

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blue Horse Trading, LLC		11/15/2011	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Path Media Holdings, LLC
Street Address:	Hunkins Plaza, Main Street, P.O. Box 556
City:	Charlestown
State/Country:	ST. CHRIST-NEVIS
Entity Type:	LIMITED LIABILITY COMPANY: ST. CHRIST-NEVIS

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	77850064	PERFECT HAIR
Serial Number:	77850068	PERFECT NAILS
Serial Number:	77850058	PERFECT SKIN
Serial Number:	77890917	PERFECT SCIENCE
Serial Number:	77890914	PERFECT SCIENCE LABS
Serial Number:	77865730	REBIRTH
Serial Number:	85113744	ARAMARA BALI OIL
Serial Number:	77888596	CELLWIPES
Serial Number:	77888588	CELL WIPES
Serial Number:	85113999	PERFECT SCIENCE
Serial Number:	77850051	PERFECT
Serial Number:	77852810	UNIVERSITY OF DERMATOLOGY

CORRESPONDENCE DATA

Fax Number: (310)765-7647

900207183

**TRADEMARK
 REEL: 004661 FRAME: 0102**

OP \$315.00 77850064

Phone: 3104404100

Email: uspto@raineslaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Konrad Gatien

Address Line 1: 9720 Wilshire Boulevard, Fifth Floor

Address Line 4: Beverly Hills, CALIFORNIA 90212

ATTORNEY DOCKET NUMBER:

1388-02

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Konrad Gatien

Signature:

/kkg/

Date:

11/15/2011

Total Attachments: 2

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ASSIGNMENT

WHEREAS, BLUE HORSE TRADING, LLC, ("Assignor") a California limited liability company, has adopted, applied for and/or used and registered the trademarks listed in the attached Schedule 1 (the "Marks"); and

WHEREAS, PATH MEDIA HOLDINGS, LLC, ("Assignee) a Nevis limited liability company is desirous of acquiring said marks, the applications therefor, any registrations therefrom, and the goodwill of the business symbolized by the Marks relating thereto;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all rights, title and interest in to the said Marks, applications and registrations issuing therefrom, together with the business of Assignor pertaining to said Marks and applications and the goodwill of the business symbolized by the Marks relating thereto, and all rights of action and claims for past infringement thereof.

BLUE HORSE TRADING, LLC

By: *Joe Francis*

Its: *Manager*

Date: *1-3-2011*

Schedule 1

<u>Name of Trademark</u>	<u>Application Number</u>
Perfect Hair	77850064
Perfect Nails	77850068
Perfect Skin	77850058
Perfect Science	77890917
Perfect Science Labs	77890914
Rebirth	77865730
Aramara Bali Oil	85113744
Cell Wipes	77888596
Cell Wipes	77888588
Perfect Science	85113999
Perfect	77850051
University of Dermatology	77852810