 10 West Market Street		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	23225-56526; 56527		
NAME OF SUBMITTER:	Sherri K. Nierste		
Signature:	/Sherri K. Nierste/		
Date:	11/15/2011		
Total Attachments: 2 source=56526; 56527 - Assignment (Bill of Sale) of NOZZ Marks#page1.tif source=56526; 56527 - Assignment (Bill of Sale) of NOZZ Marks#page2.tif			

CH \$65.00 3015054

BILL OF SALE – INTELLECTUAL PROPERTY

BE IT KNOWN, that Buehler Foods, Inc., a dissolved Indiana corporation (the “**Seller**”) for One Dollar (\$1.00) and other good and valuable consideration received from Houchens North Foods, LLC, a Kentucky limited liability company (the “**Buyer**”), the receipt and sufficiency of which is hereby acknowledged, in conformance with its obligations under Paragraph 7.4 of the Asset Purchase Agreement dated June 2, 2008 entered into by and between Seller and Buyer, does hereby sell and assign to the Buyer the following intellectual property:

U.S. Service Mark Registration, NOZZ and Miscellaneous Design

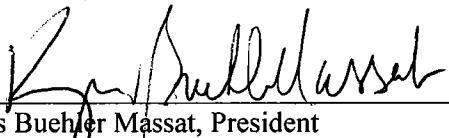
Mark: NOZZ
Registration No.: 3,015,054
Registration Date: November 15, 2005

Mark: MISCELLANEOUS DESIGN (Nozz Character)
Registration No.: 3,015,057
Registration Date: November 15, 2005

TO HAVE AND TO HOLD, the same unto Buyer, its successors in interest, without limitation or condition. Seller warrants to Buyer that Seller has full right, title and claim to the item listed above; Seller has not previously sold, conveyed or assigned all or any portion of said intellectual property; Seller has not hypothecated, pledged or otherwise encumbered its interest in any of said intellectual property; no consent of any other party with respect to the transfer contemplated hereby is required that has not been obtained; and Seller has full power and authority to execute and deliver this Bill of Sale and neither the execution and delivery of this Bill of Sale nor the transfer affected hereby contravenes any agreement to which Seller is a party or by which it is bound.

IN WITNESS WHEREOF, Buehler Foods, Inc. caused this Bill of Sale to be executed by its duly authorized and empowered officer this 16 day of September, 2011.

Buehler Foods, Inc.

By: 
Kris Buehler Massat, President

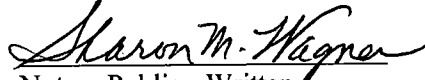
STATE OF INDIANA)
) SS:
COUNTY OF DUBOIS)

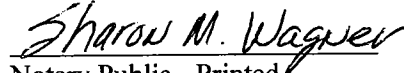
Before me, the undersigned, a Notary Public in and for said County and State, personally appeared Kris Buehler Massat and acknowledged the execution of the foregoing Bill of Sale to be her voluntary act and deed.

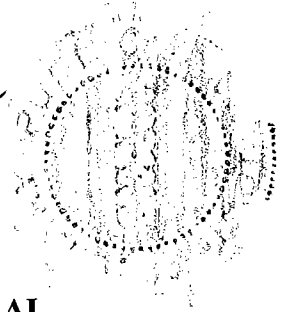
WITNESS, my hand and Notarial Seal this 16th day of September, 2011.

My Commission Expires:
May 23, 2017

My County of Residence:
Dubois


Notary Public - Written


Notary Public - Printed



NOTARY: AFFIX SEAL

THIS INSTRUMENT PREPARED BY WILLIAM J. KAISER, JR., ESQ., BINGHAM McHALE LLP,
212 WEST SIXTH STREET, JASPER, INDIANA 47546.